

SAFETIPIN NEWSLETTER

Building a world where everyone can move around without fear especially women and other excluded groups.

2022

The year that went by

Safetipin's end-of-year review

January is a time to look back on the year gone by. The year began with employees working from home due to COVID, but as the year moved on, we were able to get back to the office full swing. We have embarked on our tenth year of work and have many exciting plans for the year, for which we will reach out to all of you for partnership and participation. As we look back on the year that passed, these were some of the high points:



My Safetipin, our free app for users, is now available on WhatsApp. My Safetipin has several features to help women and others navigate the city safely – Safety Score, Safest route, tracking and others. The app also allows users to do a safety audit based on 8 parameters of the built and social environment, as well as a quick audit by simply taking a photograph which is analyzed by machine learning algorithms to provide a safety score. In order to reach more people, we have introduced two of the key features on WhatsApp. You can get a Safety Score of your location as well as do a quick audit.



In October, Safetipin launched its #sheRISES campaign, which aims to create Responsive, Inclusive, Safe, and Equitable spaces and cities. As part of the campaign, Safetipin also released a poster and introduced its framework, "She RISES: A Framework for Caring Cities," to serve as a guide for urban stakeholders in creating more inclusive cities. On December 22nd, a webinar was held to present the details of the framework.



The app was translated into three new languages and released at the World Urban Forum.



Safetipin led the first safety audit during the World Urban Forum, with the participation of the authorities from Katowice city and nearly 300 participants.



We produced reports on safety audits conducted in Chennai, Bengaluru, Dhaka, Sihanoukville, Sao Paolo, Durban, and Buenos Aires.



We continued our partnership with the World Bank in Dhaka, Kolkata, Sao Paolo, and Buenos Aires.

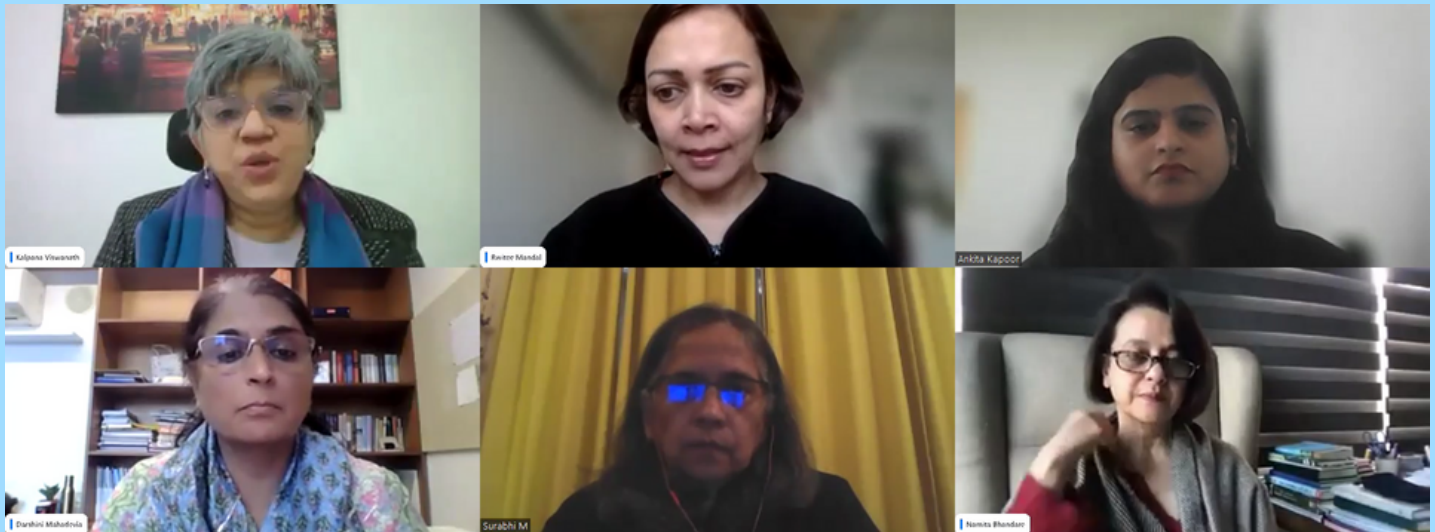


Our three-year project in South Africa, in collaboration with the Soul City Institute, eThekweni municipality, and Womanity Foundation, has been completed. The project was concluded with a workshop in Durban and the release of the report by the city mayor. Additionally, the Safetipin data has been integrated into the city dashboard.



The Cities for Youth Project in Rajasthan, in collaboration with The YP Foundation, Saarth, Start Up, School of Planning and Architecture, and Fondation Botnar, has taken off in Jaipur and Udaipur with the participation of nearly 150 young people.

Webinar on 'She RISES: A Framework for Caring Cities'



On December 22, 2022, Safetipin hosted a webinar titled "She RISES: A Framework for Caring Cities". Kalpana Viswanath began the webinar by providing an overview of the framework. Team members Ankita Kapoor and Rwritee Mandal then delved into the specifics of the framework. The webinar also featured comments and insights from our discussants Dr. Darshini Mahadevia and Ms. Namita Bhandare.

You can watch the full webinar at this [link](#).

Here are a few quotes from the event:



Women's mobility is really low today; they are forced walkers and are not even bicyclists in the cities, and we need to bring attention to all the barriers that prevent women's free movement in the city.

-Darshini Mahadevia



If you put together the entire demographic of women, trans people, other gender minorities, disabled people, adolescents, and the elderly, you are actually looking at a population that is two-thirds as large that is excluded, so we have been designing cities for one-third of the population, i.e., able-bodied men.

-Namita Bhandare

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The Public and The Digital: Examining the Spatial Dimensions of Increasing Gender-Based Violence in India, organized by Krea University

December 19 | Session 2 Public Spaces as the Primary Terrain of Contestation with Digital Emerging as Counter/Parallel Public

Bishakha Dutta, Co-founder and Executive Director, Point of View

Kalpana Vishwanath, CEO and Co-founder, Safetipin

Meera Sundararajan, Team Lead, Gender Policy Lab

Chair: Anita Gurumurthy, Founding member and Executive Director, IT for Change

On December 19, Kalpana Viswanath from our team participated in a workshop organized by Krea University, Chennai, titled "The Public and The Digital: Examining the Spatial Dimensions of Increasing Gender-Based Violence in India." Viswanath contributed in the second session of the workshop, "Public Space as the Primary Terrain of Contestation with Digital Emerging as Counter/Parallel Public," along with Bishakha Dutta, Co-founder and Executive Director of Point of View, and Meera Sundararajan, Team Lead, Gender Policy Lab. Anita Gurumurthy, founder and executive director of IT for Change, chaired the session.

Media

Featured: Safetipin featured in the Media



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Premium

Death of Anjali Singh: Delhi road accident once again shows how public spaces are hostile to women



Death of Anjali Singh: Delhi road accident once again shows how public spaces are hostile to women

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