



Photo credits: Nitin Warrior

Safety Audits in Pune-2019

SAFETY AUDIT

This is the core of Safetipin. Based on the global experience of 20 years on safety audits, 8 important parameters that define safety perceptions are fixed. Feeling being the ninth parameter exclusively on perception.

AUDIT POINTS

Each safety audit will appear as a point on the Safetipin App.

Each point gets uploaded immediately and is then seen collectively on the screen.

The red signifies unsafe points, orange a bit safer and green would be relatively safe points.



LIGHT



WALK PATH



OPENNESS



VISIBILITY



TRANSPORT



SECURITY



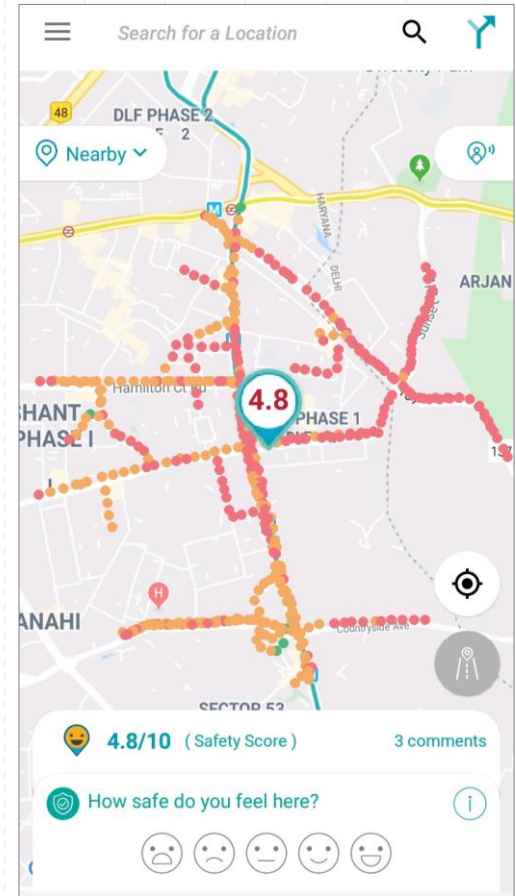
PEOPLE



GENDER USAGE



FEELING



Project Planning

PROJECT SCOPE:

Collecting and assessing safety related information of the entire city using the Safetipin Applications

PROJECT AREA:

Municipal Area

RESOURCE ALLOCATION:

Data collection planning with the project partners

Data Collection

NITE AUDITS:

Safetipin trains field investigators to collect data using 'Safetipin Nite' app

Data Coding

CODER RATING:

Safetipin has a certified team for review and codification (visual analysis of geo-tagged photos). It rates each and every photograph collected by 'Safetipin Nite' through its exhaustive sub-parameter menu to aggregate safety information gathered into a safety score of a place and/or city

Audit Report

SAFETY MAPPING:

Audit results are represented in spatial maps to understand locational issues

DATA ANALYSIS:

Software Platform to display the data collected for detailed analysis

RECOMMENDATION:

Urban design and infrastructural planning recommendations are given to foster positive change

Monitoring Impact

MEASURE CHANGE:

Ideally after one year of doing the first safety audit mapping and based on interventions / upgradations instituted, fresh mapping to be conducted in order to measure change and assess impact

TIME LINE: ----- IN SIX MONTHS

METHODOLOGY



SAFETIPIN NITE

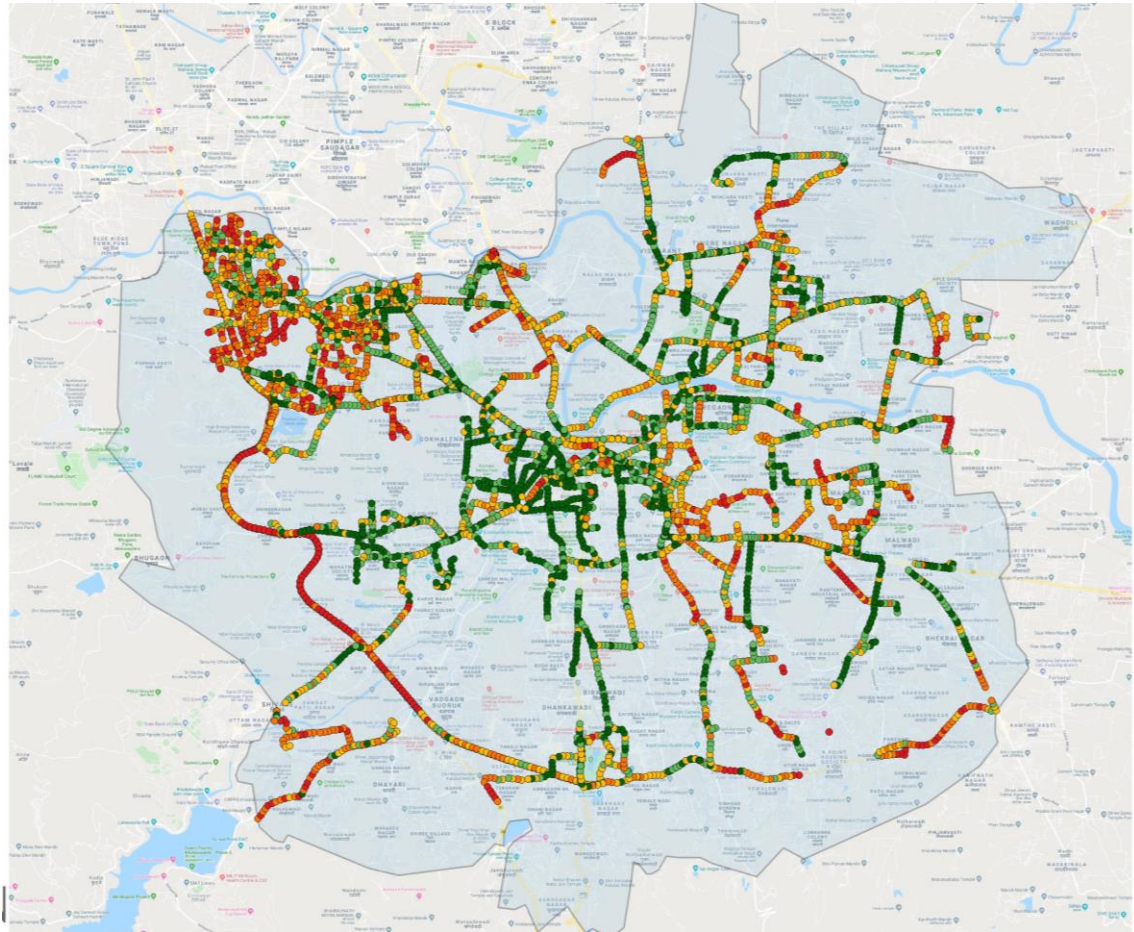
Phone with Safetipin Nite Application is mounted on the windshield of a moving vehicle for capturing night time pictures. Pictures are taken at every 50 metres interval and uploaded to our system. These are then assessed according to the safety audit parameters.

