SAFETIPIN NEWSLETTER

Building a world where everyone can move around without fear especially women and other excluded groups.

8 Years of Safetipin!

On 13 November 2021, Safetipin celebrated the 8th anniversary of its app launch in 2013. Since then, Safetipin has conducted over 400,000 safety audits in over 70 cities, across 30 countries, as part of over 80 partnerships. Safetipin is grateful to its ever-growing community of over 100,000 users, partners, friends & supporters for helping us build safer cities across the globe! Watch a video about the growing impact of Safetipin, <u>here</u>.

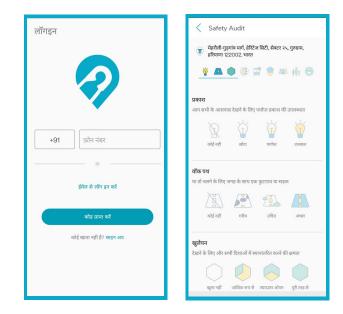
New @ Safetipin



Finalists at WORLD DESIGN IMPACT PRIZE 2021

Safetipin is proud to announce its selection as a finalist by the World Design Organization for the World Design Impact Prize 2021. A record number of submissions from more than 20 countries, were shortlisted by WDO member organizations representing design schools, design promotion agencies, professional associations, cities and private sector companies in over 40 nations. Read more about the prize, here. For us at Safetipin, design is about understanding and addressing the needs of different users and this is what drives to us to keep innovating in our journey towards cities and public spaces that are safe for women and others.

MySafetipin App now available in Hindi!



Download the app now:



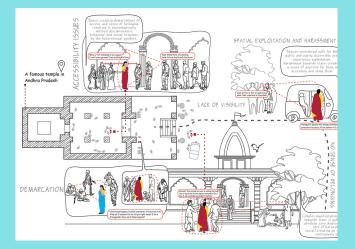


New @ Safetipin

Winners announced for the Urban October competition!

Safetipin announced the prize winners for **Re-Imagine**, **Re-Design**, **Re-Claim: Challenging Gendered Spaces competition**, on the occasion of World Cities Day on 31 October 2021.

Photo/Illustration Competition



First Prize: Sparsh Patlan Tenebrosity of the Everyday Narratives of the Transgender Community. <u>Read</u>



Can there be an inclusive city in which all women can feel a sense of belonging and have equal opportunities?

Second Prize: Bhavya Trivedi Hers, His, Theirs: Re-Imagining the City for Her. <u>Read</u>



First Prize: Vrinda KV A Giant Home: Sense of Belonging within the Streets. <u>Read.</u>



Second Prize: Mridula Garg, Ferya Ilyas Hot City, Cool Women: Public Transportation Systems as Cooling Infrastructure. <u>Read</u>

Honourable Mentions:

Shruthi Ramesh: Queering in Kerala: Culture and Contestation. <u>Read</u> Bidisha Saikia: Queer Metropolis. <u>Read</u>

Essay Competition

Projects

'Cities4You(th)' project site visit to Udaipur

Safetipin has teamed up with multiple partners on a project aimed to use data and technologies to create change for and with young people in four cities of Rajasthan, India. This is part of Fondation Botnar's 'Fit for the Future' programme launched in June 2021.

In the last week of October, Safetipin team visited the city of Udaipur, along with The YP Foundation and SAARTH for a site visit. During the scoping visit, the team recced the potential sites of intervention and also met young people from different communities of Udaipur.



Safety mapping in low-income neighborhoods in Buenos Aires, Argentina.

Safetipin has been engaged by CAF-Development Bank of Latin America to map safety, accessibility and connectivity in and around 8 low-income neighbourhoods in Buenos Aires. The project will focus on improving accessibility to the bus stops in the project area.

In addition, this project will work towards strategic partnerships with city stakeholders to influence and make city spaces safer and more inclusive by responding to the priority issues identified using the Safetipin Applications. We will soon commence mapping of these neighbourhoods using our applications.



Safety assessment of downtown Kuala Lumpur, Malaysia.

Safetipin in collaboration with Think City is working in the city of Kuala Lumpur to develop and test the use of Safetipin technology. The project would focus on identifying the building use using images and machine learning technology. We have started collecting images in the identified project area using the Safetipin Nite application. We will soon commence assessment at public spaces including public squares and public transport stops using the Safetipin Site application.

Safetipin's work in Durban continues.

My Safetipin training for audits in Phoenix and Hillcrest area in Durban

Safetipin conducted an online refresher training for using My Safetipin application for the data collectors from Gugu Dlamini Foundation and Ethembeni Crisis Centre, Durban. The training was attended by 20 data collectors of these organisations who will be conducting safety audits in the month of November in Phoenix and the Hillcrest area in Durban.

Meeting with the city stakeholders of Durban

Safer Cities Unit of eThekwini Municipality organised a meeting with concerned departments of Durban for disseminating the findings of Safety Audits conducted in Durban on Nov 12, 2021. Safetipin presented the findings jointly with the Soul City Institute, Gugu Dlamini Foundation and Ethembeni Crisis Centre.

The meeting was attended by organisations including the Area Based Management, Metro Police department, SAPS, Disaster Management department, Safer Cities Unit, Electricity department, Roads and Stormwater Strategy department.

Events

'Gender and Sustainable Urban Development in the Post-Pandemic'- Conference

The Conference "Gender and Sustainable Urban Development in the Post-Pandemic" was organized by the UNESCO Chair in Gender in Science, Technology and Innovation of the Polytechnic University of Madrid and AGGI UN Habitat in Valencia on October 21st and 22nd.

Kalpana Viswanath presented Safetipin's work at the AGGI expert group meeting on October 21st. At the center of the debate were inclusive planning initiatives that contribute to the elimination of inequalities and promote the autonomy of women in the territories they inhabit, in their streets and their neighborhoods, thus tracing the future steps for the implementation of actions applicable to governments at national, regional and local levels.





'Gender- Centric Urban Design and Planning' - Webinar

On 22nd October, during Urban October, EThekwini Municipality in partnership with UN-Habitat, in line with its own integrated safer cities programme hosted a webinar to look at what cities and local governments are doing to address the safety of women through urban design, planning, and urban management.

Sonali Vyas from Safetipin presented our work at the webinar to discuss 'The Use and Capabilities of Technology in Shaping Urban Designs and Planning for Safety of Women and Teenage Girls in Cities.' Ntombohlanga Mqushulu from Soul City Institute also presented Safetipin's findings from safety audits in Durban.



'SMUS MOOC'- Online Workshop at IIT Roorkee

On 25th October, an online expert panel was organised on the title 'Universal Design, Accessibility Planning & Social Inclusion'. This workshop was a part of Indian Institute of Technology, Roorkee's SMUS MOOC program under GCSMUS (Global Center of Spatial Methods for Urban Sustainability) in partnership with Technische Universität Berlin, Germany.

Kalpana Viswanath was a speaker on the expert panel which focused on paradigms of social inclusion in urban environments through intersectional approaches to gender inclusion, child friendly environments, accessibility for persons with disabilities and other human centric dimensions of society in Global South context.

Rich insights on research approaches, ground challenges and way forward were shared.





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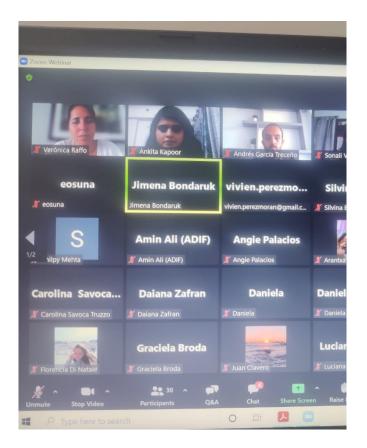
Follow us for regular updates:

Dissemination Event to conclude 'Safety assessment mapping project of Mitre line in Buenos Aires' with World Bank

To conclude the Safety assessment mapping project of Mitre line in Buenos Aires, Argentina done in partnership with World Bank, Safetipin conducted an online project dissemination event on 27th October 2021.

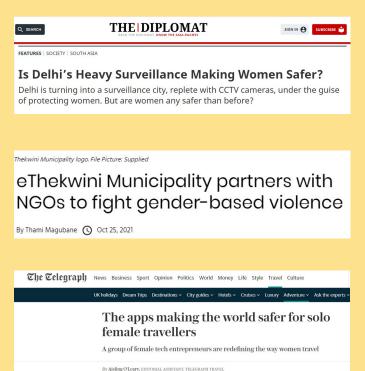
The event was attended by the team members from The World Bank, staff members from the railway operators; ADIF (Administración de Infraestructuras Financieras Sociedad del Estado) and SOFSE (Operadora Ferroviaria Sociedad del Estado). In the event, the Safetipin team shared the key finding from the analysis of the data collected.

The event was concluded by sharing the specific action points and general recommendations for making the mitre railway life safe and accessible for all and especially women.



Product & Media

Featured



26 October 2021 • 12:00pm

Youth action for thriving cities in the Fit for Future projects

In July of this year, we launched the Fit for Future – a program of 14 projects across youth action for thriving cities, technological solutions to health challenges, and building skills for the future. Meet some of the people behind three projects under the program focusing on thriving cities for youth action below.

Safetipin, India



Kalpana Viswanath from Safetipin shares some of the learnings for the past year and the need for innovation to deliver inclusive technological solutions.