

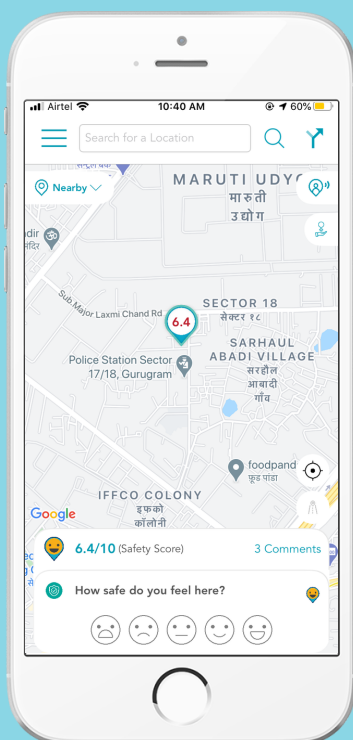
SAFETIPIN NEWSLETTER

Building a world where everyone can move around without fear especially women and other excluded groups.

New @ Safetipin



Kalpana Viswanath was selected in Apolitical's 100 Most Influential People in Gender Policy in the category of Technology and Innovation for Gender Equality.



Make your city safer with Safetipin.

Download the My Safetipin for free today and do safety audits around your neighbourhood and city!



In this edition..

4 new reports

1. Public Space Audits in Johor Bahru, Malaysia
2. Assessment and Findings with Key Recommendations in Kolkata
3. Social Vulnerability Audit Report of Kolkata
4. A Pilot Design Intervention Report of James Long Sarani Road in Kolkata

Study conducted on Instagram for Anti-Street Harassment Week

Safetipin participation in CSW 65 events

Safetipin Media Features in the last month!

Inclusive Transport in Sao Paulo

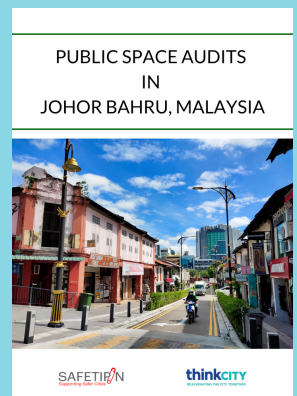
As part of the ongoing "Smart Mobility" program in Sao Paulo with The World Bank, Safetipin attended a workshop with the Sao Paulo Municipality last week to share the project overview with concerned stakeholders. Data collection for the project is ongoing. So far, we have collected data using the Safetipin Nite application in and around the Aricanduva BRT corridor. Focus group discussions- with residents and community leaders of the Aricanduva region were conducted in the month of March to understand their perception of safety and key mobility related concerns.

We are currently preparing for the last phase of data collection using the Safetipin Site application. The tool will be used to conduct detailed assessments around popular public spaces including bus stops, metro stations around the Aricanduva region. We look forward to suggesting recommendations to make Aricanduva BRT safe and inclusive.

NEW REPORT: Public Space Audits in Johor Bahru

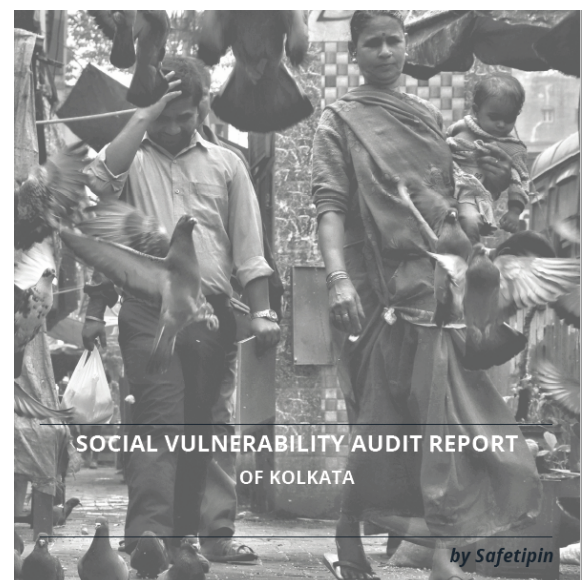
In partnership with Think City, Malaysia, Safetipin conducted a pilot study in Greater Johor Bahru. The study was conducted to make the city more resilient, liveable and inclusive. For the project, two Safetipin tools were used: Safetipin Nite and Safetipin Site. We have prepared a report with the findings based on our 8 parameters as well as fact sheets for 10 public spaces for which we conducted a qualitative analysis. After the presentation of the findings, there is a section for recommendations.

