

# SAFETIPIN NEWSLETTER

Building a world where everyone can move around without fear especially women and other excluded groups.

## Projects

### 'Cities for You(th)'- YAARA Advocates program

Safetipin along with its partners The YP Foundation, Saarth, School of Planning and Architecture Delhi and Start Up! are implementing the 'Cities for You(th)' project supported by Fondation Botnar, in four cities in Rajasthan to understand and improve the well-being of urban youth with a focus on young women. As part of this, the YAARA (Youth Advocacy for Accountability on Rights and Action) Advocates' Program has been launched to provide an opportunity for emerging young changemakers to explore their relationship with urban public spaces and make their cities inclusive, safe, and gender and youth-responsive. 12 young women and 4 young men from Jaipur and Udaipur of the YAARA cohort will be trained to lead and amplify youth voices and issues regarding their rights, access to opportunities, and wellbeing. The program started with an introduction of the selected 16 advocates along with the project partners followed by an introduction to the project. The project team guided the advocates through their roles and responsibilities, while the advocates expressed their ambitions related to the project. The program will run through eight months and will involve action projects that will challenge and engage urban stakeholders to be



more inclusive in their 'Cities for You(th)' - YAARA Advocates Program approach and demonstrate on-ground examples of urban wellbeing for young people.

The YAARA Advocates Program will open up the pathways, experiences, allies, and companions for these young leaders, to design and plan inclusive and gender-responsive cities.

## Stakeholder consultation on non-motorized transport usage in Kolkata

As part of its ongoing project on non-motorized transport usage in Kolkata with The World Bank, Safetipin organized a stakeholder consultation in Kolkata on Aug 6th 2022. The consultation was attended by members of the market associations, cyclist groups, women's organisations, CSOs, activists, independent researchers and students. The consultation was conducted in Bangla by Safetipin. Introduction to Safetipin and the project were presented to the stakeholders along with preliminary findings on the NMT count study, user perception survey and Safetipin street mapping. A discussion based on the few key questions on NMT usage was initiated by Safetipin.

The following key points emerged from the discussion :

- Kolkata is a pedestrian city and cyclists' city but they remain invisible as the traffic management and transport planning focus is on vehicles only.
- Pedestrians and cyclists are not recognised as a road user category and hence their issues are not addressed during city planning.
- The cycling ban disrupts mobility and limits livelihood opportunities.
- Need for a comprehensive mobility plan which includes pedestrians, cyclists and other NMT modes and assigns equitable road space for them.

Our team is now working on analyzing the collected data and compile a project report which will be released later this year.



**Open to All**  
Please confirm your presence here - [liveabhirup28@gmail.com](mailto:liveabhirup28@gmail.com)

**Saturday 6th August**  
2 pm - 5 pm  
**Progressive Hall,**  
25B, Vivekananda Road (Near Girish Park), Kolkata

Safetipin invites you to a

## Stakeholder Consultation

on Non-Motorized Transport usage in Kolkata Metropolitan Area

We request your participation and your valuable feedback on the concerns and challenges of walking, cycling, and using Non-Motorized Transport in Kolkata.

This initiative is in collaboration with the Department of Transport, West Bengal, The World Bank, and supported by Quality Infrastructure Investment (QII).

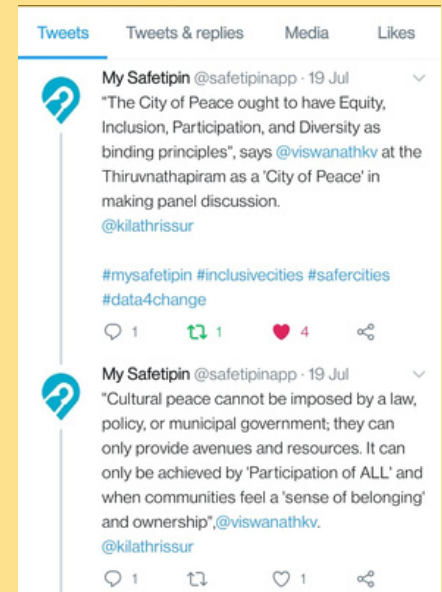






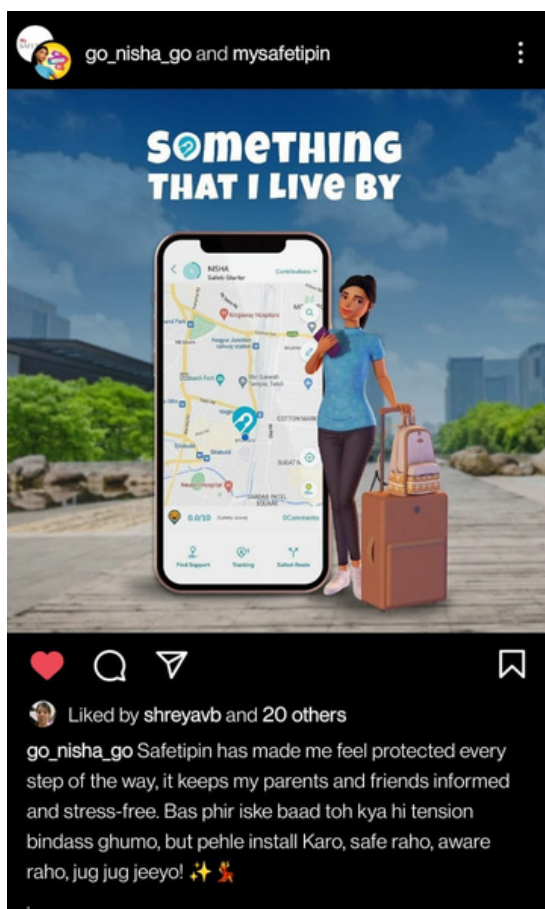

## Thiruvnathapuram as a City of Peace in Making

Kerala Institute of Local Administration (KILA) organized a panel discussion on July 19th on making Thiruvnathapuram a "City of Peace". Kalpana Viswanath joined an incredible panel of speakers at the event. She emphasized that "Care Economy" should be a fundamental component while designing peaceful cities and such a city could only be built when there is participation by all and people have a sense of belonging.



## Featured:

Nisha using the My Safetipin App to make informed decisions for her safe mobility



My Safetipin app rated among the top 10 apps for women's safety: [Business Standard](#)

## Raksha Bandhan 2022: 10 safety apps to suggest your siblings to download

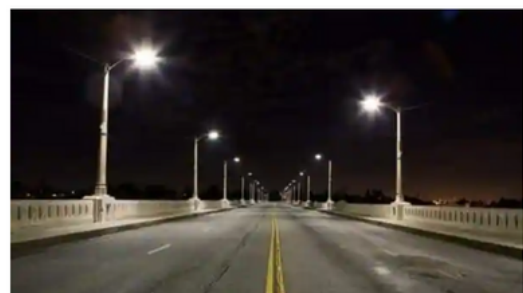
Women's safety and security is a crucial concern everywhere in the world. This Raksha Bandhan, we bring a list of 10 safety apps that you can advise your siblings to download

Women safety to get a boost in Delhi, over 1,000 dark spots in the city to be lit based on Safetipin's data: [mint](#)

**mint**

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Download the app now:

