

# SAFETIPIN NEWSLETTER

Building a world where everyone can move around without fear especially women and other excluded groups.

## Safetipin Now on WhatsApp

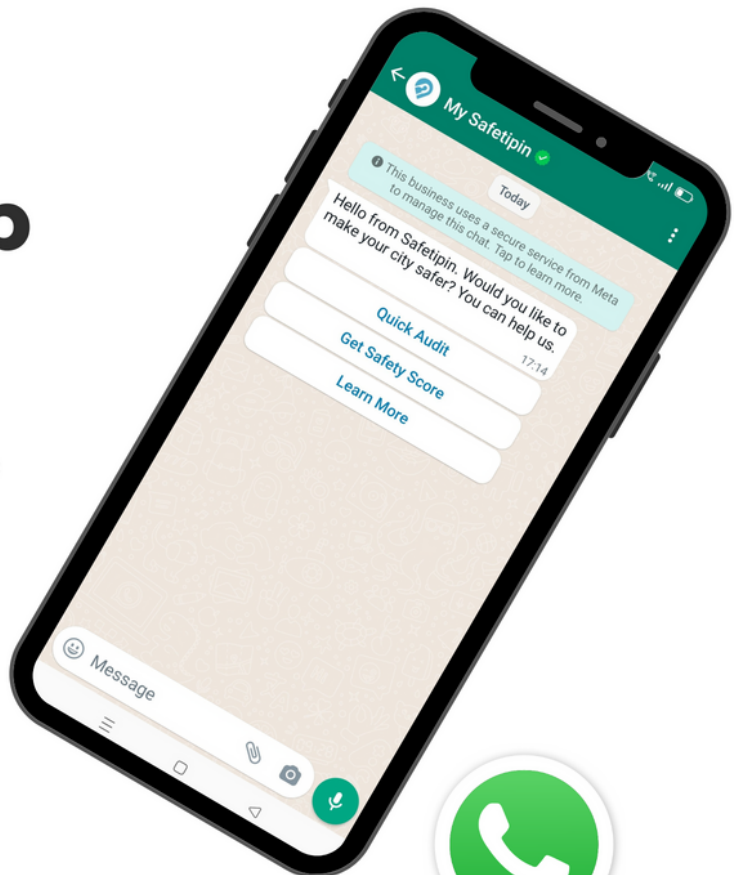
### Safetipin launches its WhatsApp feature

We are excited to announce that Safetipin app features are now available on WhatsApp! You can now receive a Safety Score of your location and do a quick audit at the tap of a key. Do try it out. Text 'hello' to **+91 9319091243** or **scan the code** below!



## Now On WhatsApp

Say "hi" to us on  
**+91 9319091243**  
or scan the code below to  
get the features of My  
Safetipin App at your  
fingertips.



## She RISES Framework for Caring Cities



**SAFETIPIN**  
Supporting Safer Cities

### She RISES: A Framework for Caring Cities

 **22nd Dec '22, Thursday**  
**4pm - 5:30pm IST**

 Scan the QR code to Register!

#### Discussants and Moderator

	<b>Namita Bhandare</b> Journalist		<b>Darshini Mahadevia</b> Associate Dean Ahmedabad University
	<b>Jagan Shah</b> Resident Senior Fellow Artha Global		<b>Kalpana Viswanath</b> Co-founder and CEO Safetipin

Safetipin is organising a webinar on our new knowledge document, "She RISES: A Framework for Caring Cities." This framework unpacks the elements of a responsive, inclusive, safe, and equitable city. The event will have a detailed presentation of the framework, followed by comments from the discussants on how this can be used to truly transform our cities for women and girls. Do join us and share your comments and feedback as well.