[Click on the image to read the report.](#)



NEW REPORTS: Social Vulnerability Study of Kolkata and Design Pilot Intervention

The Asian Development Bank and Kolkata Environmental Improvement Investment Program (KEIIP) engaged Safetipin to evaluate Kolkata's public spaces in order to make them more inclusive by improving mobility, accessibility and safety. The project had two components - conducting study and piloting intervention to improve public space inclusiveness. The details of how the Safetipin applications were used and data produced was analysed to give recommendations for improvement are given in a detailed final report. We mapped James Long Sarani to specifically assess the status of accessibility on the selected road stretch and a design intervention report was prepared. [Click on image to read the reports.](#)



Negotiating Public Place Safety Through Women's Collectives: Learnings and Challenges

ICRW and SWATI hosted a panel on Negotiating Public Place Safety Through Women's Collectives: Learning and Challenges as part of the 2021 United Nations Commission on the Status of Women (CSW) event during 15h -26th March 2021. Sonali Vyas from Safetipin participated as a panellist where she presented the learnings from working with women collectives. The panel of practitioners, researchers, and policymakers from India explored strategies, challenges, and ways to come together for advocacy with a focus on influencing policy along with local governance bodies in rural areas.



Innovation and Digital Technology for Women by UN Habitat at CSW 65

United Nations Commission for the Status of Women (UN-CSW), known as the UN organ promoting gender equality and the empowerment of women, held an event titled, 'Innovation and Digital Technology for Women and Young Girls' Participation in Cities' where Kalpana Viswanath was one of the speakers. She spoke about the reasons and consequences of violence against women and highlighted the importance of inclusion. Safetipin data and impact was shared and well received.



Raahgiri Day at Sadar Bazar

Raahgiri Foundation in partnership with Ministry of Housing and Urban Affairs (MoHUA), MCG, Haryana police and WRI India organised the week long pedestrianisation of Sadar Bazar in Gurgaon. To kick off the week off pedestrianisation, a Raahgiri Day was planned on 20th March, 2021. Safetipin was an activity partner and we conducted a mapping exercise as well as a game of acting to better express safety and the concepts of our work. It was a great event with many young girls sharing their thoughts of safety in and around Sadar Bazar.



Mexico Generation Equality Forum

The Generation Equality Forum is a civil society-centred, global gathering for gender equality, convened by UN Women and co-hosted by the governments of Mexico and France. Kicking off in Mexico City, Mexico, on 29–31 March 2021, and culminating in Paris, France, in June 2021, the Forum will secure a set of concrete, ambitious, and transformative commitments to achieve immediate and irreversible progress towards gender equality. The landmark effort will bring together governments, corporations and change to define and announce ambitious investments and policies. Safetipin was honored to have the opportunity to present our tools and experiences at this forum.

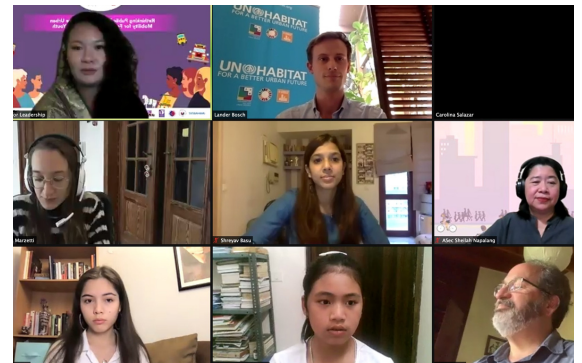
#TheIMPACT on Times Now

Kalpana Viswanath shared the Safetipin journey on #TheIMPACT on Times Now in a program focusing on innovations in women's safety. The program hosted by Kavita Gupta, Akshay Saxena, Vincent Molinari featured interview with Naveen Jain, Founder of Viome & Moon Express also. The program that was aired on April 10th and 11th focused on how technology can play a role in addressing important social concerns such as women's safety.



Rethinking Public Transport: Inclusive Urban Mobility for Female and Indigenous Youth

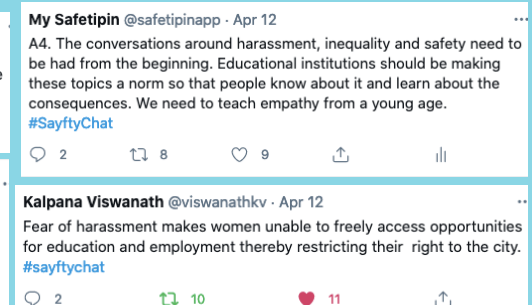
The ECOSOC Youth Forum side event provided a unique platform for young women and indigenous advocates to share the specific mobility challenges they experience on a globe stage, and, together with representatives of local and national governments and other stakeholders. Shreya V. Basu from our team spoke about the importance of safe mobility for young's women opportunities and right to the city and presented Safetipin as a digital tool for safer and more inclusive cities.



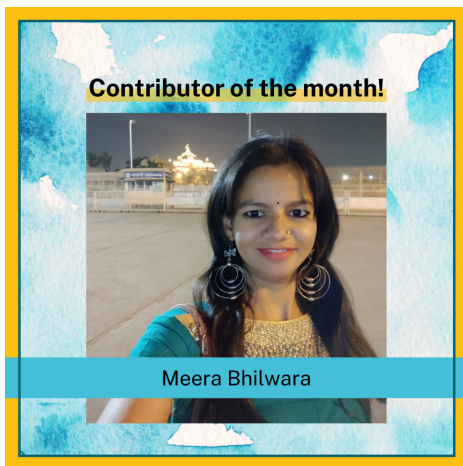
Product and Media

#SayftyChat Tweetchat- Making it Home Safe: Stop Street Harassment

For Anti-Street Harassment week, Sayfty conducted a tweet chat on the topic where Kalpana Viswanath was invited to share her inputs and thoughts.



Safetipin Contributor of the Month



In March, 2021, **Meera Bhilwara**, one of the #Khadarkiladkiyan did safety audits on the My Safetipin app to make her community and city safer. **YOU** could be the next 'Contributor of the Month'. Download the My Safetipin app (by clicking below) and doing safety audits wherever you are.



Anti Street Harassment Week

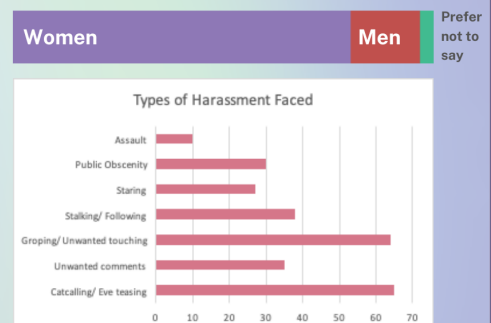
For Anti-Street Harassment Week from 11th- 17th, we conducted a short survey on our Instagram account @mysafetipin where we asked users about whether or not they had faced any form of street harassment and what it was. With over 200 respondents, here are some of our findings.

Anti Street Harassment Week

Total number of responses: **243**

113 out of 243 respondents said they faced street harassment for the first time before the age of 15.

87% of respondents said they had faced some form of street harassment



Featured

Bangladeshi women are rising-onwards and upwards!

Interview with Dr Inder Gopal, CEO at India Urban Data Exchange

What the rest of the world can teach us about planning safer streets for women, by Cliff Hague

How to design safer cities for women

What Would A City Look Like If It Were Designed Entirely By And For Women? These Places Offer A Glimpse.

Digital reforms in urban India

Through Safety Apps And Open Platforms, Technology Can Address Gender-Based Violence

Interview: Kalpana Viswanath on Safetipin and community and women's safety.

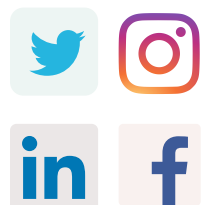
Wow!: Reclaiming the street - six apps and initiatives keeping women safe

Feminist Cities. Business Daily.

A City Designed For Women is a City Designed For All | Opinion

Alone Together, LONELINESS, ADOLESCENCE AND LEARNINGS FROM LIVING IN URBAN CITIES

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IoT is transforming safety for women and children