SAFETIPIN NEWSLETTER

Building a world where everyone can move around without fear especially women and other excluded groups.

Projects

'Fursat ki Fizayen' at Madanpur Khadar with Jagori and Safetipin.

Safetipin along with Jagori organized a field visit for our partners from Fondation Botnar to Madanpur Khadar. The teams spoke about their experience of working with young girls and women to address violence against women and inequalities. The girls from the community talked about the challenges they face in negotiating the home and the city on a daily basis. It was enchanting to see the 'Fursat ki Fizayen' terrace where the young women of the community find their much-needed 'Fursat' or leisurely break and shared their lived experiences.

'Fursat ki Fizayen' is a socially engaged art project that offers insights into how young women from peri-urban areas exercise their 'right to the city' with a focus on spaces and leisure, supported by Khoj International Artists' Association.

The evening was packed with conversations around the power of evidence-based data collection and the actions that impact the lives of young people, especially young women.

Guidebook on "Safe Women Safer Cities"

Since 2019, Safetipin and Soul City Institute for Social Justice have been working together to adapt a program to create safe cities for women and girls in Durban supported by The Womanity Foundation. Bringing other important stakeholders into the discussion, we partnered with the eThekwini Municipality, Fixed Africa and The South African Cities Network (SACN). One of the key outcomes of this partnership is the launch of the guidebook "Safe Women Safer Cities". The guidebook focuses on maximizing the use of data for women's safety as they navigate their environments. In the guidebook, the local government mandate is understood to fall into five categories: services, community, healthy and safe environment, development, and governance, with a detailed look at the objectives and outcomes under each of those categories from safety lens. To read the guidebook, please click here.

Workshop with Gender and Policy Lab, Chennai

Safetipin in collaboration with the Chennai Gender Lab conducted a two-day workshop in Chennai on Sep 21-22nd. The workshop was attended by officials from the Greater Chennai Corporation (GCC), Police and representatives from NGOs and CSOs. On Day 1, Safetipin team conducted an introductory session on gender, mobility, and urban spaces. This was followed by a presentation on the findings from a recent safety audit study in Tondiarpet in Chennai.

Post this, a brief training session was conducted to introduce the My Safetipin app to the participants and how it could be used to conduct safety audits. After the training sessions, the participants, divided into two groups visited the Semmancheri neighbourhood to conduct safety audits. The safety audit data was exported to a Google map and presented to the participants on Day 2.
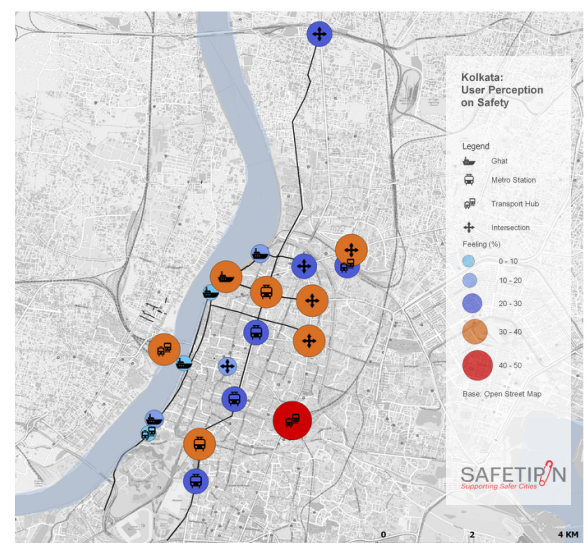

This was followed by a group activity where the participants were divided into four groups. Each group was given a persona of a woman (single women, older women, working women with two children and a differently abled woman). The participants discussed the safety and mobility related concerns for the women in Semmancheri area within their respective groups. Each group shared their thoughts with other stakeholders in the presence of Ms. Sneha Divakaran, GCC Deputy Commissioner (Education and Parks and Playfields) and Regional Deputy Commissioner, South. The workshop was well received and generated interest in the participants to use the My Safetipin app to highlight safety and mobility related concerns for women. Safetipin's geo-tagged evidence-based data set for Tondiarpet was shared with the Chennai Gender Lab post the workshop.

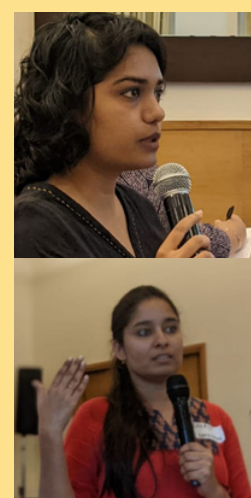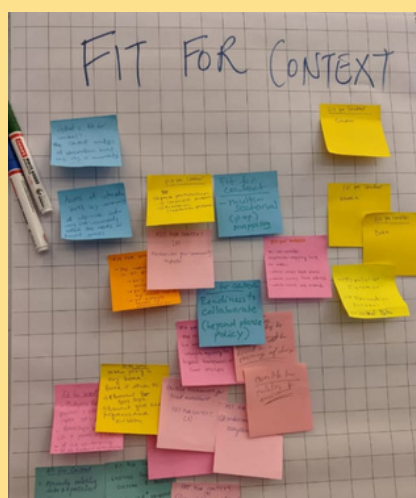For more details, read our project report here.

World Bank Mission: Non-Motorized Transport and Safety Perception Study in Kolkata

As part of our ongoing project on non-motorized transport (NMT) usage in Kolkata Metropolitan area, Safetipin presented the project overview, methodology and key study findings in the second mission organized by The World Bank in Kolkata on Oct 14th, 2022. The mission was attended by representatives from the World Bank and the Project Management Unit team based in Kolkata. Along with the Safetipin tools- My Safetipin and Safetipin Nite apps, traffic count surveys and user perception surveys were also conducted at selected road intersections, ferry ghats, metro stations and other public transit hubs within the project area to understand the quantum and pattern of NMT usage and its associated challenges.

Safetipin team also shared key recommendations for improving walkability and accessibility within the mapped area. Priority areas and specific recommendations to improve and strengthen NMT usage for pedestrians, bicyclists as well as for other vehicular non-motorized modes were also suggested. The final report will be published on our website later this year.

Evidence to Action Framework Workshop by Fondation Botnar

Safetipin as part of the 'Cities for Youth' under the 'Fit for Future' project, participated in an interactive learning workshop held by Fondation Botnar on 11th and 12th of October in New Delhi. The workshop focused on engaging with the 'Evidence to Action- (E2A)' framework that guides the integration of an evidence-building plan, including a learning and evaluation strategy across programs. This unique framework is opening up a global dialogue on building the culture of data and learning across organisations.

The partners brainstormed and collaborated on ideas around 'Concept to Action', 'Learning with Doing' and moving beyond 'Theory of Change' to 'Theory of Transformation'. The discussions pondered upon how to rewire M&E frameworks to shore up data and learning that can inform policy level change and empower our communities on the margins to use data as a tool for self-advocacy.

'Cities for You(th)': Safetipin Workshop with Young people

As part of the 'Cities for You(th)' project, the YAARA (Youth Advocacy for Accountability on Rights and Action) Advocates' Program was launched in Jaipur and Udaipur. This program run by The YP Foundation has a cohort of 16 young advocates undergoing an eight-month long program on leadership skills, advocacy and technology to collect data across the city. In September 2022, the cohort underwent a two-day workshop on safety audit methodology which included training on data collection using My Safetipin App and possible ways to engage with their city as youth leaders.

The Advocates will continue to collect data using the My Safetipin App in Jaipur and Udaipur for the following month.

Safetipin along with its partners The YP Foundation, Saarth, School of Planning and Architecture Delhi and Start Up! are implementing the 'Cities for You(th)' project supported by Fondation Botnar, in four cities in Rajasthan to understand and improve the wellbeing of urban youth with a focus on young women.

Events

Smart Cities & Achievers Summit (SCAS) by Magicka

Kalpana Viswanath from Safetipin was invited as a panelist for the panel discussion on 'Acceptance of Smart Cities by Citizens, Constructing Inclusive, Connected, and Liveable Cities.' The event was in collaboration with the Smart City National Mission, Ministry of Housing and Urban Affairs, Government of India. The dialogues in the event hosted industry leaders and various Government representatives and multiple country representatives (Japan-Finland-Germany etc.). The keynote speech was given by Ms. Lakshmi Puri, former deputy ED and ASG UN women. Smart Cities Mission director Mr. Kunal Kumar also spoke at the event.

Urban October: #SheRISES Campaign

This Urban October we reflect back on the New Urban Agenda which calls for a "radical paradigm shift" to transform gendered pathways for equitable cities rather than on interventions that identify women as a "residual welfarist category".

Safetipin's #SheRISES campaign is a result of our work and reflection on what would lead to real transformation, rather than piecemeal approaches. Our campaign looks at how the different elements of R-I-S-E helps to build a women-friendly city. Starting with World Habitat Day (Oct 3rd) to World Cities Day (Oct 31st) each week, we would be explaining one component of R-I-S-E and how it contributes towards building a women-friendly city.

Follow us for regular updates:

Podcast: Safetipin x Raahgiri Foundation

Kalpana Viswanath from Safetipin engaged in a conversation with Akash Basu hosting the Raahgiri Foundation podcast 'Pave the way' talking about The Gendered Impact of Mobility in cities. Kalpana talks about how mobility and transport are not inclusive or gender neutral.

She points out the bias towards the user of transport as women use the city very differently. Women's ability to access opportunities for employment, education is highly impacted due to this non-inclusion. Addressing women's lower access and fear of harassment, she suggests diversification in the transport sector targeting higher representation of women in the sector. With increase in safety in mobility, the work force participation of women would also increase.

Listen to the podcast on Spotify, Apple Podcasts, Podcast Audio & YouTube. Respective links can be accessed here.

MySafetipin App no longer needs the user to login in order to use features such as Quick Audit, Safe Route and Find Support!

Quick audit 10 Point

Find Support Find help if you are facing violence

Safest Route Find the safest route to your desination

Featured: My Safetipin app featured in the women safety and tech space

The Sports Forward

Women Safety Software Market will Gain Maximum Expansion During 2022-2029 | Gensuite, Women Safety, Kinetic Global, EHS SmartStart, Shake2Safety, etc

Posted on October 13, 2022 by anita

Trending

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Joseph Watson · October 11, 2022 🔥 12

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