**Register at:**

[https://us02web.zoom.us/webinar/register/WN\\_xG-6N-YRTwKixALdHiVFqg](https://us02web.zoom.us/webinar/register/WN_xG-6N-YRTwKixALdHiVFqg)





## Safety audits using the My Safetipin app in Honduras



UNICEF has engaged Safetipin to identify key factors which make girls and women feel unsafe while using public spaces within the selected communities in Honduras. This project seeks to address the issue of women safety by enhanced participatory data collection using the My Safetipin application. As part of this project, an online training session was conducted by Safetipin to train the local data collection team to conduct safety audits using the My Safetipin app. Over 1300 safety audits were conducted within the communities in November. We are now analyzing the collected information and hope to share some interesting findings from the assessment next month.

## 'Cities for You(th)' – Project Update



The 'YAARA (Youth Advocacy for Accountability on Rights and Action) Advocates' Program under the 'Cities for You(th)' project has been running in Jaipur and Udaipur for over four months, starting from August 2022. A cohort of 16 young advocates are being trained to build leadership and communication skills to advocate for their rights in the city. In two months they collected over 15,00 data points in each city, using My Safetipin App. This data will guide the young leaders to advocate for safe and accessible public spaces with stakeholders in their own city.

In December 2022, they also attended a two day workshop organised by Safetipin, The YP Foundation and Saarth to design social action projects for driving change within communities. Going forward the advocates plan to conduct stakeholder meetings, collect data and build campaigns to advocate for change within these communities.

Safetipin along with its partners The YP Foundation, Saarth, School of Planning and Architecture Delhi and Start Up! are implementing the 'Cities for You(th)' project supported by Fondation Botnar, in four cities in Rajasthan to understand and improve the wellbeing of urban youth with a focus on young women.

## Events

### Two Wheels Gurugram



The Sustainability Mobility Network and Museo Camera held a panel discussion on "Gurugram: Towards Safer Streets" on December 8. The speakers shared their insights on how to advance toward a safe bicycle and pedestrian infrastructure in Gurugram. Kalpana Viswanath from Safetipin along with Anumita Roychowdhury, Executive Director, Research and Advocacy, Centre for Science and Environment; Harpreet Bagga, Partner & Director, Purpose Climate Lab; Ms. Nidhi Madan, Director, SAMARTHYAM, National Centre for Accessible Environments, and Darshan Yadav, City Magistrate, Gurugram, were the speakers at the event. Sarika Panda Bhatt, Director at Nagarro and Co-Founder Trustee of the Raahgiri Foundation, moderated the conversation.

The panel discussion was a part of the 5-day event and exhibited the works of six artists—Seema Singh Dua, Richa Kedia, Adity Raj, Hari Krishnan, Nehmat Mongia, and Sreelakshmi M. Through their works, artists highlighted the joys of cycling and an alternative of a pedestrian friendly world.



## Webinar organized by World Bank and Accelerate Equality









The Gender Group, the Social, Sustainability and Inclusion and the Transport Global practices organized a webinar on "Policy Makers Working With Communities to End Gender-Based Violence - Conversation with Changemakers" as part of a global 16 days campaign to end GBV. Kalpana Viswanath was invited to deliver the Keynote Address. Among the notable invitees were H.E. Williametta Piso Saydee-Tarr, Minister of Gender, Children, and Social Protection of Liberia, Dr. Claudia Ato Rodriguez, Deputy Director of Environmental and Social Affairs of the Urban Transportation Authority for Lima and Callao, Peru, Dr. Rose Wafula, Head of National AIDS and STI Control Program, Kenya Ministry of Health, and Dr. Claudia Ato Rodriguez.




Webinar Series  
Accelerate Equality

Policy makers working with communities to end gender-based violence - conversations with changemakers

December 8, 2022 9:30 - 10:30 AM EST ONLINE

**SPEAKERS**

 <b>Axel Van Trotsenburg</b> Managing Director of Operations World Bank	 <b>Dr. Kalpana Viswanath</b> Co-Founder & CEO Safetpin
 <b>Dr. Claudia Ato Rodriguez</b> Deputy Director of Environmental and Social Affairs of the Urban Transportation Authority for Lima and Callao Peru	 <b>Dr. Maya Morsy</b> President of National Council for Women (NCW) Egypt
 <b>Dr. Rose Wafula</b> Head of National AIDS and STI Control Program Kenya Ministry of Health	 <b>Ed Mountfield</b> Operations Policy and Country Services Vice President World Bank
 <b>H.E. Williametta Piso Saydee-Tarr</b> Minister of Gender Children and Social Protection Liberia	 <b>Mari Pangestu</b> Managing Director for Development Policy and Partnerships World Bank