Pune

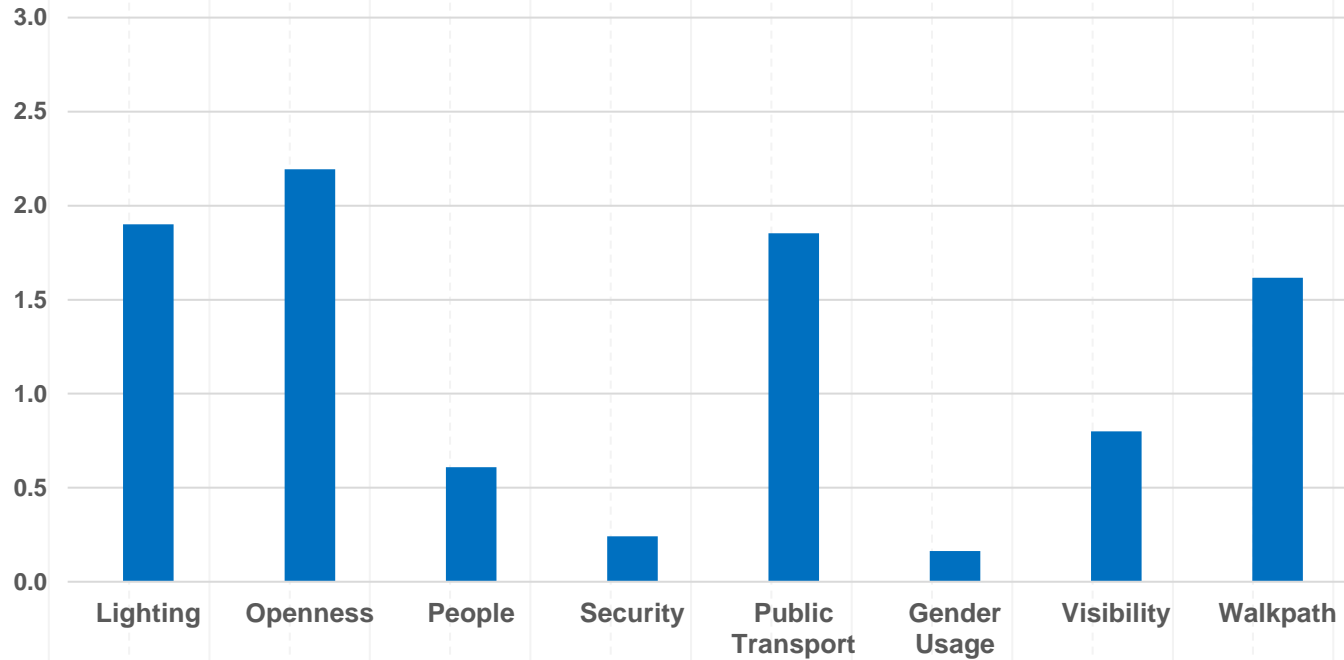
Images Collected – 52,280

Road Length covered- 650 km

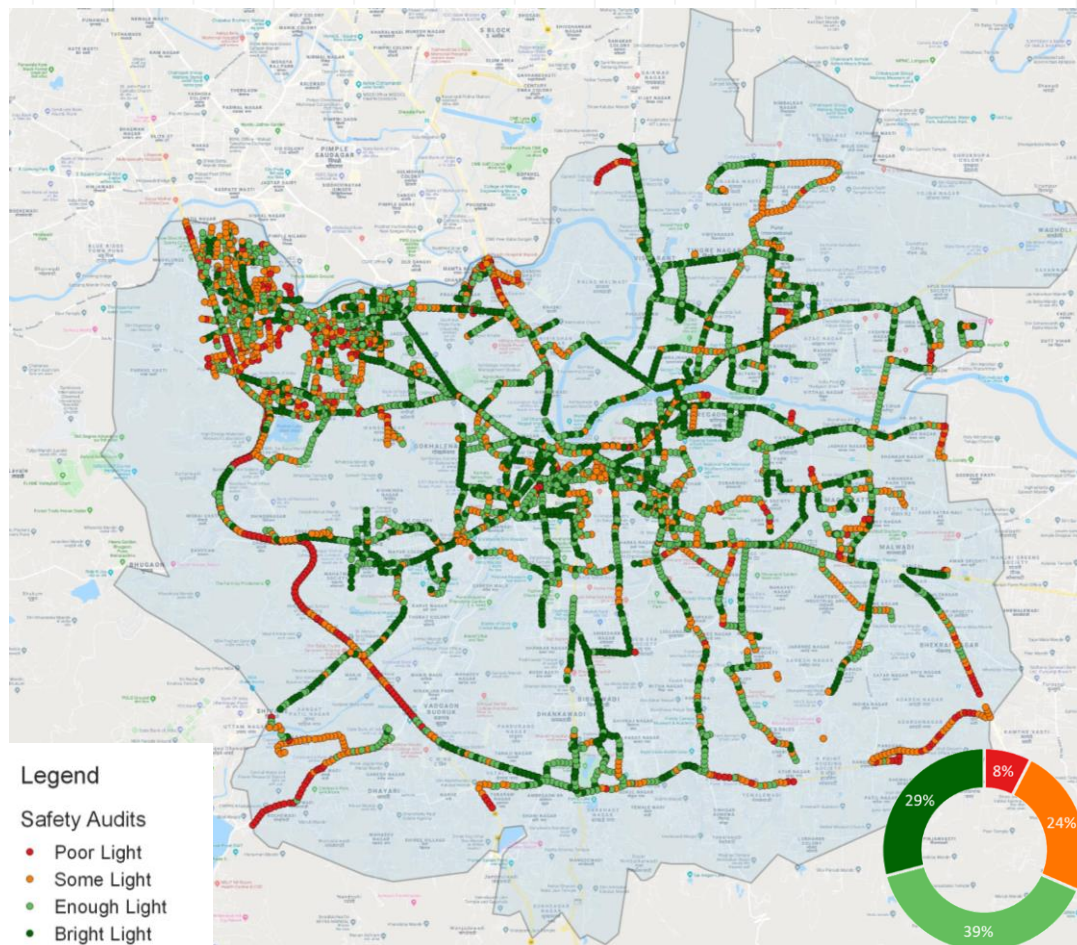
Safety Audits generated – 6,632



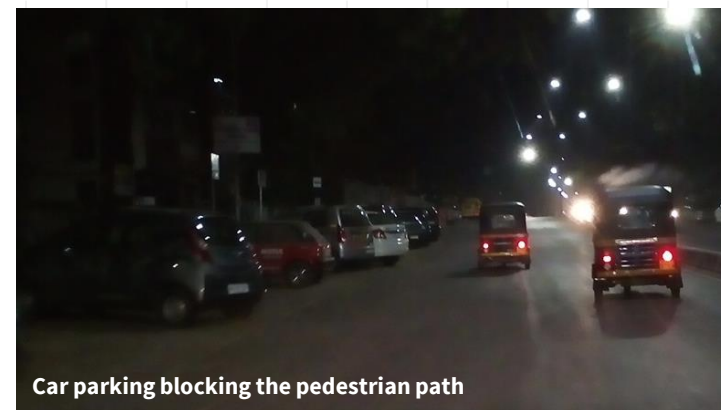
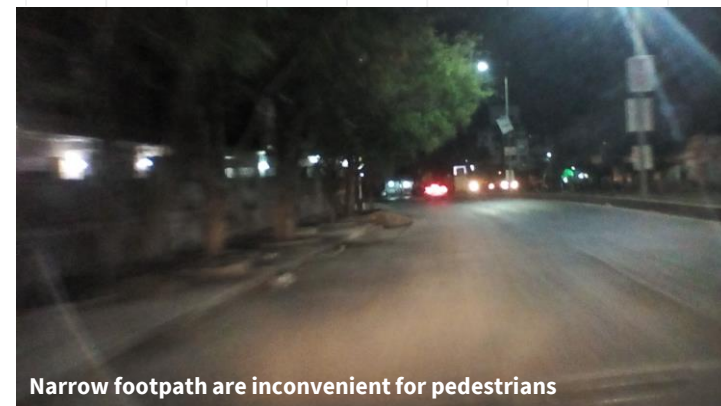
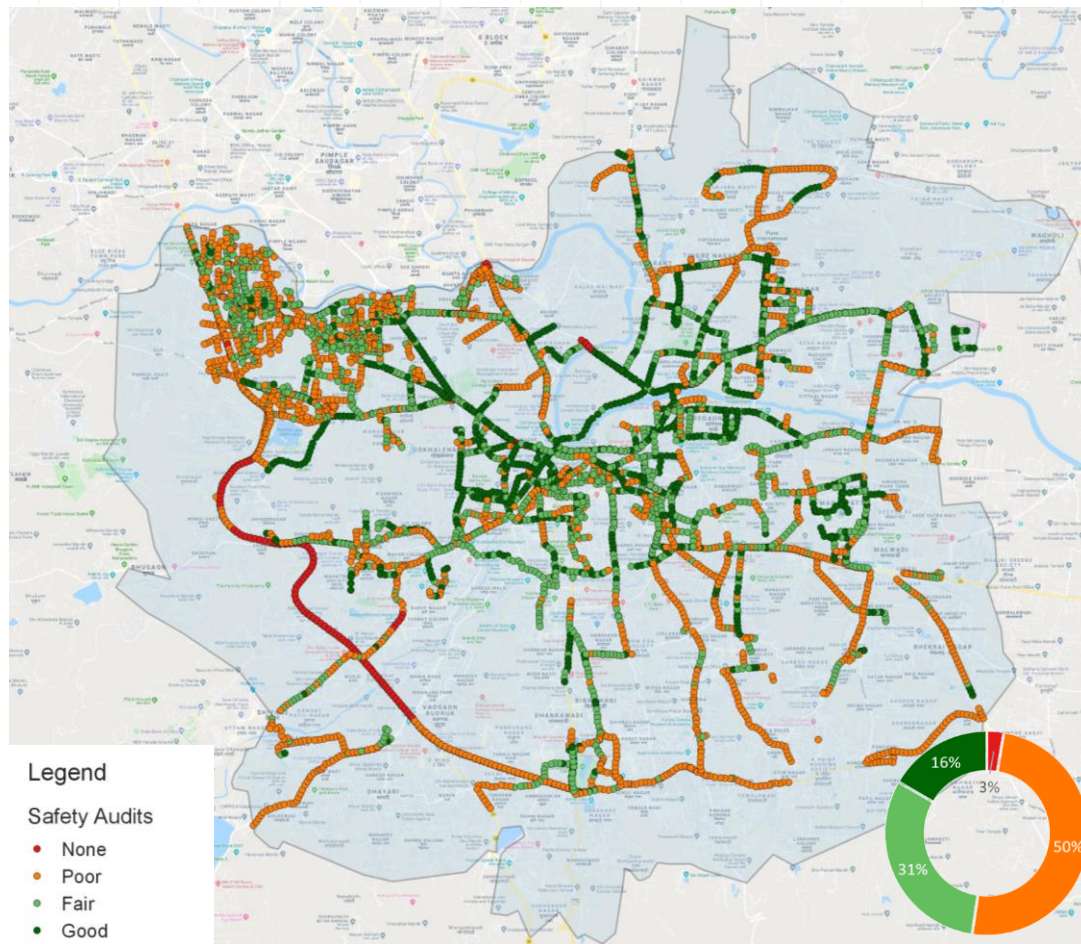
Average Parameter Rating



LIGHTING

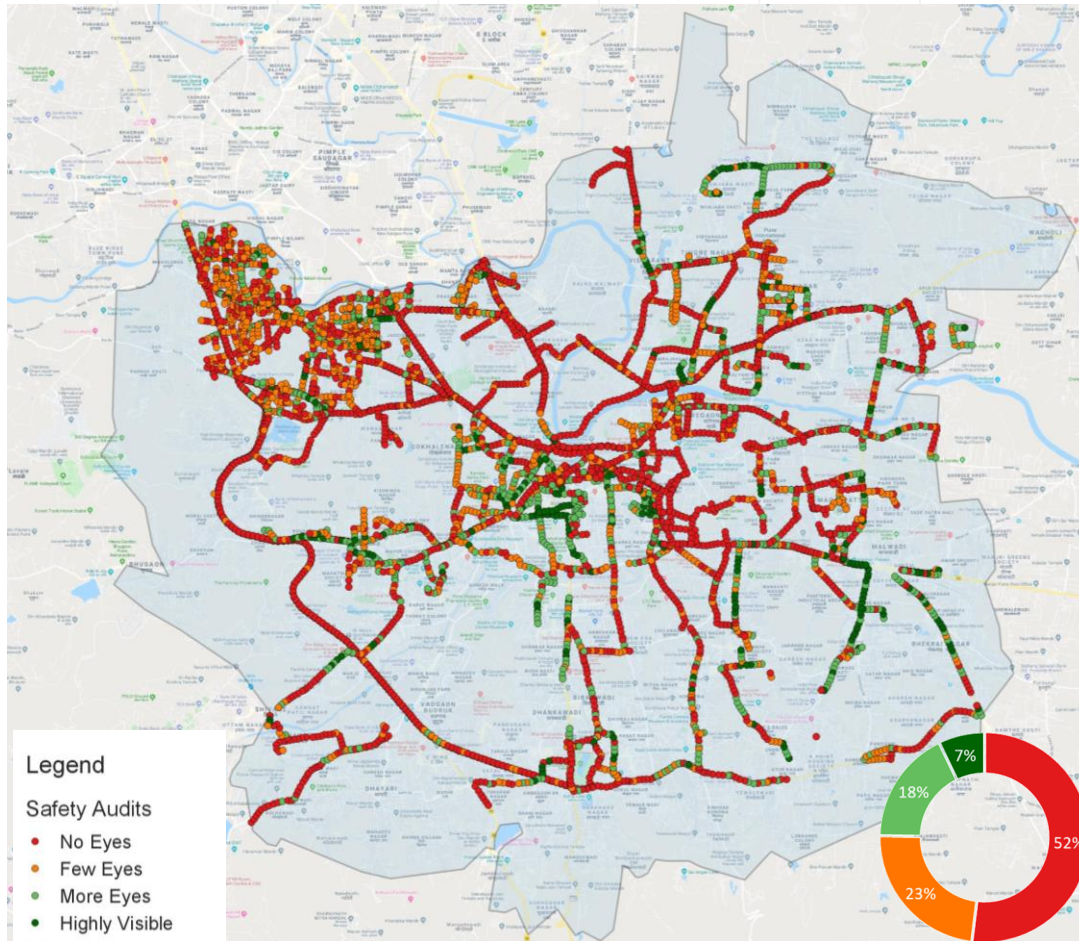


WALKPATH



VISIBILITY

Visibility refers to how visible is one to others. It is based on the principle of 'eyes on the street'. This comprises windows-doors of shops & houses along with street vendors and hawkers.

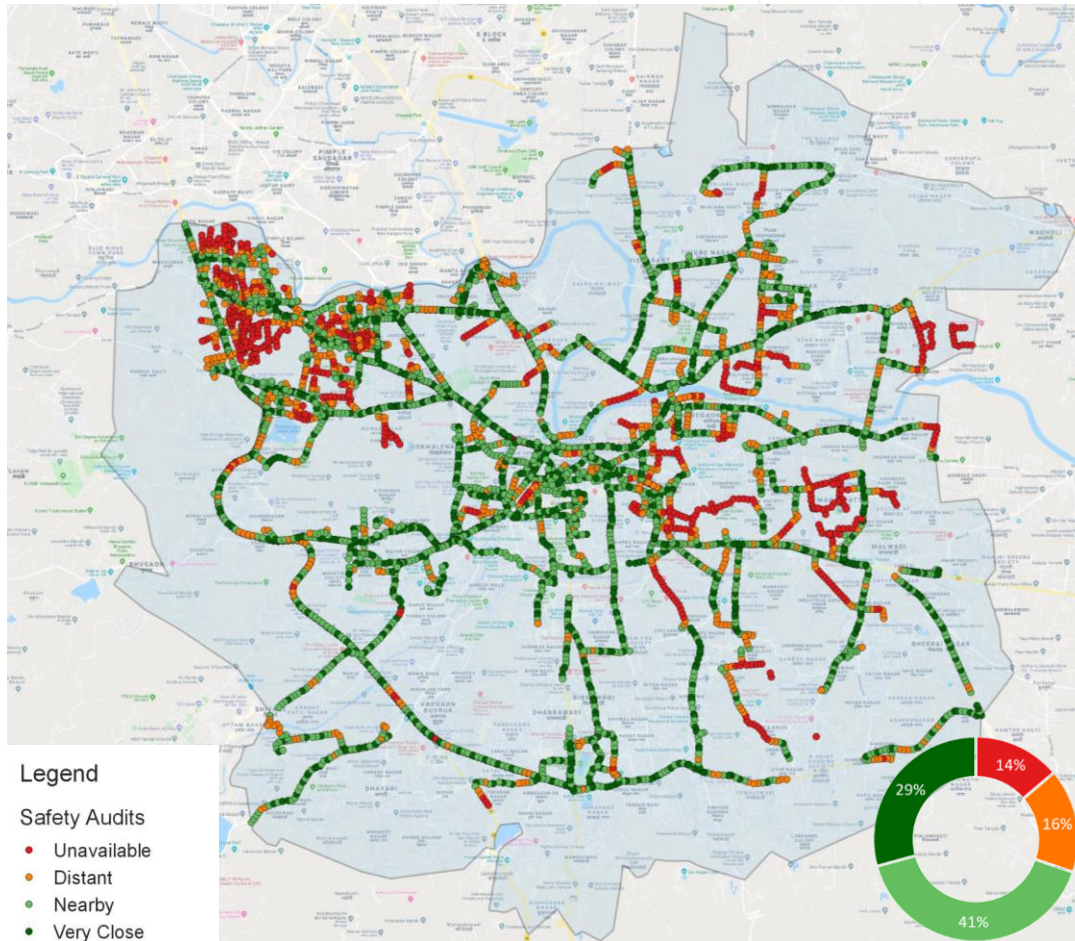


PUBLIC TRANSPORT

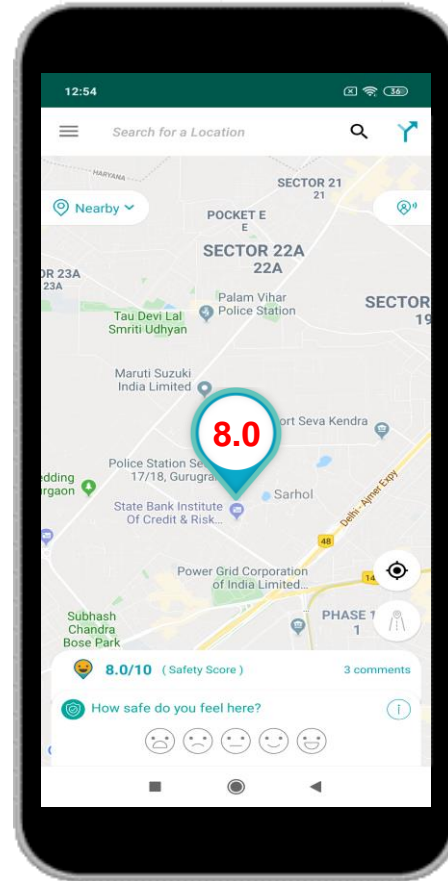
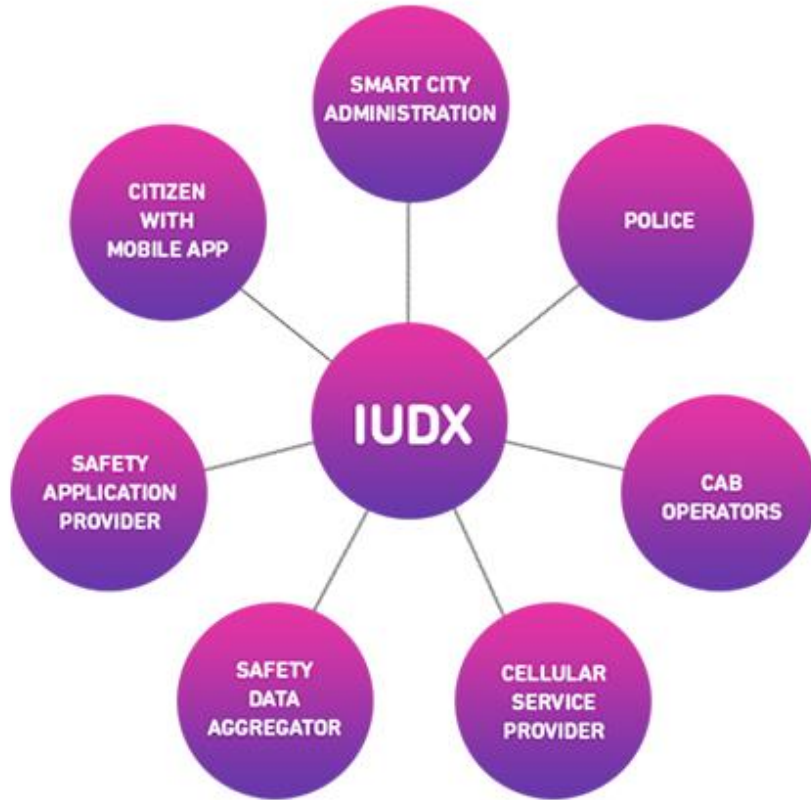
Public Transport parameter indicates the ease of accessing any mode of public transport i.e. metro/bus/auto/taxi etc. and is measured in terms of the distance to the nearest mode.

Around 60% of audit points are at walkable distance from nearest bus stop.

Tertiary and colony roads have been rated low in this parameter.



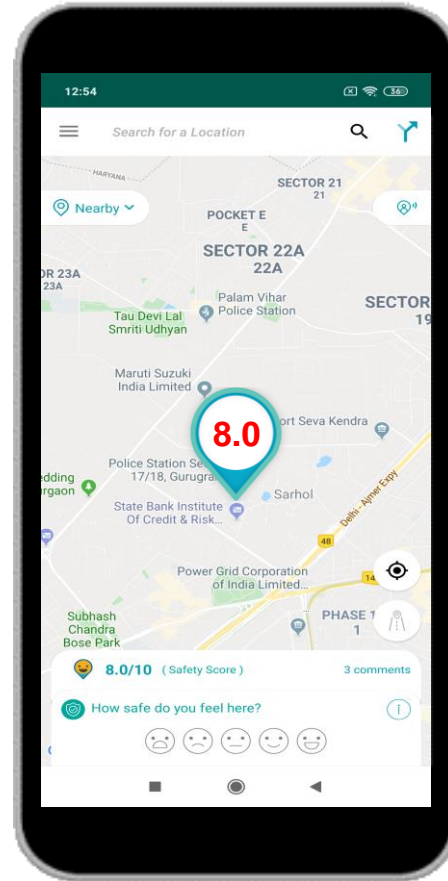
IUDX: Women Safety



What is SAFETIPIN?

Safetipin is a map-based online and mobile phone application that works to make our communities and cities safer by collecting and disseminating safety-related information on a large scale through crowd sourcing and other methods.

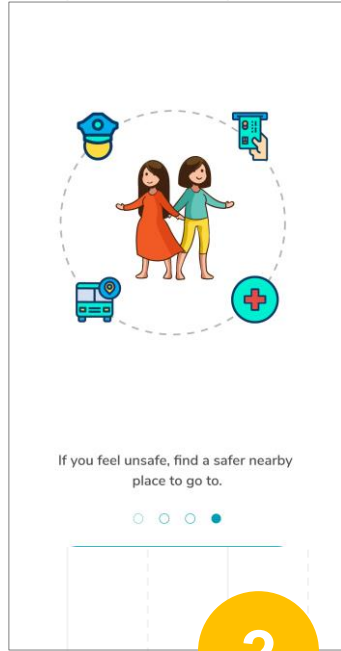
It is a free app available anywhere in the world. It is available in English, Spanish, Hindi and Khmer.





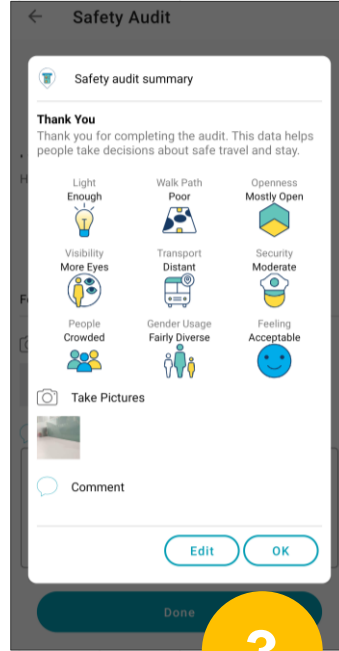
1

Safety Score



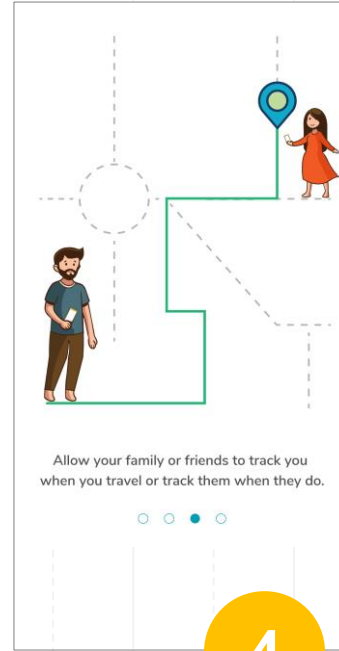
2

Nearby



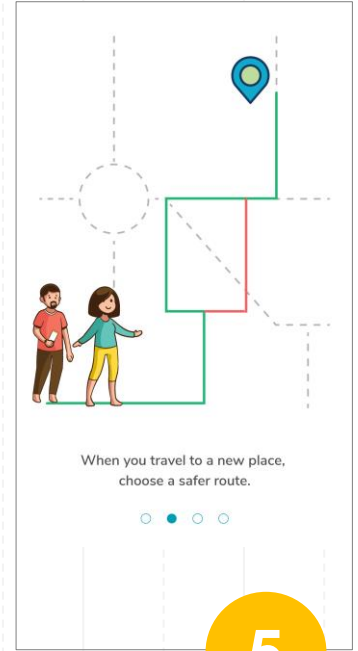
3

Safety Audit



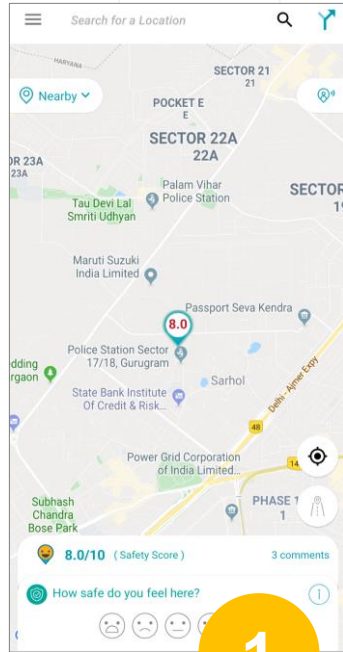
4

Tracking



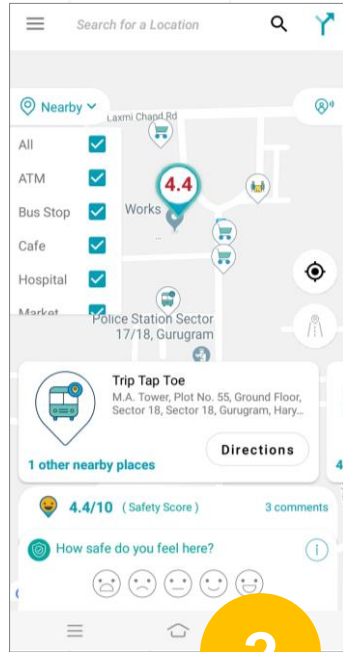
5

Safest Route



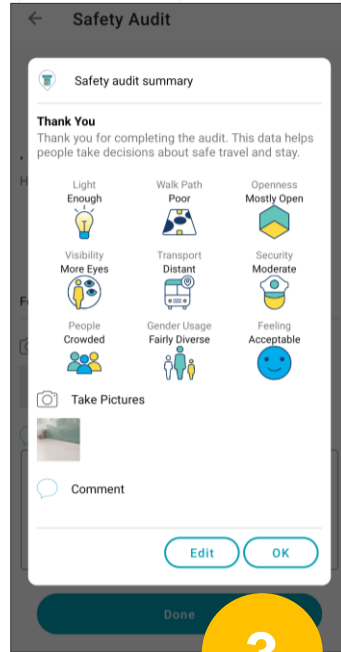
1

Safety Score



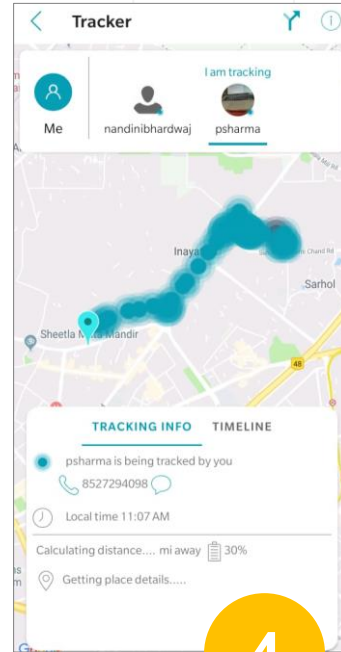
2

Nearby



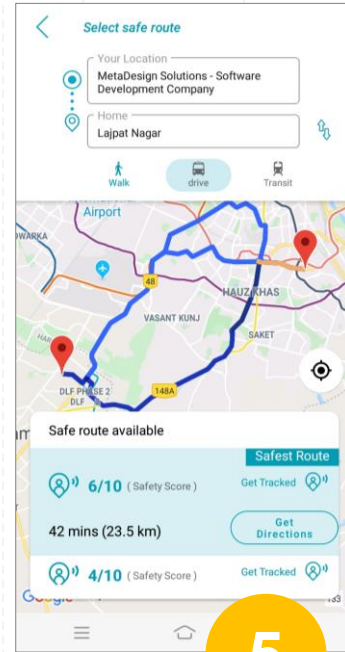
3

Safety Audit



4

Tracking



5

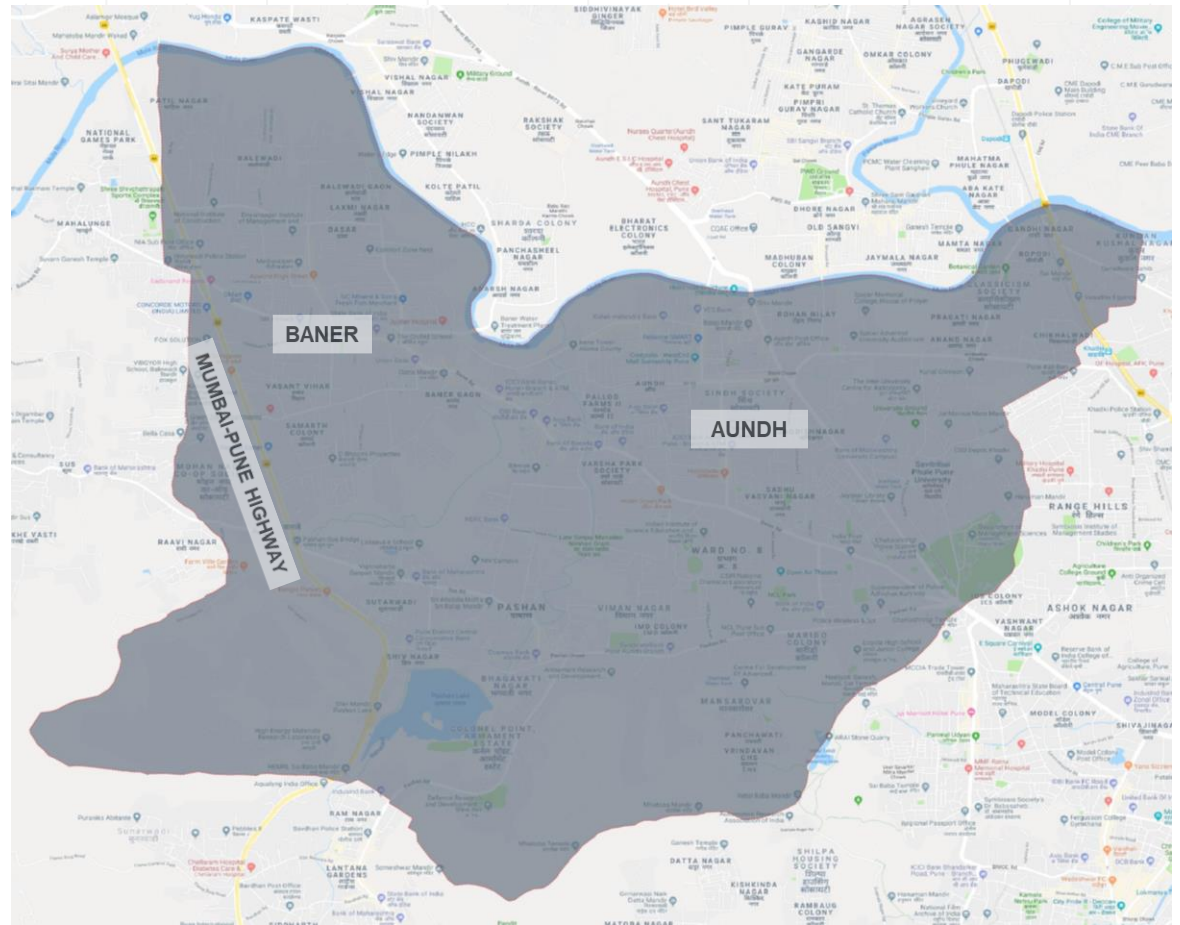
Safest Route

Pune: ABD (Aundh-Baner-Balewadi)

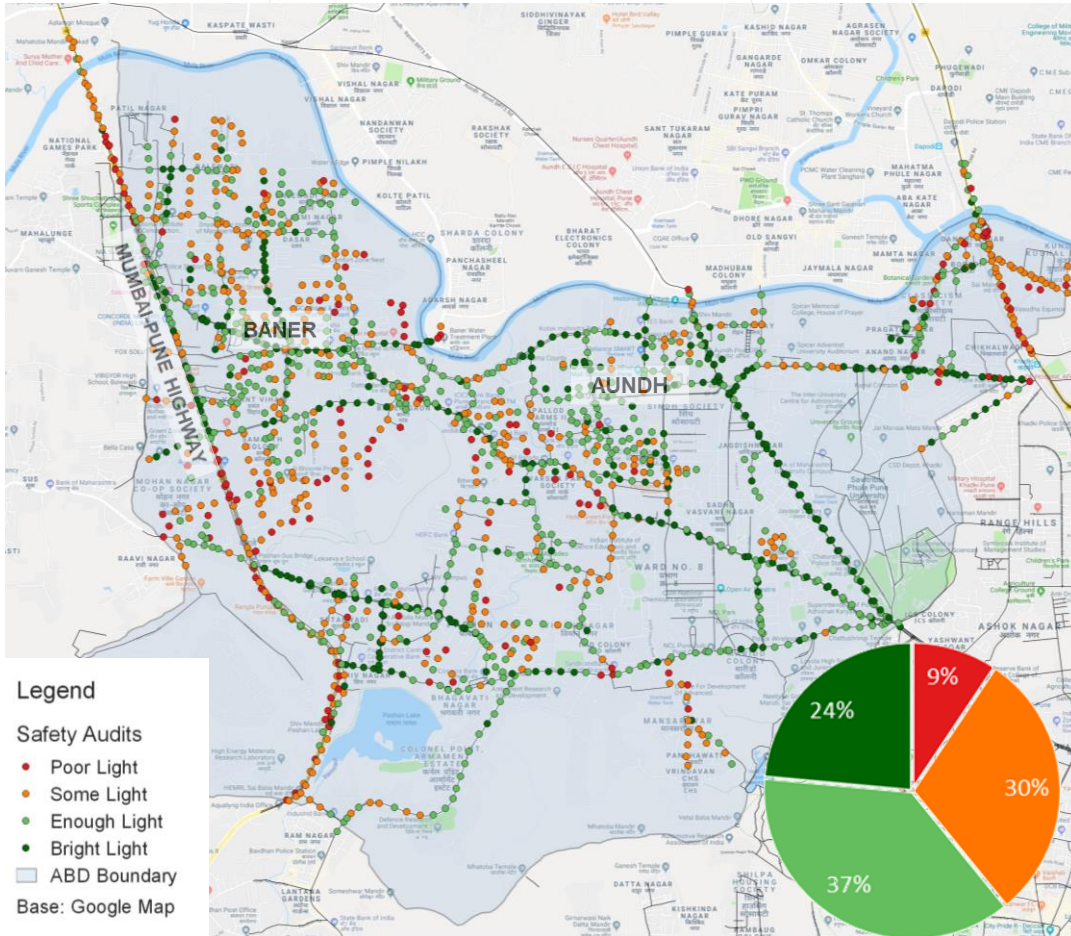
Images Collected – 10,862

Road Length covered- 160 km

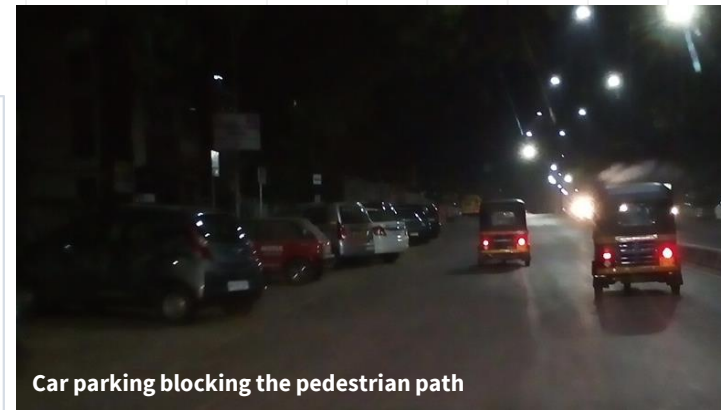
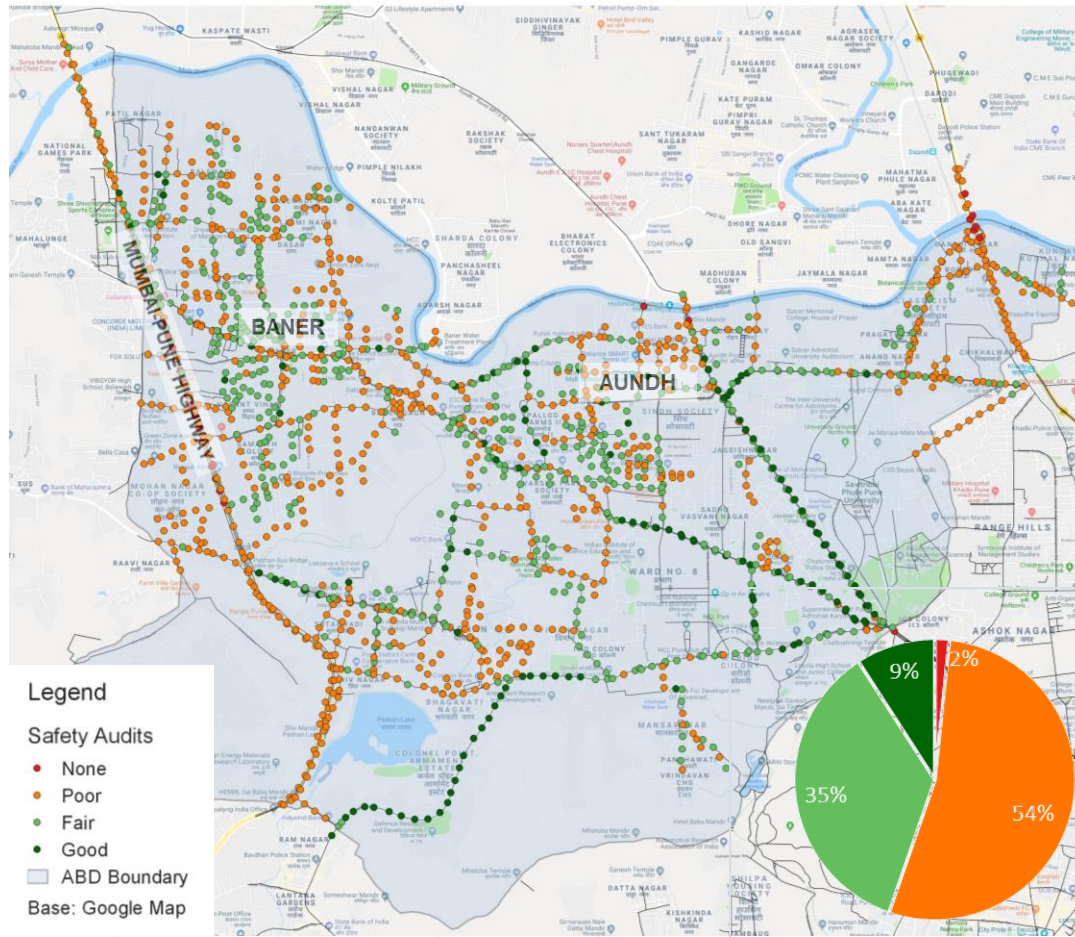
Safety Audits generated – 1,564



LIGHTING

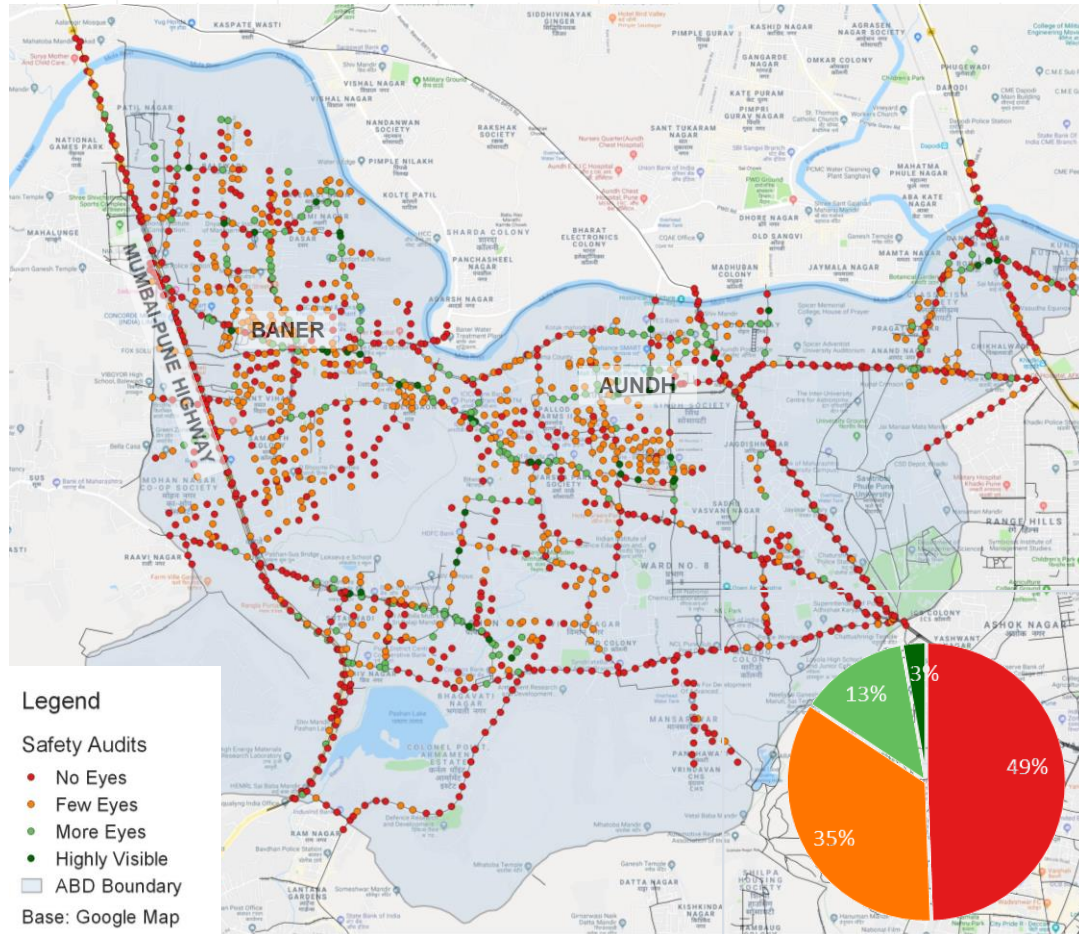


WALKPATH



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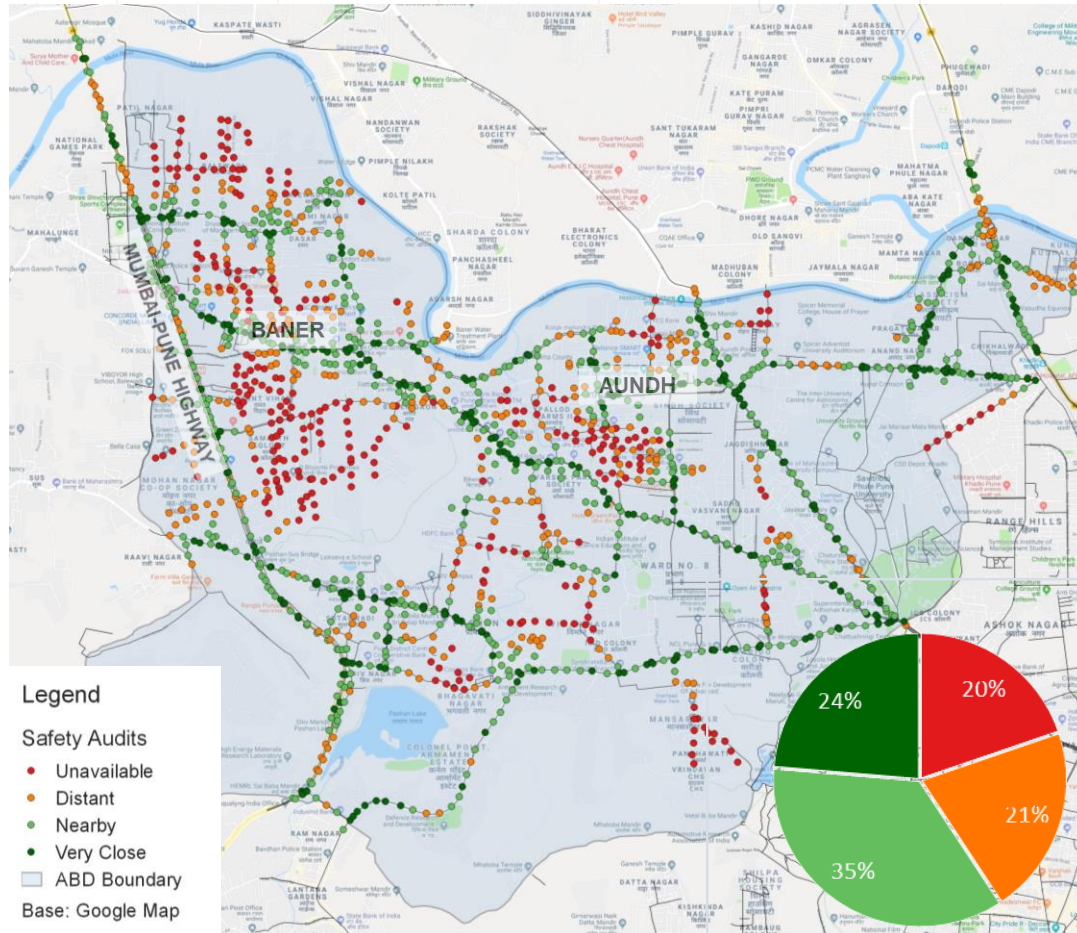


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THANK YOU !



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