SAFETIPIN NEWSLETTER

Building a world where everyone can move around without fear especially women and other excluded groups.

New @ Safetipin

In this edition...

- Details of 2 new projects
- Updates about 7 ongoing projects
- Social media campaigns the last month
- Information about the My Safetipin app

Projects

New Project: Cities for You(th) Project in Rajasthan

Safetipin has teamed up with The YP Foundation, School of Planning and Architecture, Delhi and Start-Up (accelerator organisation) on a project aimed to use data and technologies to create change for and with young people in four cities of Rajasthan, India. This is part of Botnar Fondation's 'Fit for Future' call announced in 2020 and officially launched on 9th June 2021.

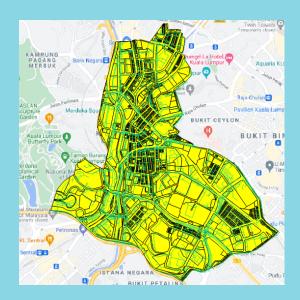


Working directly with young people, the programme will develop gender- and youth-responsive city indicators and participatory digital tools to generate data, map infrastructure and services and influence urban policy frameworks — all whilst empowering young people in cities to collect data and address unequal social norms.

In May 2021, the project team participated in a workshop organised by Botnar Fondation to meet and learn from all the project teams that are part of Fit for Future Call. More details on all the 14 projects can be found at https://www.fondationbotnar.org/project/fit4future/. Stay updated with our project using the hashtag #Cities4Youth.

New Project: Assessing the Built Environment for Safety in Kuala Lumpur with Think City, Malaysia

In 2020, Safetipin in partnership with Think City, Malaysia, conducted a pilot study in Johor Bahru to address the issues of safety and accessibility. As a continuation of this partnership, a new project has been launched in the city of Kuala Lumpur. For this study, 2 Safetipin tools will be used: Safetipin Nite and Safetipin Site to understand and assess the city. 17 public spaces have been identified for the Safetipin Site analysis, and the questionnaire creation is in progress. The data collection for this project is set to start in the month of July, post which, the analysis of the data will begin. Safetipin will generate a findings report with a set of recommendations for improvement and this report will be shared by the Think City team with local stakeholders.



Creating Safe Public Spaces in Durban, South Africa

In partnership with Womanity and Soul City Institute, Safetipin has mapped 8 different localities of Durban, South Africa. The data collection was done in collaboration with our local partners at CITY Celebration. The Safetipin team conducted a training session with the loca partners on 11th May, 2021. CITY Celebration collected data using the Safetipin Nite app in the month of June. After analysis, this data will be shared with our partners Soul City Institute and the project stakeholders; National Taxi Association, SA and eThekwini Municipality to work on creating safe spaces for women.

Building a Safe Mitre Line for Women and Girls in Buenos Aires

As part of the ongoing BUENOS AIRES – MITRE PASSENGER RAILWAY LINE MODERNIZATION PROJECT, the World Bank has engaged Safetipin as a consultant to collect and analyze data around the 7 different stations on Mitre Line (Suburban Train line) in Buenos Aires. The project seeks to map women's safety, accessibility and last-mile connectivity around the railway stations of Mitre passenger railway line. Safetipin will develop a customised tool to assess the railway stations and the adjoining area. Safetipin will also train team members of ADIF (Administración de Infraestructuras Financieras Sociedad del Estado) (National railway construction and maintenance company of Buenos Aires) to use the designed tool for the assessment of the railway stations and provide recommendations to create a safe environment for Mitre line users particularly, girls and women.

Using Machine Learning to Assess Safety in Surat

In collaboration with UNICEF India, Safetipin had collected data using the Safetipin Nite app in the city of Surat in the month of November and December 2020. The collected data was analysed to understand the lacunas in the existing infrastructure of the city. An online meeting was held on the 4th of June, 2021 where Safetipin presented the findings from the data analysis along with the proposed interventions to Mr,



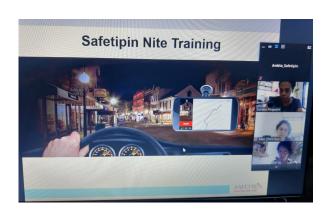
Banchhanidhi Pani, Municipal Commissioner Surat-Gujarat. The meeting was attended by representatives of Municipal Corporation Surat and team members from UNICEF, India.

Understanding Post-Pandemic Mobility in Colombo

Safetipin in collaboration with The World Bank conducted an online survey in Jan 2021 to understand the impact of Covid-19 on the life of people in Sri Lanka. A total of 306 responses were collected from respondents all over the country. The survey primarily captured the differences in travel pattern, mobility choices and overall well being of the respondents due to Covid-19. The survey report by Safetipin presents an overview of the key findings and outcomes of the survey. It highlights the impact of Covid-19 on respondent's use of public spaces and public transport before and after the Covid-19 lockdown. Finally, the report suggests measures that will help rebuild trust in public transport systems and promote sustainable mobility in Sri Lanka.