 **WORLD BANK GROUP**  **Accelerate Equality**  
Gender Equality and Development  **Open Learning Camp**

## Conversation with Women in Econ/ Policy

REC

Geetika Sharma

Kanika Jha Kingra

Kalpana Viswanath

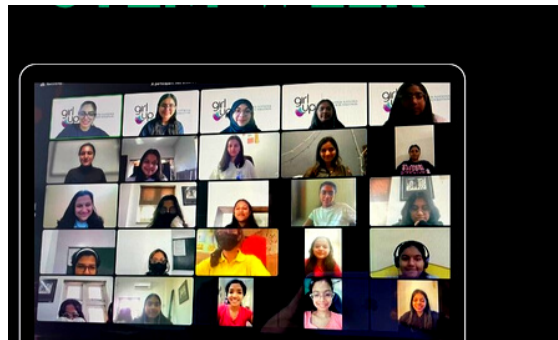
WIEP

WIEP INDIA ASSOCIATION

On December 2, Kalpana Viswanath spoke to Women in Econ/ Policy (WIEP) to discuss her life's journey and the work she does to promote safe spaces for women and girls in India. Kanika Jha Kingra, an expert in research, advocacy, and communications who has worked on evidence initiatives and multi-sectoral projects internationally, moderated the event.

## Safe Cities Powered by Technology organized by Girl Up India

On November 16, Kalpana Viswanath from Safetipin joined Girl Up India for a fireside chat on how we can engineer inclusive technologies and infrastructure for women and girls. The discussion focused on how we can make technology inclusive without losing sight of the digital divide. It was an engaging and insightful session, bringing together young minds from across India.



## 16 Days Campaign

### 16 Days of Activism against Gender-Based Violence

Safetipin marks the Global 16 Days of Activism Against Gender-Based Violence Against Women every year. This Campaign serves as a global mobilisation tool for people and organisations to demand an end to all forms of gender-based violence against women. This year, Safetipin launched its WhatsApp feature as part of the campaign. Additionally, we are broadening the audience for our She Rises campaign and engaging different stakeholders. On December 22, Safetipin will host a webinar named "She Rises: A Framework for Caring Cities" to discuss our knowledge framework in greater detail and engage in a dialogue.

## Celebration

### Time flies so fast



We'd like to congratulate Priyanka Sharma, HR and Admin Manager, for completing her 8th year with Safetipin! Priyanka has been an invaluable part of our team and her hard work, dedication and enthusiasm have contributed to our organization's growth. We are thankful for all that she has done over the years and look forward to many more years of working together.

Follow us for regular updates:



## Featured: My Safetipin App featured in the Media



THE NEW  
INDIAN EXPRESS

### Chennai Corp mapping dark, unsafe roads to boost safety

Express News Service | Published: 29th November 2022 06:37

A N A

Urban planning + Add to myFT

#### Crowdsourcing app aims to make cities safer for young people

First rolled out in India, Safetipin is mapping safe and unsafe areas in 65 cities across 16 countries

[Home](#) / [Opinion](#) / In urban planning, why women ...

#### In urban planning, why women must participate

Opinion

Published on Dec 10, 2022 07:42 PM IST

In many metros, girls and women seldom use public spaces for leisure and recreation and their lives are spent in confined spaces.

Hindustan Times

Sunday, December 04, 2022

Mind  
the Gap



By Namita Bhandare



Chennai Corp mapping dark, unsafe roads to boost safety.

Crowdsourcing app aims to make cities safer for young people

In urban planning, why women must participate

The secret weapon women use to navigate the mean streets

Time to regulate Bike Taxis

Download the app now:

