



Dear Friends

It has been three years since Safetipin was launched. We remember when Safetipin was an idea in our heads and we began developing the app. It was DFID who took the chance and supported an idea and a brand new organisation. That initial support helped us build a team and pilot test the app before launching it in November 2013.

In these three years, we have grown from one app to four apps. The original Safetipin app has been replaced by the My Safetipin app which is much faster and more user friendly, based on user feedback. In addition, we also developed a Safetipin Track app, for women to use for tracking specifically; and the Safetipin Nite app that we use for taking photographs of the city at night and collect large scale data.

The past three years have been quite a journey. We began with user generated audits in Delhi and expanded to 8 other cities in India in partnership with women's groups and NGO's. Our first year also saw the app expand globally into two other countries. The government of Bogota collaborated with us to translate the app into Spanish and it was launched in April 2014 in Bogota and at the World Urban Forum in Medellin. In June 2014 the Governor of Jakarta exhorted residents to use the app which led to a large number of users in Jakarta and we incorporated a Bahasa version. Subsequently we also developed the Hindi version to be used in India. Developing Safetipin Nite meant that we could now work at a much larger scale of data collection.

Over the three years, we have had several donors who helped us grow and spread. These include Ford Foundation, The Asia Foundation, David and Lucille Packard Foundation, UN Women and Cities Alliance. We forged strategic partnerships with UN Habitat, UN Women and UNDP to work with more cities. We currently have MOU's with Nairobi City County, New Delhi Municipal Council and Secretary of Women, Bogota. We are also in discussions with the Jakarta Smart City team to incorporate Safetipin into their platform. Further, our strategic partnership with Uber helped us in Safetipin Nite data collection, and we now have data in 30 cities across 10 countries. In Delhi our data is being used by the Public Works Department to address safety through improving lighting in the city.

We look forward to Safetipin expanding to many more cities in India and globally and seek new partnerships. We are in conversation with cities in South Africa, Jamaica, Trinidad and Tobago and Philippines among others. In India we are planning to work with more cities to use technology and data to address safety and inclusion in public spaces.

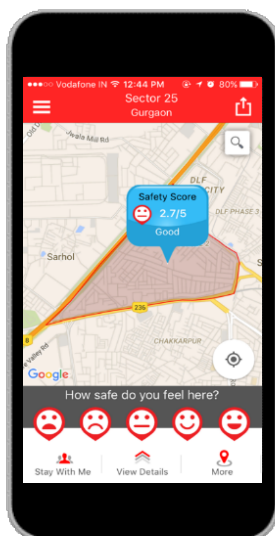
It has been an interesting experience for us coming from two very different spaces to build an organisation that uses technology to bring about social change. Both of us have had to learn a new way of viewing the world so we could bring together both technology and social impact. We have been privileged to work with a wonderful team of engineers, tech people, urban planners, designers and social scientists who have helped convert an idea into a viable platform. We recognize that we have a long way to go, and look forward to working with all of you to contribute in bringing about social change.

Thank you all for your support.

Kalpana & Ashish



SafetiPin is a technology platform that seeks to use large scale data to make cities more inclusive, safe and free from violence for women and others. We use apps to collect information and engage with individuals, and create solutions. We provide useful information about safety in cities for women and men to use to make informed decisions. This is done through our apps and by syndicating a safety score to portals. Further, we share this data with urban stakeholders such as urban planners and the police.



- **My Safetipin Data launched in Nairobi, Kenya**
- **My Safetipin is now available in Spanish and Hindi**
- **PWD to light up dark spots based on Safetipin data**
- **“How Safe are Tourist Places in Delhi ?” report released**

Safetipin at Habitat III



The recently concluded Habitat III at Quito Ecuador saw the participation of over 30,000 people from national and local governments, civil society, academia and the media. This event saw the finalisation and adoption of the New Urban Agenda by 167 countries.

Safetipin, in partnership with Cities Alliance, UN Habitat and Huairou Commission held a session on Data Gathering and Technology for Women's Empowerment. The session saw presentations by Kalpana Viswanath of Safetipin, Rose Muema, Chief Urban Officer, Nairobi City County and Maite Blandon of Fundacion Guatemala. Rose presented the Safetipin data collection in Nairobi and how they plan to work in one community Eastleigh in partnership with all local stakeholders to improve safety and create better public spaces. Maite and her grassroots colleague shared their experience of mapping safety using GPS technology in Guatemala.



Launch of Safetipin Data in Nairobi

The Nairobi City County recently held a launch of the Safetipin data collection in Nairobi. Data has been collected over 700 km of road across the city. The event was a breakfast launch presided over by Governor Kidero of Nairobi. Alioune Badiane, Director of Programmes, UN Habitat and the Deputy Governor also spoke at the event. The Governor committed to improving safety in the city. Further key stakeholders from Eastleigh neighbourhood, the area planned for improvement, also shared their concerns.



Safetipin at UCLG World Summit of Local and Regional Leaders

On October 12-15 2016, the UCLG held its World Summit in Bogota, Colombia. The event was attended by more than 2000 participants. On Saturday the 15th of October, the UCLG World Council met in the framework of the Fifth UCLG Congress and World Summit of Local and Regional Leaders in Bogotá, Colombia. The World Council, UCLG's principle policy-making body, approved the "Bogotá Commitment and Action Agenda" as the main political output of the Congress. The Bogotá Commitment and Action Agenda is the result of an extensive in-depth consultation process with UCLG's members across the world, including elected leaders and local government professionals representing metropolitan governments, peripheral and intermediary cities, small towns and regional administrations.



During this Summit, Safetipin was presented at a Learning Session by Cesar Pinzon Medina and Carlota Ilsa Almeciga of the Secretary of Women, Bogota city government. They shared the data collected in Bogota using bicycles and how they plan to use this data to improve safety in the city.

Safetipin at Asian Development Bank's Annual Transport Forum in Manila

Safetipin was asked to present at the Transport Forum held in September in Manila, Philippines at the sub plenary session on "Personal Security on Public Transport Systems – A Key Risk to Growing Ridership". Mr. Naresh Kumar, Chairman of New Delhi Municipal Council was also one of the Speakers and he spoke about how NDMC is working to improve safety and public transport and addressed how the Safetipin audits are being used to improve last mile connectivity with metro stations.



Women's Safety Workshop in Gurgaon

Gurgaon First organised a workshop on Making Women Safe in Public and Workplaces on October 1st, 2016 in partnership with Gurgaon Moms, Gurgaon ki Awaz and Safetipin. The workshop had over 200 attendees from local NGO's, RWA's and Gurgaon Police. Safetipin presented their data findings from Gurgaon and pointed the key safety issues and gave recommendations. The Commissioner of Police gave his commitment that they would work towards improving the situation on the ground.



Gurgaon First welcomes you to

Making Women Safe at Public and Work Places

October 1, 2016, Auditorium Sehgal Foundation, Sector 44, Gurgaon


Sandeep Khurwar
Police Commissioner, Gurgaon


Dr. Kalpana Viswanath
Co-founder, SafeCity


Ari Jain
Founder, Gurgaon Ki Awaz


Anita Bhat
Senior Lawyer


B R Sachdeva
Senior Lawyer


Rana Mitta
Specialist, Women Empowerment

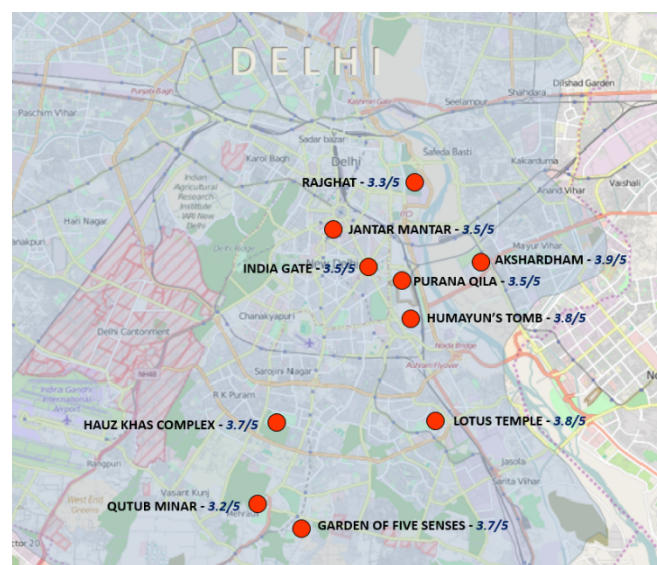
Improved Street Lighting in Delhi by PWD

Safetipin had earlier shared with the Public Works Department (PWD) its data on the 7,438 dark spots in Delhi. The PWD has started fixing the streetlights along roads under its jurisdiction. It has also been given permission from the North and East Municipal Corporations to improve street lighting in their areas. The South Delhi Municipal Corporation would be improving the lighting themselves. This would be completed by March 2017. Speaking at the inauguration of the project PWD Minister Mr. Satyendra Jain has stated, “We will consider the lighting of dark spots to be done only after the Safetipin audit endorses that the work has been satisfactorily done.”



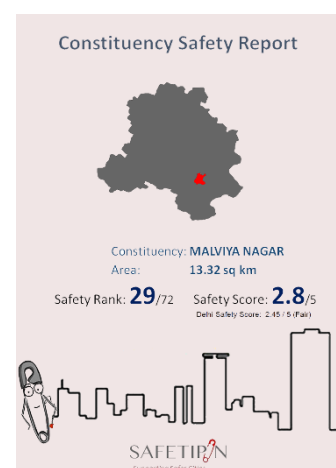
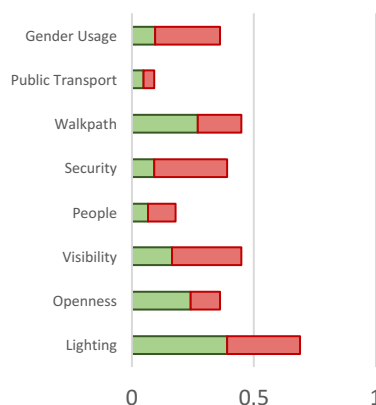
“How Safe are the Tourist Places in Delhi?” report released

In collaboration with **Delhi Tourism and Transportation Development Corporation (DTTDC)** the project on safety analysis of Tourist Places in Delhi has been successfully completed. The project report “How Safe are the Tourist Places in Delhi?” has been published and shared with the concerned officials. The report is based on the safety audits done in June – July 2016, around the ten most popular tourist destinations of Delhi. Safety Audits were conducted to analyze the condition of available infrastructure around them, and suggest recommendations on making tourist places safer. It is available on our website [here](#).



Constituency Report Version 2 released

In June 2016, Safetipin had shared the Constituency Safety Report for each of the 70 constituencies of the Delhi Government. The reports highlighted the conditions on ground along with recommendations on how to improve women’s safety in each constituency. The constituencies have also been ranked on the basis of their Safety Score. In order to take this initiative forward and further aid the process of infrastructure upgradation, another layer with sub-parameter data has been shared with each MLA.



Data Collection

User Generated Audits

Safetipin in partnership with the ADB Youth for Asia has conducted manual audits in Quezon City and other parts of Metro Manila. The team of 135 volunteers mobilized by ADB have conducted around 2000 manual audits across the region. The analysis and findings of these audits would result in a Knowledge Product as part of ADB's Gender Action Plan to discuss how youth across the world can work on making cities safe for women at night. The World Resources Institute conducted manual audits covering the entire city of Bangalore. Over 1000 manual audits have been done. The data is being analyzed and the findings will be shared with the Bangalore Municipal Corporation.

Safetipin Nite Data Collection

Safetipin data collection has expanded to Durban, Johannesburg and Rio de Janeiro taking the count to 30 cities across the world. Along with the nine parameters, sub-parameters are also being coded for Lighting, Walkpath, Visibility, Security and Public Transport to assist the governments in infrastructure upgradation. Sub parameter coding has been completed for Delhi, Bogota, Nairobi, Gurgaon, Karnal and Bangalore.

Bogota Bicycle Audits

Data Collection in Bogota has begun in the Phase 2 of the project. This time the focus is along the 600kms of bicycle tracks in the city. Phones with the Safetipin Nite are mounted on the bicycle and are then used to collect photographs to audit the conditions along these tracks.



NDMC Project

Safetipin in collaboration with New Delhi Municipal Council conducted safety audits around each of the 15 metro stations within its jurisdiction. The audits were successfully conducted by a team of female architects from NDMC along with the Safetipin team. The metro stations audited are Jhandewalan, Barakhamba Road, R.K. Ashram Marg, Rajiv Chowk, Mandi House, Patel Chowk, Central Secretariat, Udyog Bhawan, Race Course, Jor Bagh, I.N.A., A.I.I.M.S., Janpath, Khan Market and Shivaji Stadium. An area of 500m around each station was audited to understand the infrastructural issues in this area which make the area unsafe for women at night.

World Vision Project

Safetipin started a new project with World Vision in July 2016. The project focusses on improving women's safety in lower income neighbourhoods and making last mile connectivity safer around metro stations. Manual audits were conducted in Lalbagh and Madanpur Khadar by the youth from these communities itself in the first phase of data collection. In Lalbagh the entire neighbourhood was audited by a group of 20 volunteers. In Madanpur Khadar the route from the Sarita Vihar metro station the community was audited. In the second phase, audits would be conducted along the Kashmere Gate and Vishwavidyalaya metro stations.

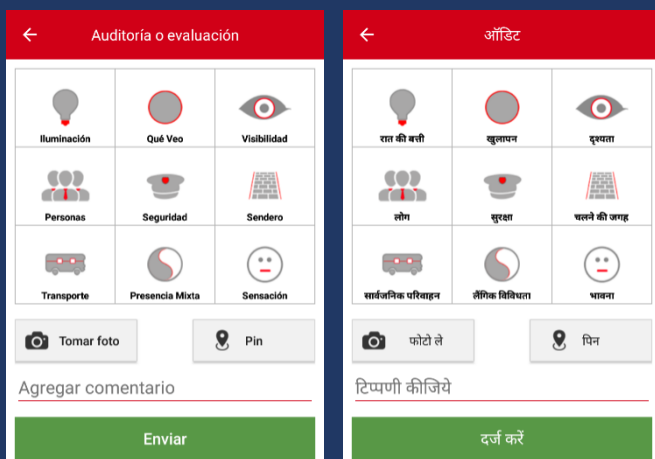
HCAC Campaign

The Heritage School's Centre for Active Citizenship had in December 2015 conducted safety audits along M.G. Road, Gurgaon. Taking the initiative forward the students held a campaign to create awareness on the issue amongst the users of M.G. Road itself. A march was conducted from the Metro Station to the Sahara Mall and back. A street play prepared by the students on the issue was also presented.



My Safetipin App updated

My Safetipin app is updated and is now available in Spanish and Hindi languages. One can change the language by clicking on settings > language tab. Once changed, audits can be conducted and seen in chosen language.



Safetipin in News

[Safer City Project prepares to launch Safetipin App](#)

[Can We Crowdfund To Make The City Safer? This App Shows How](#)

[Indagan qué tan seguro es que mujeres vayan en bicicleta](#)

[5 Useful Safety Apps for Women](#)

[Stalking menace: Is settling for compromise the right thing to do?](#)

[Keep Them Safe: 5 Must-Have Gadget & Apps For Children](#)

[Introducing a personal safety app that helps you make safer decisions](#)

[Kenya: Only 18% of Nairobi is Safe, Safety Audit Report Shows](#)

[You're not above law so don't block roads, hawkers warned](#)

[Nairobi County, UN Habitat Launch Report on the State of Urban Safety](#)

[Using data to improve women's safety in cities, transport](#)

[Apps to make women feel safer](#)

[Gurgaon police to have own app for women safety](#)

[Government starts 'dark spots' illumination work](#)

[AAP moves to light up dark stretches across Capital](#)

[Listen to Kalpana Viswanath talking about Safetipin App at International Room](#)

[Lack of Street Lights Makes Women Feel Unsafe: NGO](#)

[Delhi Government plans to light up over 7,000 dark spots in city](#)

[Habitat III: Charting a New Urban Agenda](#)

[Habitat-III How India is working towards building liveable cities](#)

[Teknologi untuk Melayani Masyarakat](#)

[Zenita Tata is on a mission to help women feel safe in any situation](#)

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