Smart Mobility for Aricanduva BRT in Sao Paulo

Safetipin in collaboration with The World Bank is engaged in the "Smart Mobility" Program to support the construction of the upcoming Aricanduva BRT (Bus Rapid Transit) corridor in Sao Paulo. As a part of this project, both quantitative as well as qualitative data will be collected in and around the Aricanduva BRT corridor. Safetipin Nite will will be used to collect images in the Aricanduva neighbourhood (a buffer area of 500m on either side of the Aricanduva BRT corridor). Focus group



discussions (FGDs) have been conducted with potential BRT users living in the Aricanduva region to understand their everyday mobility related concerns and challenges. Key Informant Interviews (KIIs) have been conducted with concerned stakeholders in the region to get deeper insights about their perspective on safety and accessibility in the public transport systems. We will soon commence the last phase of data collection for this project using our web app; Safetipin Site. Assessments will be carried out at identified locations in the Aricanduva region to collect detailed information on spatial, social and infrastructural parameters that impact safety and accessibility of users particularly women.

Instagram Live: Women's Safety in Public Spaces with Girl Up, Urja

Safetipin was invited to speak at an Instagram Live session on 22nd May, 2021 by Girl Up, Urja which is a club in the Girl Up campaign, an initiative by the United Nations Foundation. The session was title 'Women's Safety in Public Spaces and How Data is an Asset.' It was an informative session where topics such as violence against women, bystander intervention, advocacy and policy, and the power of data were discussed. The audience was interactive and asked questions relating to personal experiences.



Shaping Inclusive Cities by TUMI

Safetipin participated at the TUMI's annual event: a virtual workshop on Shaping Inclusive Cities: Bridging the Gender Data Gap on May 25th 2021. The session focused on outlining principles and corresponding actions to address the gender data gap in the public transport system. The workshop was moderated by Sheila Watson, Deputy Director of the FIA Foundation. Dr Yamini Singh, Founder, Planit Consultancy and Orlie Gruper, Executive Advisor, EcoMotion and Founder at Women in Mobility were the key presenters for the session. The session was followed by a virtual discussion by participants on key principles to bridge the gender data gap.

Focus Group Discussion on Urban Mobility by the Council for Decarbonising Asia

The Council for Decarbonising Asia, an initiative of GIZ had organised a focus group discussion on Urban Mobility: Blind Spots on May 31, 2021, to get inputs to identify the solutions, blind spots and barriers for decarbonizing transport. Kalpana Viswanath who is a member of the Council participated in the FGD along with other members and experts from the sector. The aim of the Council is to help Asian countries decarbonise systematically in the coming years and to meet global targets as well as reduce pollution and other effects of the highly carbon dependent economy in this region.

Making Delhi Safer for Women and Children with DWCD

Department of Women and Child Development (DWCD), Delhi Government has convened a groups of civil society organisations to collaborate on the services for women and create synergies in order to ensure that women in the city are reached. Safetipin will be supporting this initiative by adding a feature in the My Safetipin app where all information about verified government services for women in distress and women facing violence will be made available.



Prevention Chitchat by European Forum for Urban Security (EFUS)

An International Prevention Chitchat was organised by European Forum for Urban Security (EFUS) and the Canadian Municipal Network on Crime Prevention (CMNCP) on June 8th, 2021. This was an innovative event format for a small group of global experts working on safety and

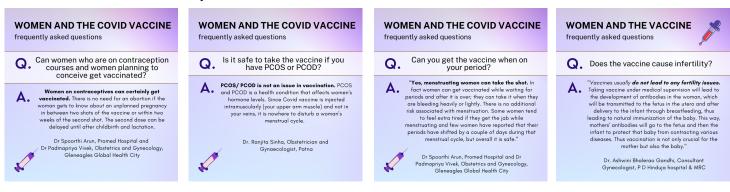


crime prevention to share experiences, tools and plan partnerships. Kalpana Viswanath from Safetipin was invited to this event. The conversations centered how COVID has impacted social reality as well as strategies on how to build back better to create safer and more inclusive cities in the coming years. The pandemic has highlighted all the existing inequalities, including economic, gender, digital that have led to different consequences for the most vulnerable. Many talked about the serious issue of mental health that the pandemic has brought to the surface and the need compassion and resilience to cope with uncertainty. This is the beginning of the process, and EFUS and CMNCP plan to have a series of conversations over the year.

Product and Media

Women and the Covid Vaccine

India witnessed a massive surge of COVID 19 in April and May 2021. With the wide spread of the pandemic, it became clear that vaccines were our biggest hope for recovery. However, there were many myths and confusions about the vaccination which made women question whether or not to get it. Safetipin collected the most frquently asked questions and researched the answers to make available for everyone.



Gender-Inclusive Public Spaces

With inputs from women and members of the LGBTQIA+ community, Safetipin has been looking into how to make public spaces inclusive for all. Currently, this is being run as a campaign on social media with the aim to build a network of voices that are not heard when it comes to the planning of a city.





My Safetipin app

Cities are designed for men, by men. How do we make them more inclusive for women and excluded groups? Creating an app for women's safety without asking women what they want/ need for their safety is not the solution. Adding infrastructure without the voices of excluded groups will not make it inclusive for everybody.

The My Safetipin app gives you a platform to share your concerns and have YOUR voice heard. How? It's simpledo safety audits on the app whenever you are out in a public space. Whenever we are working in your city, we will take your view to the local authorities with recommendations for actionable change on-ground.



Download now





Featured



TOM GALLAGHER

Urban Design: Gender is too often ignored in city design

In the design of our cities, we too ofte...



Global Women Safety Software Market 2021 Future...

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MySafetiPin - The App that is letting women identify the bes...

It has been 9 years since Nirbhaya Ra...

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Delhi aspires to become a 24*7 city. But it needs to ramp up Infra and safety While there is a demand for night time activities, especially from a tourism point of view, the national

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