

SAFETIPIN NEWSLETTER

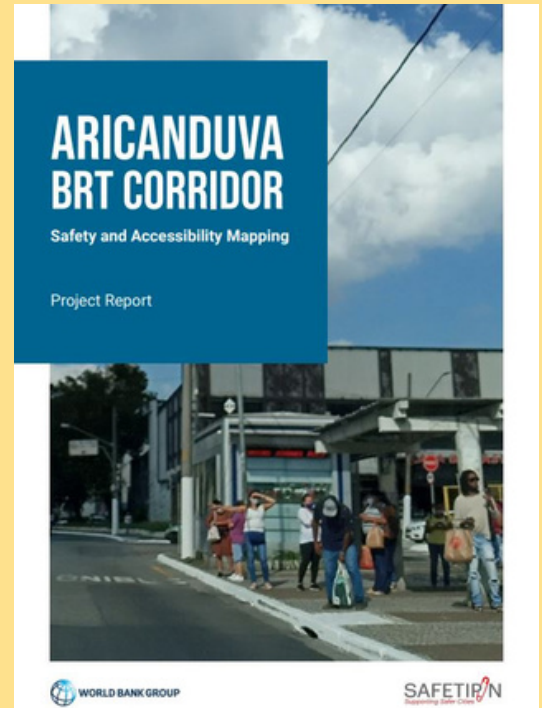
Building a world where everyone can move around without fear especially women and other excluded groups.

New @ Safetipin

NEW REPORT: Safety and Accessibility Mapping of Aricanduva, Sao Paulo

As part of the "Smart Mobility" project, The World Bank is supporting the construction of an upcoming BRT on a 25km long corridor in Aricanduva- a low-income, socially vulnerable neighborhood in São Paulo. In 2021, The World Bank engaged Safetipin as a consultant to collect data on safety and accessibility. Safetipin Nite and Safetipin Site tools were used to identify the gaps in city infrastructure that impact women's perception of safety while using bus transport.

The area around the BRT corridor was also mapped to assess the problems faced by women when accessing the bus stops from the surrounding areas. The collected data was analyzed to identify key issues that impact the safety, walkability, and accessibility of bus users in the mapped area. Read the full report [here](#).



NEW REPORT: Safety Mapping in Bengaluru, 2021

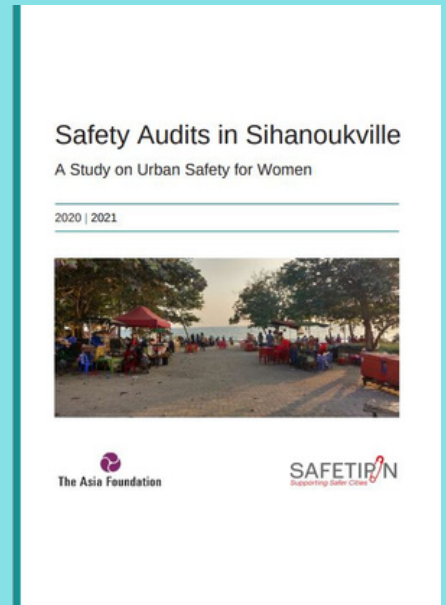
In 2021, Safetipin's quantitative geo-referenced data collection tool- Safetipin Nite was used to collect safety data in Bengaluru. The data collection was conducted in a ward-wise manner, with over 1900 Kms covered across the city. Over 1,00,000 images were collected, using which 15,000 audit points were mapped. Read the full report [here](#).



NEW REPORT: Safety Audits in Sihanoukville, 2020 | 2021

In 2020, Safetipin in partnership with The Asia Foundation collected data in the city of Sihanoukville to understand the ongoing and existing conditions of its physical infrastructure and social inclusion to improve the overall perception of safety. Over the course of 2020, the Sihanoukville administration undertook a lot of work to make improvements in the city using this data, specifically by creating proper pavements, installing street lights, and laying roads.

To measure the impact of the work done, Safetipin conducted a re-mapping of the city. The report shows the significant amount of work that was done by the government, using Safetipin data to make the city safer, even in a small amount of time. Read the full report [here](#).



Projects

Technical Advisory Group meeting for 'Cities for You(th)'

'Cities for Youth' project is aimed at developing leadership and change-making skills of the young people, especially young women. Safetipin is collaborating with The YP Foundation, Saarth, School of Planning and Architecture, Delhi and Start-Up for this project that spans four cities of Rajasthan. This would be done by adopting digital and frontier technologies to generate city-specific data on gender-inclusion and youth well-being; supporting inclusive urban design schemes based on the collected data; and then, advocating with urban local bodies to mainstream youth and gender-responsive indicators into urban policies and programs.

A Technical Advisory Group (TAG) has been set up to guide the project team in the process. The TAG members for this project are Kanchan Mathur, Anita Mathur, Suneeta Dhar, Rajiv Khandelwal, Rama Vedula, Mukta Naik, Anurag Chowfla, Jeevika Shiv and Abhishek Desai.



To bring together this diverse group of individuals, a meeting was conducted on the 11th of May 2022 in Jaipur, Rajasthan, where the TAG members engaged with the project team to learn and provide inputs on the project components namely digital innovation, youth leadership, civil society engagement, urban design interventions, and urban policies & programmes. The experiences and learnings shared in this meeting with TAG members, would guide the path for the future activities of the project.

