SAFETIPIN NEWSLETTER

Building a world where everyone can move around without fear especially women and other excluded groups.

NEW REPORT: Safety Audits in Alexandra, Johannesburg



Safetipin and CCI (Centre for Communication Impact) conducted safety audits in Alexandra, one of the oldest settlements in Johannesburg, South Africa. The project focuses on selected communities of the Masiphephe Network Project to understand spatial vulnerabilities that women and girls face in these specified

communities and how violence and fear impact their freedom of access and movement. Over an area of 6.9 sq km, a total of 715 safety audits were conducted by the volunteers from the ADAPT organisation. The audits were compiled and analysed to prepare a report identifying key action points for the community.

The report can be accessed on our website here.

New @ Safetipin

My Safetipin app



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Projects

NEW PROJECT: Women's Safety Audits in Dhaka

Safetipin with The World Bank Group is piloting digital technologies for more inclusive urban public spaces in Dhaka, Bangladesh. The project seeks to address the issue of women's safety in Dhaka by enhanced participatory data collection using the Safetipin Applications - My Safetipin and Safetipin Nite. Due to unforeseen circumstances encountered by the Covid second wave which affected many South Asian countries, data collection was not possible in Dhaka till August, 2021. But since September, the city has opened up and the movement restrictions are lifted, making public spaces in use again.

Safetipin too has started collecting data with 'Safetipin Nite' September onwards and is mapping parts of North Dhaka currently. User generated, public space audits using 'My Safetipin' will be done as well by women and girls. On completion of data collection, the data will be analysed to draft recommendations on how to make public spaces safer and accessible for women and others.

PROJECT: Safetipin Nite Data Collection in Durban

As part of the Womanity Foundation project, Safetipin in partnership with Soul City Institute has mapped 10 neighbourhoods in Durban, South Africa. The data collection was done in collaboration with City Celebration, a local organisation based in Durban. Safetipin team conducted a training session with the local partners in May 2021.

Post the session, the City Celebration team began collecting street-level images using the Safetipin Nite app. The data collection was completed in August 2021. The data would be analysed on the range of safety audit parameters to prepare a detailed report with recommendations on creating safe spaces for women. This report will be shared with all the project stakeholders; Thekwini Municipality, local NGO/ CSO, National Taxi Association, SA to work together on the issue of women safety in the city.

Events

Cities4You(th) Project Inception Workshop

Safetipin has teamed up with The YP Foundation, School of Planning and Architecture, Delhi and Start-Up (accelerator organisation) on a project aimed to use data and technologies to create change for and with young people in four cities of Rajasthan, India. This is part of Fondation Botnar's 'Fit for the Future' programme launched in June 2021.

On 18th August 2021, Safetipin organised an inception workshop to bring together the project team, kickstarting the project. Working directly with young people, this project will develop gender- and youth-responsive city indicators and participatory digital tools to generate data, map infrastructure and services and influence urban policy frameworks — all whilst empowering young people in cities to collect data and address unequal social norms.

Stay updated with our project using the hashtag #Cities4Youth on our social media platforms.



'Apni Raahein Apni Azaadi' : Conversations on Road Safety & Gender Equality on 107.8 FM Radio.



Sonali Vyas from Safetipin appeared on "Gurgaon ki Awaaz," a radio show to discuss road safety and gender equality. The radio show discussed the key issues that make streets unsafe for women, and what citizens and the government can do to make the streets safer for women, and therefore, for everyone.

A key point of discussion during the show was the presence of high walls around the townships in Gurgaon, and how these may restrict visibility on the street. As per the concept of 'eyes of the street,' reduced visibility leads to the perception of fear among women on the street.

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2nd EASTS PhD and Early Career Researchers' Accelerator Forum

The Eastern Asia Society for Transportation Studies (EASTS) and the Women in Transport Leadership Knowledge (WiTL) Network organised the 2nd EASTS PhD and Early Career Researchers' Accelerator Forum, preluding the 14th International EASTS Conference. The EASTS conference brings together professionals, early career researchers (ECRs), and Research Higher Degree (RHD) students keen to meet and hear from fellow scholars and professionals in the transportation industry and share their excellent work and experiences on transportation research.

On 10 September, on the first day of the forum, Kalpana Viswanath spoke in the panel discussion on Career Opportunities and Challenges in Transport: The Academic, Practical and Public Sector Pathways. She discussed Safetipin's journey while demonstrating its global impact on building inclusive transport networks. The session was followed by an open forum where participants asked questions regarding different possible career pathways within this specialization of the transport industry.





Instagram Live with NomadHer App



NomadHer is an App for Female Solo Travelers, which empowers women through inclusive and safe travel. This September, they launched a sexual harassment series of conversations with inspiring organisations who are fighting to make this world safer for women and other underrepresented groups. The series kicked off with a live conversation with Shreya V. Basu from Safetipin,

She highlighted how facing harassment ranging from eve-teasing to assault, can all contribute to limiting women's mobility, and restrict the freedom and comfort with which they may occupy public spaces.

Product and Media

#ChangeTheNarrative Campaign on Social Media

The start of September saw a sharp rise in the reporting of violent crimes against women in the country. Most reports of these crimes placed emphasis on the woman's identity. Safetipin initiated a social media campaign to guestion crime reporting language, such that the onus of the crime be placed on the perpetrator rather than the victim. The campaign emphasised that a small grammatical change can make a large difference in the intention of the sentence.

LETS CHANGE THE NARRATIVE

Mumbai woman, raped a brutalised in Saki Naka, dies nospital

"Mumbai man rapes and brutalises woman, to the extent that he kills her."

Featured

Using Safetipin Technology to make Durban safer

t's 8 pm and you have to walk 10 minutes through dark streets to get to your taxi or your car. Your heart beats and your senses are on high alert as you start off, hoping you will make it safely. It's only 10 mins, right? But again, it is a very long 10 minutes. Now imagine if you had an app that could help you navigate through your city safely. Safetipin is a technology platform that works to make communities and cities safer by collecting and providing safety-related data through mobile apps. The data is made available to all users of the app and is further analysed for use for the city governments, urban

planners and other stakeholders. Women's Safety Audit wherein a location is audited based on nine parameters: Lighting, Walkpath, Public Transport, Visibility, Openness, Security, People, Gender Diversity and Feeling of Safety. Based on safety audits conducted in a city, users view specific and up-to-date information on safety scores at their location, a list of nearby safe places in case of an emergency and details to find the safest route between two points. One great feature is being able to track friends and family on request. 241 safety audits in KwaMashu. In 2018, Safetipin and Soul City

LIGHT WALK PATH **OPENNESS** SECURITY VISIBILITY TRANSPORT GENDER USAGE FEELING PEOPLE

Institute for Social Justice (SCI) At the core of the application is the won the Womanity Award to adapt Safetipin methodology in South Africa. In collaboration with the eThekwini Municipality Safer Cities Unit, the project is being implemented over a three-year period with the participation from civil society organisations and the National Taxi Alliance (NTA).

As part of the initial phase, safety audits have been conducted by volunteers from Masiphephe Network (Gugu Dlamini Foundation and EThembeni Crisis Care Centre): 160 safety audits in KwaNdengezi and The audits were conducted in Ju-

ly-August 2020 during the evening between 4-9 pm.

Additionally, a questionnaire was designed to audit the taxi ranks using Safetipin Site App to gather responses from women commuters about the factors influencing their safety and mobility. The audits at the taxi ranks were undertaken with the support of the South African Taxi Council (SANTACO). The data generated will be used by the eThekwini Municipality to inform its Safer City Strategy, as well as to identify and design gender-responsive interventions.

The audits and findings hav een thought-provoking. We will share more details in upcoming es of KZN Gender Vibes.



🕫 Hindustan Times

Home / Opinion / India needs more women in the polic

OPINION

India needs more women in the police

More women police personnel, proactive gender sensitisation across the force and the localities they work in, and taking policing out of the station to women, hold the key to a safer environment for women

By Lalita Panicke . PDATED ON AUG 21, 2021 04:11 PM IST



THE STRAITS TIMES

Critics not impressed that Delhi's tally of CCTV cameras is highest among 150 cities



Women Safety Software Market Is Booming Worldwide: Life360, Mobile Software, Safetipin, Smart24x7, Tech 4 Good

Global Women Safety Software Market Share (%) By Players



