

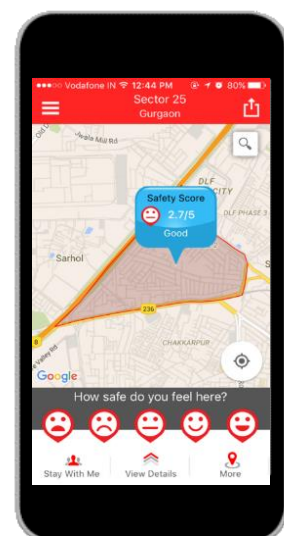
**We want safe cities so that women can access the opportunities that a city offers.**



SafetiPin is a technology platform that seeks to use large scale data to make cities more inclusive, safe and free from violence for women and others. We use apps to collect information and engage with individuals, and create solutions. We provide useful information about safety in cities for women and men to use to make informed decisions. This is done through our apps and by syndicating a safety score to portals. Further, we share this data with urban stakeholders such as urban planners and the police.

- **Data collection begins in Bhopal as a part of UN Women Project**
- **ADB Youth for Asia project in Quezon City completed**
- **“Enhancing Last Mile Connectivity around Metro Stations” reports released**
- **“My City My Initiative” report on World Vision Project released**

**Watch out for ‘Pick a Pic’**  
Coming Soon on our website!



## ADB Youth for Asia Event in Manila

SafetiPin, in partnership with the Asian Development Bank Youth for Asia team conducted safety audits using My SafetiPin in Metro Manila- Quezon City. A team of 143 volunteers collected 1946 audits. The analysis and findings were shared along with detailed recommendations. These are being used by them for budgeting and preparing a project proposal for upgradation works. The findings were shared at ADB's event - Partnering with Youth for Social Accountability, Spotlight: SafetiPin. All the volunteers received certificates from ADB's Christopher Morris, Head-NGO & Civil Society Center and SafetiPin's Kriti Agarwal. This was followed by a panel discussion on the role of youth in social change and advocacy.



## Data Collection in Bhopal

SafetiPin has started a new project with UN Women in November 2016. The project "Mobile based Safety Audits to collect data on Women Safety" aims at forging strategic alliances with communities and local service providers towards empowering women and girls. In the first phase, data would be collected in Bhopal and Delhi. SafetiPin, in partnership with WRI India and Sangini organized Safety Audit Training in Bhopal on March 15<sup>th</sup>, 2017. Kriti Agarwal and Sonali Vyas conducted the workshop, that was attended by representatives from Ministry of Women & Child Department, local NGOs and volunteers. 50 volunteers were assigned to conduct safety audits in Bhopal.



## Progress in Delhi on illumination of Dark Spots

SafetiPin had shared its data on dark spots in Delhi with the government in Oct. 2015. The Public Works Department (PWD) and Municipal Corporations have been working on fixing the dark spots in their respective jurisdictions. Meetings were convened by Ms. Varsha Joshi, Secretary Power with all key stakeholders. Regular site visits are taking place with the engineers from different zones as the project is in the final stage of installation of new streetlights. The work is expected to be completed by mid-April. Another round of audits shall be done afterwards to assess the on-ground improvement.

## Report on Data Collection in Delhi

The report highlights the safety findings for the city along with specifying detailed recommendations. The recommendations are focused on the five actionable parameters - lighting, walkpath, security, public transport and visibility. The findings have also been presented for different jurisdiction zones i.e. separately for all Revenue Districts, Police Districts, Constituencies, and Municipal Corporations.

## Data Collection in Nairobi

In Nairobi, the safety audit report was shared with the City County in September 2016. Two areas - Eastleigh and Pipeline were identified for intervention. These are unsafe lower income neighbourhoods with inadequate infrastructure provision. After consultations with the local community, upgradation works have started in the form of new streetlights, garbage clearance, better roads and properly paved footpaths. Hawkers, previously squatting on the road or footpath, have been allotted designated space nearby freeing the footpaths for pedestrians. A second round of audits shall be done once the upgradation works have been completed.

## Bogota Cycle Data Collection

In Bogota, an 292 km stretch was covered through safety audits in Bogota. This stretch runs along the cycle track in the city. Phones with the SafetiPin Nite are mounted on the bicycle and are then used to collect photographs to audit the conditions along these tracks.





## Last Mile Connectivity in NDMC Area

SafetiPin, in collaboration with NDMC conducted safety audits along all 15 metro stations in the New Delhi area. An area of 500m radius around each metro station was audited by a team comprising of female architects from NDMC along with the SafetiPin team. The metro stations covered are I.N.A., Rajiv Chowk, Central Secretariat, A.I.I.M.S., Jhandewalan, R.K.Ashram, Udyog Bhawan, Race Course, Jor Bagh, Khan Market, Patel Chowk, Barakhamba Road, Mandi House, Shivaji Stadium and Janpath. The report includes safety audit analysis and recommendations to improve last mile connectivity around metro stations. The reports have been submitted to NDMC for further action. All the reports can be accessed [here](#).

ENHANCING LAST MILE CONNECTIVITY  
a safety analysis of the Jor Bagh Metro Station



ENHANCING LAST MILE CONNECTIVITY  
a safety analysis of the Khan Market Metro Station



ENHANCING LAST MILE CONNECTIVITY  
a safety analysis of the RK Ashram Marg Metro Station



ENHANCING LAST MILE CONNECTIVITY  
a safety analysis of the Mandi House Metro Station



## NOIDA Safety Audits

SafetiPin, in collaboration with New Okhla Industrial Development Authority (NOIDA) would undertake a Women's Safety Analysis in sector 44, 94 and 124. The safety audits would be conducted in these areas to analyze the situation on the ground and suggest recommendations on making Noida safer for women. The Safety Analysis Report would then be submitted to concerned authorities.

## Safety Audits in partnership with World Vision

SafetiPin, in collaboration with World Vision had conducted safety audits in two localities - Lalgach and Madanpur Khadar by the youth from the local community. In Lalgach, the entire settlement was studied. In Madanpur Khadar, the route from the Sarita Vihar metro station to the resettlement colony was audited. This route comprises varying conditions and activities from planned residential colony to urban village to vacant land. The report comprising audit findings and recommendations was submitted to World Vision for advocacy and further action. The full report can be accessed [here](#).

## New partnership in Bangalore

SafetiPin has joined hands with B-PAC (Bangalore Political Action Committee) to work on improving safety around bus stops in Bangalore. A joint submission would be made to BMTC and BBMP, that would include a comprehensive note on safe bus stop design elements. Additionally, two wards would be taken up for safe streets initiative. As a part of social media campaign, safety in public places would be discussed.



## SafetiPin Nite Data Collection

SafetiPin data collection has been initiated in Bhopal, Guwahati and Bangalore. Along with the nine parameters, sub-parameters are also being coded for Lighting, Walkpath, Visibility, Security and Public Transport to assist the governments in infrastructure upgradation. Data has been analysed in Noida, Rio de Janeiro, Jakarta, Kuala Lumpur, Johannesburg.

## 'Workshop on the Implementation of the 2030 Agenda for Sustainable Development in Asian and Pacific Cities'

SafetiPin participated at the 'Workshop on the Implementation of the 2030 Agenda for Sustainable Development in Asian and Pacific Cities' organised by ESCAP in December 2016 in Bangkok. Building upon the outcomes of the third session of the Asia-Pacific Forum on Sustainable Development (APFSD-3), the sixth Asian Pacific Urban Forum (APUF-6) and the Seoul International Forum on Urban Policy for the SDGs, the Workshop brought together over 110 local and national government representatives and other key stakeholders to discuss the centrality of cities for achievement of the Sustainable Development Goals (SDGs). The workshop also allowed taking stock of the outcomes of Habitat III and discussing the synergies between the New Urban Agenda and the 2030 Agenda. There were participants from more than 15 countries in the region. SafetiPin presented the tool and partnerships in different cities around the world.



## Participation at Global Forum on Safe Cities and Safe Public Spaces, Mexico City

UN Women hosted the 3rd Global Forum on Safe Cities with the theme Empowering and Sustainable City Approaches in Action for Women and Girls in Mexico in February 2017. It was attended by over 200 participants from 22 countries including grassroots women, local government, research institutions, private sector and NGO's. The aim of the Forum was to share knowledge and good practices, networking, discuss policy and programme action as well as strategize in the context of the SDG's and NUA. SafetiPin was invited to share our work. Further, the Secretary of Women Bogota, Cristina Velez Valencia also shared their work using SafetiPin in the city.



## Event on Women's' Day

An event, "She Who Made a Difference", was organised by Gurgaon First and Artemis Hospital in Sector 52, Gurgaon. Women who have contributed in unique ways to bringing about a social change whether through technology, art, communications were recognized in the event. Kalpana Viswanath, the co-founder of SafetiPin was also felicitated. She gave a run through of her journey, the challenges she faced, her goals and aims in life. She also explained the working of the app and emphasized the need to take charge of our own safety.



## Gender Mela at IHE

SafetiPin participated in the Gender Mela, an event organized by Institute of Home Economics, New Delhi. A session was conducted with a group of female students on Safe Cities. It started with an exercise in which public spaces that seem unsafe for women in night were pointed out. It was followed by an Introduction to SafetiPin. The students resonated with the issue and contributed to how they can use technology to promote their safety.



## Women's safety session at Gabriel India

Gabriel India, part of Mahindra Group invited SafetiPin to speak on women safety on Women's day. A session with the female staff was held in Gurgaon office to sensitize them about the safety issues faced by women in public spaces. SafetiPin application and its personal safety features were introduced to the participants. The session was received very well.



## Women's safety session at SNS Foundation

SNS Foundation, the CSR Wing of Anand Mahindra group invited SafetiPin to conduct sessions with female students of their Skill Development Centre and male employees of their shop floor centre. It was a very interactive session where the students shared their experiences of facing Street Harassment. The session started with a documentary screening followed by a vivid discussion on how women can use the app.





## 16 Days of Activism

From 25 November, the International Day for the Elimination of Violence against Women, to 10 December, Human Rights Day, the 16 Days of Activism against Gender-Based Violence Campaign was conducted by SafetiPin. The campaign focused on raising awareness through discussion, awareness march and street plays. Jagori, Breakthrough India, Cfar, Sangat and SafetiPin marched together in Delhi University North Campus.



सुरक्षित दिल्ली अभियान  
**सुरक्षा के रास्ते सबके वास्ते**

SAFETIPIN Supporting Safer Cities

जगोरी 30 years

Centre for Advocacy and Research

breakthrough

Sangat A Women's Network

The Statistics have been generated based on SafetiPin data. Search for *My SafetiPin* and download the app for FREE from:

Available on the App Store

Google play

\*Photo sourced from n.b.m.d



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[Smartphone apps that can be used to improve Women's Safety](#)

[Making our cities safe for women](#)

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[Cities for Everyone discute planejamento das cidades na visão das ...](#)

[How mobile apps are making cities safer for women](#)

[Those 'women's safety apps'? They are mostly rubbish](#)

[Opinion: Cities for women's rights and gender equality](#)

[International Women's Day 2017: 10 best apps you should have on ...](#)

[PH income inequality rising – ADB report](#)

[Is alternative transport safe for women?](#)

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FOR A BETTER URBAN FUTURE



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FOR ASIA