World Bank Kolkata Mission

Safetipin is conducting an NMT study with The World Bank in Kolkata. The objective of the study is to understand the quantum of non-motorized (NMT) in and around ferry locations, major intersections, and in a few selected vehicular corridors in the KMA (Kolkata Metropolitan Area) to evaluate the safety, accessibility, and inclusion of NMT users, with a focus on the most vulnerable.

Safetipin is using Safetipin Nite for mapping the identified stretches along with NMT traffic count surveys at many selected intersections, as well as user experiences study related to NMT usage, to collect robust data that will be both quantitative and qualitative in nature. The mission was organised in Kolkata on May 14-15, to present the findings from the project to urban stakeholders and the team from the World Bank Group.

Events

Smart Cities, Smart Urbanization Event in Surat

From 18-20 April 2022, the Ministry of Housing and Urban Affairs (MoHUA) organized a conference 'Smart Cities, Smart Urbanization' in Surat. The conference was focused on five sub-themes viz. Reimagining Public Spaces, Digital Governance, ClimateSmart Cities, Innovation, and Smart Finance, bringing together a confluence of ideas, innovations, and partnerships to inform the future trajectory of smart urban development in India. Kalpana Viswanath and Sonali Vyas from Safetipin were invited to attend the conference where the learnings from Smart Cities were being disseminated to other cities and towns of the country.

Global Learning Workshop for HCA Program with Fondation BOTNAR

Fondation Botnar, in collaboration with the International Society for Urban Health (ISUH), hosted Global Learning Workshop (GLW) in Basel, Switzerland on 20-21 April 2022, inviting project lead representatives, technical staff, and learning partners of the Botnar Healthy Cities for Adolescents (HCA) Program-Phase 1. The HCA Program is promoting global frameworks by integrating them at the local level in various cities of the global south. Botnar's Evidence to Action (E2A) conceptual framework is currently being piloted in two of the HCA countries, Senegal and India.

Dr. Kalpana Viswanath from Safetipin was invited as an expert advisor to participate in the workshop. The workshop aimed to consolidate learnings gathered over the past 3 years of HCA project implementation across the five countries and discuss recommendations to inform the design of the HCA Phase 2 program.

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Gender and Disability Inclusion in Indian Cities by UN and NIUA

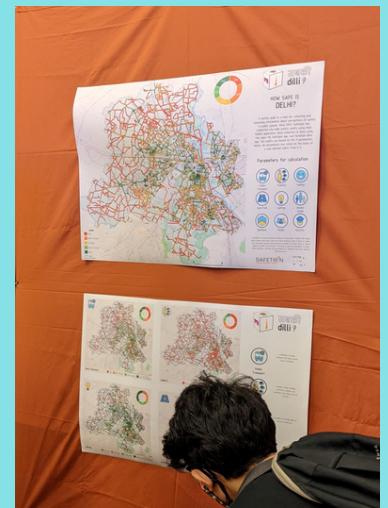
The UN in India organized a three-day National Conclave on Gender and Disability Inclusion in Indian Cities in partnership with the National Institute of Urban Affairs (NIUA) from 28th to 30th April 2022 at India Habitat Centre, New Delhi. Rwritee Mandal from Safetipin was invited as a panelist on the first day of the conclave, on one of the thematic panels on 'Gender and Disability Inclusion in Urban Development: A Policy Intervention'.

The session provided a platform for stakeholders to share their insights and experiences of participatory and inclusive design processes and help identify priority areas for policy intervention in urban planning fields.

'City for All' Exhibition at Bikaner House, New Delhi

A two-day exhibition called 'City for All' was organized by Social Design Collaborative at Bikaner House from 7-8 May 2022 as part of the Bonjour India festival, an Indo-French collaboration. The exhibition included maps showing data from 36 neighborhoods across 6 cities of India where men, women, and transgender people had marked public spaces in which they feel most comfortable.

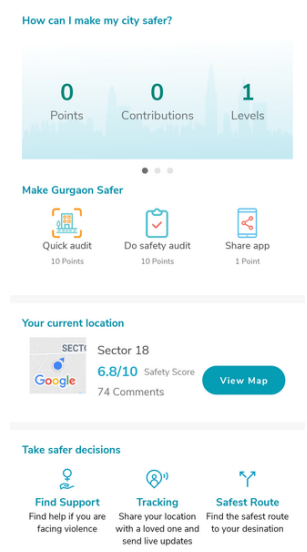
Safetipin was also invited to share its safety data in Delhi, which added to the discussion around inclusion in prominent public spaces of the city.



My Safetipin app

Cities are designed for men, by men. How do we make them more inclusive for women and excluded groups? Creating an app for women's safety without asking women what they want/ need for their safety is not the solution. Adding infrastructure without the voices of excluded groups will not make it inclusive for everybody.

The My Safetipin app gives you a platform to share your concerns and have YOUR voice heard. How? It's simple- do safety audits on the app whenever you are out in a public space. Whenever we are working in your city, we will take your view to the local authorities with recommendations for actionable change on-ground.



Download the app now:

