

NEWSLETTER

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Shaping cities where every woman has a voice.

Message from the CEO

Dear Friends, Partners & Supporters,

The beginning of a new year is a time for reflection and renewal. It allows us to look back on our progress and set our sights on the path ahead. At Safetipin, 2024 was a year of sharpening our focus, deepening our commitment, and redefining our vision. Our updated vision statement, "Shaping cities where every woman has a voice," reflects our determination to place women's needs and perspectives at the heart of urban development.

A major highlight of the year was the progress made on the She RISES framework (Responsive, Inclusive, Safe, and Equitable Systems). This comprehensive framework has been developed and tested in nearly ten cities across India with support from the Ministry of Housing and Urban Affairs. Grounded in real-world learnings from these cities, the framework now offers actionable indicators that have been shared with the Ministry. These indicators aim to embed gender-responsive perspectives into city-wide data collection processes, ensuring systemic inclusion in urban planning practices.

In Rajasthan, our Cities for Youth program continues to build momentum by focusing on enhancing young women's mobility, participation, and access to opportunities. The culmination of this effort has been the release of a knowledge product, *Live. Move. Grow. Play: A Framework on Urban Wellbeing for Young People*. This document captures our insights and provides actionable strategies for shaping urban environments that nurture and empower young people.

Expanding our focus on women's mobility, we have taken on the role of Secretariat for Women on the Move Transforming Transport in Asia, a regional network of women working in transport and mobility. The network offers a platform for sharing experiences, providing mutual support, and raising awareness about the unique challenges women face in the industry. The mission is to inspire and empower more women to join and thrive in the transport sector.

We have carried out research into related areas such as women in the transport gig sector, which is a new area of work. Recognizing the importance of understanding women's participation in evolving economies, our research explored women's experiences in the gig transport economy across South Asia. This study shed light on the barriers and opportunities they face and underscored the urgent need for inclusive policies to support their participation.

As we move forward, our mission remains steadfast: to create inclusive cities that prioritize safety, mobility, and equitable access for all. With growing attention to the needs of a care-based economy, we aim to address emerging challenges while continuing to shape urban spaces that empower women and communities at large.

We deeply value your support in making this vision a reality.

Sincerely,

Dr. Kalpana Viswanath

CEO & Co-Founder, Safetipin

Projects

Cities for Youth

The Cities for Youth (CFY) team came together for a 2-day workshop to plan and ideate for rolling out the second phase of the program. The workshop, co-organised and facilitated by Start Up!, saw participation from leaders of civil sector organisations, including Nesar Ahmad from Budget Analysis and Research Centre Trust, Indira Pancholi from Mahila Jan Adhikar Samiti, Ajmer, Rajdeep Singh Chundawat from Pravah, Manisha Gupta & Anindita Majumdar from Start Up!, senior academicians Kanchan Mathur, Suneeta Kar Dhar, and Kalpana Viswanath from Safetipin. The workshop concluded with a shared commitment to fostering diverse partnerships based on mutual accountability, respect, and shared goals to co-create transformational solutions for gender-inclusive and youth-responsive cities.



Gender Equity in Decarbonising Freight and Logistics Sectors in India

Safetipin in collaboration with GIZ is conducting a study on incorporating a gender inclusion perspective in freight transport decarbonisation. The study aims to identify the barriers and challenges to women's participation in the sector and identify key areas of intervention with respect to policies, initiatives, technology, skilling and training opportunities. The study will also identify potential areas for capacity development of key stakeholders towards enhancing gender responsiveness in the freight sector.

Safetipin partners with SMN to draft the Delhi Sustainable Mobility Charter of Demands

Building on the success of the Maharashtra Urban Mobility Charter during the 2024 state elections, The Sustainable Mobility Network, with anchor partners Safetipin, YLAC, Rahaagiri and City Sabha is excited to launch the Delhi Sustainable Mobility Charter. This citizen-led, evidence-based initiative aims to spotlight the pressing urban mobility challenges in Delhi and develop a set of sustainable mobility demands for political decision-makers ahead of the 2025 Delhi Legislative Assembly elections. An in-person consultation of experts was held in Delhi on 10th January 2024, where the demands of the Charter were discussed and refined.



Women on the Move Transforming Transport in Asia

We're excited to share that the Women on the Move Asia (WotM Asia) will host its next Connect & Chat session online on Thursday, January 30th, from 12:00 to 12:45 PM IST. This session will focus on the work of network members in the transport and mobility sector. It aims to build connections, exchange insights, and discuss the experiences of professionals and changemakers across the community.

Whether you're working in transport, supporting gender-inclusive mobility, or contributing to new ideas in this space, this session is for you.

Stay updated about the session on WotM Asia's social media channels. - [Linkedin](#) | [Instagram](#) | [X](#)

Government Consultation

We were honored to participate in the Ninth Pre-Budget Consultation, chaired by Union Minister for Finance & Corporate Affairs, Smt. Nirmala Sitharaman. This significant forum allowed us to represent voices and perspectives on gender-inclusive urban development. During the consultation, we shared key recommendations that emphasized the need for safer, more accessible, and equitable cities for all. Our inputs underscored the importance of integrating a gender perspective into urban policies for #Budget2025.





We look forward to seeing a progressive and inclusive budget that supports sustainable and equitable growth for urban spaces across the country.







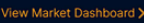
 **Ministry of Finance** 
@FinMinIndia

Union Minister for Finance & Corporate Affairs Smt. @nsitharaman chairs the ninth Pre-Budget Consultation with the experts from the #Infrastructure, #Energy and #Urban Sectors in connection with the forthcoming Union Budget 2025-26, in New Delhi, today.



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Budget: Trade unions seek pay parity, higher pensions, social security

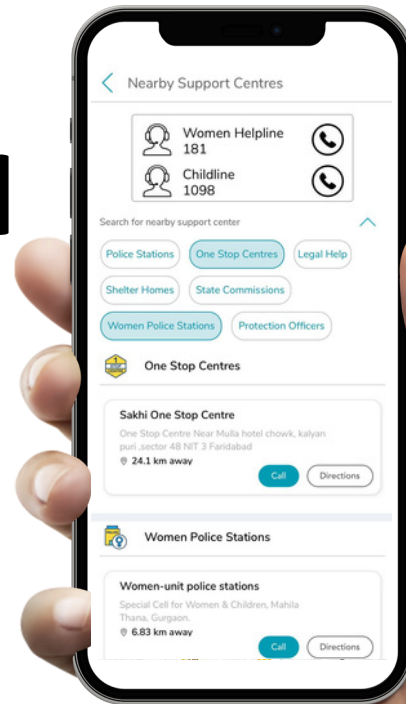
As the Union Budget 2025-26 approaches, Finance Minister Nirmala Sitharaman holds critical consultations with trade union representatives to gather insights and

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STAY SAFE WITH MY SAFETIPIN

Facing issues during your journey?
Use the My Safetipin app's Find Support feature to locate nearby emergency services such as police stations, helplines, women's desks, NGOs, and shelters.



4900

Users

150

Audits Conducted

40

Cities

Over the past quarter, our community has seen remarkable growth, now with 4900 active users engaging with the My Safetipin app. During this period, 150 safety audits were conducted across 40 cities, helping to gather crucial data to make public spaces safer and inclusive.

Join this growing wave of safety-conscious individuals and discover how our app can empower you to navigate your city with confidence. Download My Safetipin today and take action to make your city safer for all!

Download My Safetipin app now:

