

SAFETIPIN NEWSLETTER

Building a world where everyone can move around without fear, specially women

New @ Safetipin

SAY HELLO TO THE NEW MY SAFETIPIN APP



Brand new point-based auditing: Your audits just levelled-up! Conduct an audit of a public space, and earn points to win safety-badges.

Quick Audit: With this new feature, take a picture, give your feeling AND let artificial intelligence do the rest. Get instant parameter ratings for any place.

Updates Section: Learn about projects we've worked on and their impact on making cities safer and more inclusive for everyone.

REACH LEVEL 3 ON THE
MY SAFETIPIN APP AND GET
AMAZING DISCOUNTS FROM

SAFETIPIN
Supporting Safer Cities



Safetipin has partnered with 6 women-led brands: Arens by Smera, The Block Shop, Cosmix, Indirookh, Mohhmaya, and Tamarind Chutney to mark the launch of our updated app. You can get amazing discounts from these brands by reaching Level 3 on the My Safetipin app. To learn more, visit our Instagram page.



Download the app here:



Collecting Data at 7 different stations of the Mitre Passenger Railway Line in Buenos Aires

As part of the ongoing Buenos Aires – Mitre Passenger Railway Line Modernisation Project, The World Bank has employed Safetipin as a consultant to collect and analyse data around the 7 different stations on the Mitre Line (Suburban train line) in Buenos Aires. The project seeks to map women's safety, accessibility and last-mile connectivity around the railway stations of the Mitre passenger railway line. Safetipin is using the Safetipin Site tool to collect the data for this study. The Safetipin team conducted a session for training the team members of ADIF (Administración de Infraestructuras Financieras Sociedad del Estado) and SOFSE (Operadora Ferroviaria Sociedad del Estado) in Buenos Aires on 12th of August, 2021 to use the Safetipin Site tool for collecting the qualitative data at the desired locations. The data collection will continue till the last week of August 2021.

Presenting analysed data findings to the Surat Municipal Corporation

In November 2020 and December 2020 Safetipin collaborated with UNICEF India to collect data using the Safetipin Nite app in Surat. The collected data was used to understand the gaps in the existing infrastructure of the city. An online meeting was held on the 10th of July, 2021 where Safetipin presented the findings from the data analysis along with the proposed interventions to the Executive Engineers from the 9 zones of the Surat Municipal Corporation. The meeting was also attended by other officials of the Surat Municipal Corporation and team members from UNICEF, India



Conducting a Safety Assessment in Tondiarpet, Chennai

Safetipin, in partnership with The World Bank is conducting a safety assessment study using its digital tools to provide accurate data on the condition and usage of public spaces in Tondiarpet, Chennai. In July, Safetipin collected data using two of its applications: the Safetipin Nite application and the My Safetipin application in the Tondiarpet area. The collected data will be analysed to understand the gaps in the existing infrastructure of the area. Based on the key findings, recommendations will be given to improve the existing infrastructure to make the public spaces safer and accessible for all vulnerable groups.

Press Conference on feedback of Draft Delhi Masterplan



A press conference organised by the Main Bhi Dilli (MBD) campaign on the Draft Master Plan for Delhi - 2041 (MBD-2041) was held on the 15th of July, 2021 at the Press Club of India. Objections were raised on the 45-day time-period given by Delhi Development Authority to the public, asking for comments and suggestions with respect to the Draft MPD.

MBD campaigners demanded an extension of the suggestions period to allow for more public consultation. Kalpana Viswanath, co-founder of Safetipin was one of the speakers from the collective and criticised the draft for its lack of gender perspective and referred to the Master Plan as a “gender blind” document. The campaign demanded a separate chapter on gender in the master plan and wanted gender perspectives to be taken into account in every section of the document.

The Central Government of India has now extended the period for filing objections and suggestions by 30 days. **Objections and suggestions with respect to the Draft Master Plan for Delhi-2041 can be filed up to the 23rd of August, 2021 now.**

Social ecological transformation in Asian cities: Feminist perspectives on inclusive and climate friendly urban development

FES Vietnam and CEPEW Vietnam organised a webinar on Feminist Perspectives on Inclusive and Climate-Friendly Urban Development on the 11th of Aug 2021. Rwritee Mandal, senior program manager at Safetipin, was one of the panelists in the event on the second day. Discussions revolved around solutions towards designing and planning cities that work well for everyone, envisioning what these cities would potentially look like, and what the required changes would be to create these cities. Panelists from across the globe questioned missing gender and gender-responsive measures within urban planning, design and policy. The panel argued that cities must be people-centric. The design of cities, public spaces and mobility models need to reflect the socio-cultural needs and differentiated vulnerabilities of women, men, girls and boys. It should encourage public participation in matters of governance and be responsive to the increasingly felt negative impacts of climate change.



Sneha Visakha
Vidhi Centre for Legal Policy
Keynote Speaker



Ngo Thi Thu Ha
Center for Education Promotion and Empowerment of Women (CEPEW)
Facilitator

Panel



Rwritee Mandal
Safetipin



Charlotte Adelina
Stockholm Environment Institute (SEI)



Jenny Han
Stockholm Environment Institute (SEI)



Sahar Aloul
SADAQA

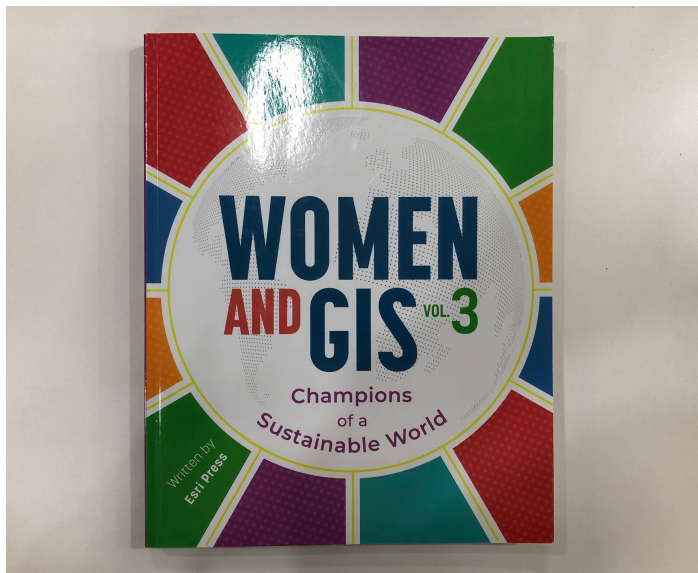


Gotelind Alber
Gender CC

Panel on Women and GIS in ESRI Annual User Conference



ESRI, the worlds largest GIS company, held their annual User Conference in July. This time it was held online and Kalpana Viswanath spoke at a session on Women and GIS. The session had nearly 1500 participants with rich discussions on how GIS tools can be used to further aspects of women's empowerment and access, as well as discussions on how to encourage more women to enter the field of GIS. There were speakers from ESRI as well as from academia and companies that use GIS tools for social good. Safetipin was invited to speak about how these tools have been used by us to map women's experience of safety and exclusion in cities. Each of the speakers shared their journeys of work as well as how mapping tools can be used.



ESRI published a book titled Women and GIS, Volume 3: Champions of a Sustainable World, which highlights 31 diverse women working in multiple professional fields who are using geospatial technology to create solutions for some of our biggest challenges.

Media

Using Safetipin data to create safe cities

Safetipin has data in over 70 cities globally. With this data, we aim to make safer, more inclusive and more accessible cities for all. Watch our latest video to learn about the impact of our data and what kind of changes we've made in cities globally!

Click on the image to watch our latest video



NEW BLOG: Impact of Covid-19 On The Lives of Residents in Sri Lanka



The covid-19 pandemic has irrevocably changed peoples lives across the globe. It has wreaked havoc on the global economy, on people's mental health, and how people use and experience public spaces. Safetipin's latest blog gives an overview of the survey conducted in Sri Lanka in 2021. Click on the image to read the blog.

Featured

Missing in Delhi Master Plan 2041: Gender inclusivity

Gender-inclusive planning must address accessibility, mobility, safety and freedom from violence, health, shelter and housing, childcare along with enhancing their economic opportunities



By Kalpana Viswanath

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Campaign seeks extension of window for sending suggestions to MPD 2041

Add separate chapter on gender-related issues in Master Plan of Delhi 2041: Public campaign

Amid push for night-time economy in Delhi Master Plan, experts say first need to make city safe for women

Main Bhi Dilli — a collective of over 40 civil society groups, activists and researchers engaging with the Master Plan for the last three years — has also demanded an extension of the objections period to allow more public consultation.



Post-COVID Urban Women's Mobility: Experts Weigh In On Patterns & Impacts

By Guest Writer - July 26, 2021 290 7 min read

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