

SAFETIPIN NEWSLETTER

Building a world where everyone can move around without fear especially women and other excluded groups.

Projects

Safetipin's "Cities for Youth" project data presented at Smart City Jaipur consultation

Safetipin has been collaborating with The YP Foundation, Saarth, Start Up, and School of Planning and Architecture Delhi in Rajasthan over the past year on the "Cities for Youth" project, supported by the Fondation Botnar. The project aims to gather data on what young people, particularly young women, want from cities through large-scale street mapping, youth-led safety audits, and surveys. On February 15th, we had the opportunity to present this data at a consultation in Jaipur, organized by CEO Smart City Jaipur, Mr. Rakesh Meena, and chaired by Dr. G. S. Sandhu, Advisor Urban Development and Housing, Rajasthan. The meeting was attended by various departments, including Transport, IT, and Tourism, who expressed interest in incorporating the data to improve urban infrastructure. Our young advocates also shared their experiences of auditing the city and their safety concerns.



Safetipin provides technical training for 'Citizens for Safe Mobility' fellowship

Ankita Kapoor, Apoorva Nandish, and Toshi Saini recently participated in the 'Citizens for Safe Mobility' fellowship spearheaded by Gender and Policy Lab with **Safetipin** and **Prajnya** as technical and on-ground implementation partners. As technical partners, our team provided training to the Fellows on conducting safety audits using the My Safetipin App.

The aim of the 10-day fellowship initiative is to engage and educate citizens about urban issues from a gendered perspective while also promoting citizen involvement in the work of public institutions. The selected fellows will be trained to conduct an app-based audit of the safety and accessibility of public transportation infrastructures such as railway stations, bus stops, foot-over bridges, subways, and access roads.



Safetipin and KMVS partner to improve safety in Bhuj through app-based audits

Safetipin, in collaboration with **Kutch Mahila Vikas Sangathan (KMVS)**, a Gujarat-based organization working towards empowering rural women in Kutch, organized an online training workshop to introduce the My Safetipin app as a tool to assess the safety and accessibility of public spaces in Bhuj. Our team conducted the training in February 2023 and introduced the My Safetipin app to the KMVS team and trained them to conduct safety audits using the app. A team of 10 auditors is currently auditing the northern wards of Bhuj using the app in both daytime and nighttime to identify key safety and accessibility concerns in public spaces. We are looking forward to the audit findings and hope to share some interesting insights in the coming months.

Safetipin at the Smart Madinah Forum 2023

The UN-Habitat and Madinah Regional Development Authority co-organized the Smart Madinah Forum in Saudi Arabia to discuss smart cities' role in promoting sustainable development. Our team member, Ankita Kapoor, presented on the panel about people-centered smart mobility. She discussed how Safetipin uses technology and data to create safe and inclusive public spaces and mobility for girls and women. Ankita also introduced the SheRises framework, which prioritizes understanding women's needs and concerns to achieve robust and inclusive mobility.



Women on the Move: Exchange with Network

Women on the Move runs an online, year-long mentorship program to connect women in the transport sector in Asia. The network provides a platform for women from different backgrounds to exchange experiences and connect with each other. Sonali Vyas from our team presented the use cases of Safetipin's data and our work with the government on building safer and more inclusive public transport. You can learn more about the network and the mentorship program [here](#).



WOMEN ON THE MOVE
TRANSFORMING
TRANSPORT IN ASIA

Kalpana Viswanath discusses CSW67 theme at Women's Day lunch with British High Commission

Kalpana Viswanath was recently invited to attend a Women's Day lunch organized by the British High Commission in India and Christina Scott. The gathering focused on this year's theme for the Commission on the Status of Women (CSW 67) - Innovation and Technological Change, Education in the Digital Age.



Roundtable with Deputy Mayor of London

Kalpana Viswanath, representing Safetipin, recently participated in a roundtable discussion with Rajesh Agarwal, Deputy Mayor of London for business. The main focus of the discussion was on exploring opportunities for Indian organizations to expand their reach and work in London.



Safetipin at Raahgiri Day

Safetipin participated in the Raahgiri Day event on February 19th at Connaught Place, where citizens came together to enjoy the car-free streets and take part in various outdoor activities. The event was organized by the New Delhi Municipal Council and Delhi Police. The event, which had been on hiatus for three years, was well-attended by people who wanted to enjoy the car-free streets and take part in various outdoor activities. Attendees also played Safetipin #howdoyoumove game to learn more about their daily commute habits.

Women's Day

International Women's Day is an occasion to reflect on and celebrate our struggles and solidarity. The theme for this year's Women's Day was #EmbraceEquity, which Safetipin reflected on and engaged with on our social media platforms. We asked our users and partners what equity meant to them, and Shreya V Basu shared her research work on our blog as well.

"To us, equity means provisioning for equal access to services and tax-funded web-based benefits, especially in today's times where the biggest hurdle in the path of equity for poor women is the digital divide."



 International Women's Day
#IWD2023 #EmbraceEquity

SAFETIPIN

"At Prajnya, equity is tied to our core values of peace, justice, and security. For us, peace translates to freedom; the principles of social justice undergird our work; and security is defined in a holistic sense to encompass liberation from violence as well as access to nutrition, health, economic well-being, and civil liberties."



Safetipin celebrates Toshi Saini's seven-year work anniversary

We extend our warmest congratulations to Toshi Saini, Assistant Process Manager who has completed seven years at Safetipin. Toshi started with us as a member of the Process team, and we have had the privilege of watching her grow into the Assistant Process Manager she is today. We are grateful for her commitment and contributions to Safetipin and look forward to many more years of working together.



Awards and Honours

Remarkable Feminist Voices in Transport 2023

We are happy to announce that Kalpana Viswanath, co-founder and CEO of Safetipin, has been recognized as a remarkable #FeministVoicesInTransport 2023 awardee in Berlin. This prestigious award was organized by Women Mobilize Women and TUMI to honor exceptional women in the transport sector who have made invaluable contributions to gender equitable transportation. Along with a group of remarkable women from around the world, Kalpana Viswanath participated in the Study Tour of Feminist Voices in transportation organized by the Transformative Urban Mobility Initiative (TUMI) and Women Mobilize Women (WMW) from February 27th to March 2nd in Berlin. The study tour provided an opportunity for these women to share knowledge, experiences, and inspire each other. The exchange of 30 different feminist perspectives led to an impactful exchange for the development of transportation.



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Reality check: Women's safety apps promise many things. Do they deliver?

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Underutilised, ineffective: why INR9,000 crore Nirbhaya Fund has had little impact on women's safety

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International Women's Day: 8 safety gadgets and apps that will make a woman's life easy

A woman's bag, which is usually referred to as a mysterious 'black hole,' is also their safety kit

Neha Singh | Updated: Saturday, March 04, 2023, 07:24 PM IST

International Women's Day: 8 safety gadgets and apps that will make a woman's life easy.

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Engaging young people to create safe, inclusive cities

Opinion

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Young people are critical for shaping the future of our cities. Yet, their voices remain underrepresented in decision-making. This must change

Engaging young people to create safe, inclusive cities

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