# SAFETIPIN NEWSLETTER

Building a world where everyone can move around without fear especially women

## Safetipin signs MOU with Haryana Government to Map Women's Safety in 87 ULB's



On the occasion of International Women's Day, the **Government of Haryana** invited Safetipin to its event organized in Chandigarh. Safetipin signed an MoU with the Government of Haryana to conduct safety audits across 87 Urban Local Bodies (ULBs) in 22 districts of Haryana. We are excited and look forward to working in Haryana to make it safe and inclusive for girls and women.

## **Online Form to Assess Women's Safety in Gurugram**



#### Assessing Women's Safety in Gurugram

District Administration Gurugram, in collaboration with Gurugram Metropolitan Development Authority, Gurugram Police and Municipal Corporation of Gurugram is determined to strengthen women safety at all public places and work-places. The following form tries to understand people's perception of women safety in Gurugram through assessment of preferences in mode of transport, travel patterns etc. as well as awareness of the existing government services.

We encourage you to participate in this survey, thereby helping us identify areas of concern that can direct adoption of suitable measures.

In an effort to make Gurgaon safer for women residents, **GMDA**, **Municipal Corporation of Gurugram**, **DC Gurugram**, **Raahgiri Foundation**, **WRI Cities and Safetipin** have released an online form to understand the concerns which women face in the city. The form is still active so as to get maximum number of responses possible. Click on image to fill the form and help make Gurugram safer.

## IWD2021

## Women in Urban Leadership: 6 Trailblazers You Should Get To Know by ArchDaily



To celebrate women in leadership and decision making for cities, ArchDaily has handpicked six exceptional women from a range of disciplines to showcase how, in their very own ways, their projects have profoundly impacted the wellbeing of their communities. Kalpana Viswanath has been featured in this list for her continued work to make cities safer.

Click on image to read the full article.

#### GUEST BLOG: Whose city is it anyway? The sex worker and the city



"#Choosetochallenge how space is 'dressed' to fit only capitalist, misogynist heteronormative ideals. Cities are for everyone, from the migrants to the farmers, from the young to the old, from LGBTQI persons to the sex worker." Read our latest blog by **Manjima Bhattacharjya** to understand the dimensions of inclusion in a city. Click on image to read.

## **Projects**

## Creating Safe Public Transport for Women in Sao Paulo

As part of the ongoing "Smart Mobility" program in Sao Paulo, the World Bank has engaged Safetipin as a consultant to collect and analyze data around the upcoming Aricanduva BRT corridor. We will provoide recommendations to create a safe environment for BRT users particularly, girls and women. For collecting data, two applications will be used; Safetipin Nite and Safetipin Site and qualitative research tools such as focus group discussions and key interviews with public transport users and concerned officials of the public sector. Safetipin has collaborated with Think Olga (an NGO based in Sao Paulo, working with civil societies on gender and intersection issues) to assist the study. We have commenced data collection for the project.

## Safety and Accessbility Assessment of Metro Stations in Chennai

As part of the project "CONDUCTING URBAN MOBILITY AND LIVABILITY IMPROVEMENT SURVEY FOR CHENNAI METROPOLITAN AREA", ADB has engaged Safetipin to conduct a pilot study. The project seeks to map safety, accessibility, and connectivity in and around an existing metro station (Washermanpet) in the city of Chennai. Safetipin team visited Chennai in March 2021 to conduct initial surveys and discussions with a range of stakeholders. This included commuters, residents and staff of Washermanpet Metro Station. Quantitative and



qualitative data has been collected using Safetipin Site. This data will be analysed to provide design recommendations on how to improve safety, inclusion and mobility.

## **Events**

#### 'Using Technology to Address Gender-based Violence organised by IMPRI

Gender Impact Studies Center (GISC) at IMPRI and Delhi Post News, on behalf of Impact and Policy Research Institute (IMPRI), New Delhi, organised an online talk series #WebPolicyTalk - The State of Gender Equality: #GenderGaps on 3rd March, 2021. The speaker for the event was ElsaMarie D'Silva of Red Dot Foundation and Rwitee Mandal from our team was a discussant where she discussed the importance of technology driven data for decision making in order

to make the built environment safer for women and girls. Safetipin's learning and experience was shared to understand what aspects of the built environment should be considered to ensure safety in cities.

## Technology in Placemaking organised by Jamiti Hub

On 4th March, 2021, Sonali Vyas moderated a session titled 'Technology in Placemaking' organised by Jamiti Hub. There were 2 speakers, Jo Morrison and Sugandha Gupta, who highlighted the work they were doing. Sonali mentioned the importance of crowdsourced data as well as human-centred design which were both brought up by the speakers when sharing their work. It was an informative session.

## 'Delhi: A Safe City' by WICCI

On International Women's Day, 8th March, 2021, WICCI (Women's Indian Chamber of Commerce and Industry) hosted a webinar titled 'Delhi: A Safe City.' Kalpana Viswanath spoke at the event about Safetipin's extensive work in the city of Delhi. She shared findings of the work as well as its impact. The event was moderated by Anju Kapur and the panelists included Dr. Rashmi Singh, Director, WCD and Suman Nalwa, IPS Officer and Author. It was an insightful discussion.

## Feminist Tech Event organised by Soul City Institute

On 10th March, 2021, Soul City Institute in South Africa organised a Feminist Tech Event with speakers from various organisations who are using different forms to technology to make spaces safer for women, to eradicate gender-based violence and to provide support services for women. Kalpana Viswanath spoke about the history of Safetipin, the work we are currently doing in Durban, South Africa and about the impact of our work.









## 'How can Public Spaces be made Safer for Women' at the Lok Sabha Secretariat

As part of the celebration of International Women's Day, the Speaker of the Parliament convened a week long set of sessions to address key gender concerns at the Lok Sabha Secretariat. Kalpana Viswanath was invited to speak at the closing session on Friday March 12th on "How can Public spaces be made safer for women". Others on the panel were Dr. Amee Yajnik (MP Rajya Sabha), Ms. Preeti Bharadwaj (Chairperson, Haryana Rajya Mahila Ayog) and Dr. Bijaylakshmi Nanda (Principal, Miranda House). The panel was an opportunity to discuss key schemes and existing laws to address issue as well as make suggestions on how states and elected representatives can play a role in building safer public spaces. Discussions centered around how low safety impacted women's human rights and prevented their access to opportunities for education and employment. Further lack of gender sensitive infrastructure impacts women in may ways.

## **Product and Media**

#### Safetipin Contributor of the Month



In February, 2021, **Indira Belde**, founder of an NGO in Tree Plantations and Community Development in Bangalore. **YOU** could be the next 'Contributor of the Month'. Download the My Safetipin app (by clicking below) and doing safety audits wherever you are. The person who does the most audits, gets featured on our social media platforms as well as in

our newsletter.





## All Things Social Media!

Click on the images below to see the complete videos.







## Featured

Six ways tech can help end gender-based violence What women want: A safe retail experience while purchasing alcohol in Delhi Make room for women in the new normal This App Is Helping 1 Lakh Women Across 16 Countries Take The Safest Route Home 5 best Android apps that ensure women safety International Women's Day 2021: Five Personal Safety Apps for Women Mapping her world: The future of gender-sensitive urban designing A Woman's Guide to Personal Safety Women in Urban Leadership: 6 Trailblazers You Should Get To Know Safety perception survey seeks to find out what women's concerns are

