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SAFETIPIN
Supporting Safer Cities

Newsletter| April 2018 | Volume 13

Safetipin is a technology platform that seeks to use large scale data to make cities more inclusive, safe and free from violence for women and others. We use apps to collect information and engage with individuals, and create solutions. We provide useful information about safety in cities for women and men to use to make informed decisions. Further, we work with governments, NGOs, city planners, international agencies and corporates, to provide and use safety data for change.

Highlights:

- *Safetipin wins Dubai International Award*
- *Jagriti Project Report launched by Haryana CM M.L. Khattar*
- *Safety Analysis Report launched in Mumbai*
- *Safetipin at World Urban Forum, 2018*
- *Safetipin begins data collection in Port Moresby, Trivandrum, Panchkula*

SAFETIP/N
Supporting Safer Cities

Safetipin Wins Dubai International Award, 2018

جائـــزة دبـــي الـــدوليـــة
لأفضـــل الممارســـات

DUBAI INTERNATIONAL AWARD
FOR BEST PRACTICES

Safetipin is one of the winners of the Dubai International Award, 2018 for Best Practices to Improve the Living Environment. The Award presented by Dubai Municipality and UN Habitat recognizes outstanding initiatives that are making valuable contribution to sustainable urban development along the priority areas of the New Urban Agenda. Safetipin is the only winner from India in this prestigious Award. The Award ceremony will be held in May 2018 in Dubai.

Jagriti Project launched in Haryana by CM Manoharlal Khattar

Chief Minister's Good Governance Associates (CMGGA), a strategic collaboration between Govt. of Haryana and Ashoka University has initiated a project on Safety in Public Spaces in three cities of Haryana, Rohtak, Jhajjar and Bahadurgarh. In collaboration with UNICEF and Jagori, Safetipin conducted safety audits in December 2017- January 2018 to get citizens' perspectives on safety. Additional data was collected through Safetipin Nite in all these cities.

In Jhajjar, the project report was unveiled by Chief Minister Manohar Lal Khattar on 19th April, 2018 in Jhajjar. The CM also introduced new initiative in which the government will provide a mode of transport to the girl students from their villages to their schools/colleges to ensure their safety.

In Rohtak, data on spots with poor lighting was shared with the Municipal Corporation. The engineers have begun the process of identifying the spots onsite and working on improving the overall lighting in such areas.
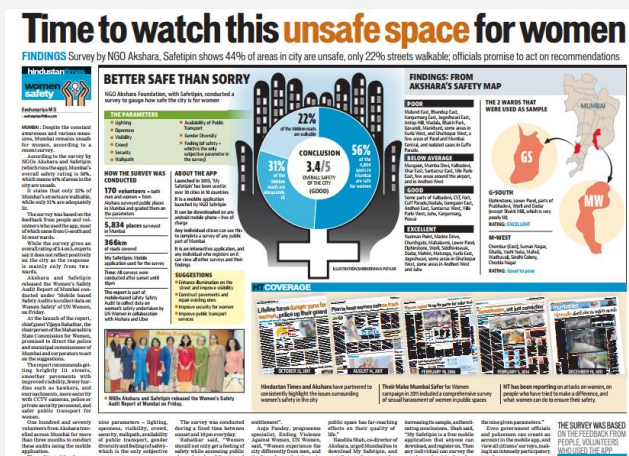
Ashden Award for Sustainable Mobility

Established in 2001, the Ashden Awards are globally recognised as a mark of excellence in the field in green energy. This year, Safetipin has made it to the shortlist and is a finalist for the Award on Sustainable Transport and Mobility. It is a great honour for Safetipin to be in this list. The award recognises organisations and initiatives that focus on environmental impact.

Safetipin is Finalist for the Womanity Award

The Womanity Award for the Prevention of Violence Against Women is given to one pair of organisations every two years. This year, Safetipin has been shortlisted as a finalist in partnership with Soul City Institute for Social Justice in South Africa. Three finalists are in the running and the winners will be announced at an event in June 2018.

Press Launch of the Safety Audit Report in Mumbai

The Safety Analysis Report of Mumbai highlighting the findings of 6,393 Safety Audits was launched by Ms. Vijaya Rahatkar, Chairperson of Maharashtra State Commission for Women. The report presentation was followed by a panel discussion with Dr. Kalpana Viswanath, Co-founder and CEO of SafetiPin, Ms. Anju Dubey, Programme Specialist (EVAW) UN Women, Ms. Iravati Damle, Lead- Public Policy at Uber and Dr. Nandita Shah, Co-director of Akshara Centre. The report has been shared with Police Commissioner and Ward Councillors to discuss the way forward.

Women and Urban Transport Policy Brief

A draft policy brief on Women and Transport in Indian Cities was released at the event organized by Safetipin, ITDP and UN Women in June, 2017. Post the workshop, the policy brief was revised with the suggestions from the participants. The final policy brief was released in December and is available here. The brief outlines the key policy issues, and recommendations to enable equitable access to our public spaces. To take the initiative forward, the policy brief has been presented to Mr Hardeep Singh Puri, Union Minister of State with Independent Charge in the Ministry of Housing and Urban Affairs.

Project with King's College London, Funded by British Academy 'Cities and Infrastructure' Programme

Safetipin is collaborating in a project on disconnected infrastructures and VAW along with Kings College and LSE in the UK , as well as Sakhi Resource centre in Kerala. This project is a prestigious award from the British Academy.

This 16 months long project will use innovations in digital technology and open source mapping, co-produced with societal partners, to collect big data on infrastructural blind spots, and deep data on VAW, through participatory mapping of infrastructural use that risk the safety and well-being of women in low income neighbourhoods in two cities – Kochi and Thiruvananthapuram.

The first phase of the project started with a workshop in London followed by city wide data collection through 'Safetipin Nite' in Thiruvananthapuram. Mid April after a one day stakeholder workshop in Thiruvananthapuram, the next round of manual data collection will begin through 'My Safetipin' in the low income neighbourhood of MSK Nagar. Both rounds of data collection are being done in collaboration with Sakhi, Women's Resource Centre.

Workshop in London ➡️

A workshop with the partners as well as Advisory group was held in London on February 21, 2018. The summary of the workshop can be read on the #DIVAWProject blogpost. Also, watch the video with interviews with some of our workshop participants.

⬅️ Workshop in Trivandrum

A Stakeholders' Workshop was organised in Trivandrum in April, 2018 to share the findings of Safetipin Nite data collection. Sessions were conducted for the participants - Societal Partners, academics, experts and practitioners to identify and mark unsafe areas of the city.

Mapping Port Moresby using Safetipin Technology

In partnership with UN Women, Safetipin has launched an initiative to map the city as part of the UN Women Global Safe City programme. Safetipin team visited Port Moresby in February 2018 to initiate the process of data collection. In this visit, Safetipin team conducted capacity building and training workshops with the stakeholders, volunteers and the partners. The local partners for this project are National Capital District Commission (NCDC) and Young Women's Christian Association (YWCA). Post the workshop, manual audits were conducted in March-April,2018 along with Safetipin Nite data collection.

Safetipin Data Collection Phase II in Delhi

Safetipin had shared its data on dark spots in Delhi with the government in 2016. The Public Works Department (PWD) and Municipal Corporations (MCD) have installed new streetlights in their respective jurisdictions. Safetipin will conduct a second round of mapping in May–Jun 2018 to assess the on-ground improvement. This will help us measure impact of improved lighting on safety in public spaces. In addition to lighting, Safetipin will provide recommendations on improving pedestrian infrastructure, public transport and security to encourage more women to be part of the public realm.

Safetipin Data Collection begins in Panchkula

On Women's Day 2018, Panchkula Municipal Corporation launched a Safety Analysis Study using Safetipin technology. Safetipin team visited Panchkula in April, 2018 to begin the process of Safetipin data collection. A joint meeting was held with the Municipal Commissioner, Asst. Police Commissioner and local NGOs/CSOs to discuss the concerns around women safety in the city. Few areas were identified as unsafe and taken up for the audit. The meeting was followed with training sessions on Safetipin app for the volunteers. Training were also given to the drivers for Safetipin Nite App. Post data collection, the report will be shared with Rajesh Jogpal, Municipal Commissioner of Panchkula.

Making Rural Public Spaces Safe for Women and Girls - kNOw Fear Project in Gujarat

ICRW in collaboration with SWATI has launched '*kNOw fear*', a gender-integrated, women's empowerment project aimed to use ICT to document and monitor safety in public spaces.

Safetipin team visited Gujarat in January 2018 to train the volunteers to conduct audits using My Safetipin app. This is the first instance where Safetipin has been used to conduct audits in rural spaces. For the first phase, the audits have been conducted in two villages of Surendarnagar district i.e. Gavana and Savlas. Therafter, the project will expand to nine more villages.

Expanding to other cities: The Asia Foundation Project

In partnership with The Asia Foundation, Safetipin has launched an initiative to map three cities, Gwalior, Jodhpur and Bhopal. As part of the new project, data will be collected using My Safetipin and Safetipin Nite in all the cities. This project seeks to map key concerns of women's safety in public spaces and public transport. Collecting and collating this data would help in designing programmes and interventions to make cities safer for women and girls.

In the first phase, Safetipin team made a visit to Gwalior in the month of March for introductory meetings with the local partners, Sankalp and Kadam organisation.. Safetipin team also met Mahip Tejasvi, CEO of Gwalior Smart City who responded positively and extended support to the project. The App training workshop for the volunteers and the drivers has been scheduled in May, 2018

Safetipin in Phnom Phen

In partnership with The Asia Foundation, a Safetipin pilot will be taking place in selected parts of the city. The Safetipin team visited Phnom Phen in October 2017 and met with key officials and civil society stakeholders to introduce the Safetipin apps and technology platform as a solution to create safer public spaces and public infrastructure in cities.

Safetipin at the 9th World Urban Forum in Kuala Lumpur, Feb 18

The Forum's focus was on the New Urban Agenda as a tool and accelerator for achieving Agenda 2030 and the Sustainable Development Goals. 22000 participants from 165 countries, among them more than 100 Ministers and Deputy Ministers, debated concrete implementation steps and how to work together building the Cities 2030, Cities for All.

Safetipin was invited to various events to share its experience and lessons.

- ITDP networking event - What does Transit Oriented Development mean to you?
- Sustainable Transport by Transformative Urban Mobility Initiative (TUMI)
- Using Apps to Address Gender Based Violence
- Measurement of Safe City Approaches (Huaiwei & UN Habitat)
- Asia's Solution to Asia's Urban Challenges: Delivering the New Urban Agenda through South-South Cooperation by The Asia Foundation
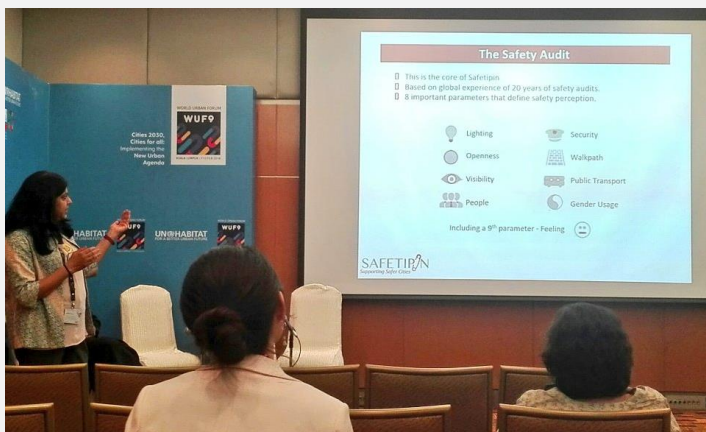
Safetipin's own side event – **Using data and technology to build inclusive public spaces in cities** – presented experiences of collaboratively collecting data by partnering with Safetipin in order to build inclusive public spaces. Stories from low income settlements to cooperation from enthusiastic youths were shared while collecting data in India and other countries.

Safetipin's co-founder Dr. Kalpana Viswanath and Rwitee Mandal, an urban designer represented Safetipin at the above sessions. Kalpana also moderated a **UN-Habitat event – Urban Planning and Design for Local Implementation** which focused and debated on policy recommendations in the implementation of the NUA.

Big Cities, Small Changes Conference in London

In February 20, the British Academy hosted a conference "Big Cities, Small Changes" and had a variety of speakers from around the world on how social change takes in big cities. Safetipin presented at this event and shared how the app and technology platform address women's safety in public spaces and aims to create simple solutions. There were speakers from Latin America, Africa as well sharing their work on addressing key social problems and violence in cities.

Storymap Workshop in Madanpur Khadar

Safetipin in partnership with Department of Geography, Kings College London and Jagori collaborated on a Storymap project. Qualitative data in the form of interviews, pictures and videos was juxtaposed with the safety audit mapping done using Safetipin in Madanpur Khadar and Badarpur. A workshop with the participants was organized in Madanpur Khadar where the Storymap was presented and discussed.

Connect Karo - WRI annual event

Safetipin participated in a roundtable '**Accelerating New Sustainable Mobility** ' as part of the Connect Karo event. Connect Karo is a global series of events focused on sustainable transport and urban development. The session focused on how cities can leverage technology led enterprises to meet the city's sustainable transport goals through carefully curated accelerator programs in partnership with the government..

Safety Audits around the Bus Terminals

A session on safety audits was conducted for the students of Janaki Devi Memorial College. This is part of their 'Safe and Inclusive Cities' course co-taught by Sonal Shah of ITDP India. As a part of the course, the students mapped the streets and conducted safety audits around the major bus terminals of Delhi. This will culminate in a report rating the quality of walking infrastructure and the built environment.

Delhi Matters Series: Police: Security, Crime and Women's Safety

The India International Centre (IIC) has launched a series of lectures on matters that concern the well-being of citizens of Delhi and NCR. Entitled "Delhi Matters", panel discussions are held on a regular basis on key issues concerning the city. On January 19, 2018, an event was held entitled Police: Security, Crime and Women's Safety. The panel was moderated by Dr. Meenakshi Gopinath and speakers included Mr Sanjay Beniwal, Special CP Delhi Police, Dr. Krishna Menon of Ambedkar University and Kalpana Viswanath of Safetipin. The room at IIC had a packed audience and the discussion focussed on why the city is so unsafe, the role of the police as well as other civil society partners.

Gurgaonwali - Event by She the People TV

She the People TV organised an event at a restaurant on March 29th on Women's Safety in Gurgaon. The event was moderated by Kanchana Banerjee an author and had Kalpana Viswanath of Safetipin as a speaker along with Priya Menon. The event saw animated discussion around the issue of how to make Gurgaon safer for women, as well as discussions on the key problems in the city. She the People organises similar events in cities across the country.


International Women's Day at Gargi College

On March 8, Gargi college held an event to launch an app Stri Suraksha which provides useful information for women on helplines and other support services for violence. The event was co-organised with UNICEF and had several speakers including Mr. Javier Aguilar, Chief of Child Protection, UNICEF India, Shri Ranjit Narayan, IPS, Executive Director- GMR DIAL, Ms. Nagma Sahar, NDTV India, Dr. Kalpana Viswanath, Safetipin App, Aparna Jain, Lawyer & Founding Partner- Knowledgentia Consultants and Dr. Sangeeta Saksena, Enfold India.

Webinar on Women & Transport in Indian Cities

Kalpana Viswanath was part of the webinar organised by ITDP, where the policy brief on 'Women and Transport in Indian Cities' was discussed. The complete webinar recording can be accessed here.
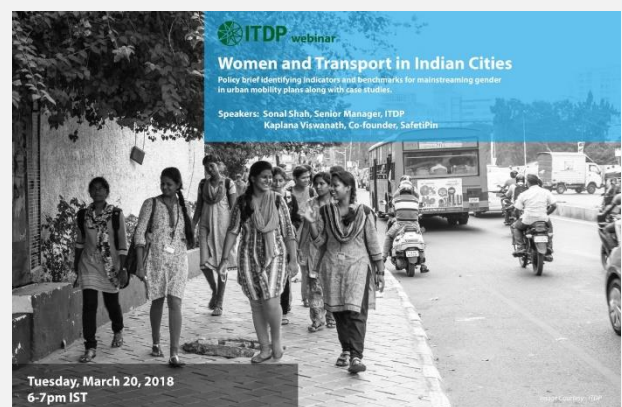
Safetipin in News

Delhi to be free of dark spots by January, claims AAP govt

Only 22% streets in Mumbai are walkable for women, states survey

According to a survey, 44 per cent areas in the city are unsafe for …

Satefipin and Uber join hands to make cities safer and give citizens …

Only 22 percent of Mumbai's streets are walk-able and only 31 …

Organisations and apps making women's safety a priority

Urban transport investments largely gender blind, says NGO

100 Women: A city designed by women, for women

Today's technology can empower urban safety and mobility …

Women's safety: Bhopal barely passes UN test, worries remain

Soon, spot and report dark spots on Delhi Police's new mobile …

GPS, panic buttons must on public transport vehicles by Apr 1

It is not just Narendra Modi, all of India is obsessed with good …

Crowd-Sourced Data and a Mobile Phone Application Are Making …

Mobile apps make cities safer for women

Start-ups for empowering women at work

Does a gender equal organization exist?

Making cities safe for women

इंटरनेशनल वुमंस-डे आज... महिलाओं के लिए नगर निगम लॉन्च करेगा 'सेफ्टी पिन' एप

'सेफ्टी पिन' एप के जरिए महिलाएं बता सकेंगी हम शहर में कौन सी जगहों पर अनसेफ महसूस करती हैं

रिहर्सल कम्प्लीट, आज निगम की इम्प्लॉइज करेंगी डांस

4 startups catering to women's health, wellness

Ladies, here are four apps that will help you stay healthy and safe

Women can achieve safer cities with an application

Women's Day plans? These apps can ease your commute

Five apps that every women should have!

Women's Day: इन गैजेट्स के इस्तेमाल से महिलाएं खुद …

Are smart cities being planned to incorporate needs of women?

How technology is helping us ensure women's safety

This International Women's Day, these companies are ensuring safety for women

Taxi firm to trial UN Women SafetiPin project

On the outskirts of New Delhi, women bear the highest cost of …

889% rise in cases of crime against children since 2001; can 'smart …

Top 5 Apps for Women Safety you need to have on your smartphone

Best Personal Safety Apps That Keep You Safe

Our Partners

UKaid
from the British people

Cities Alliance
Cities Without Slums

the David & Lucile Packard FOUNDATION

FORD FOUNDATION

The Asia Foundation

KING'S College LONDON

KPP
Knowledge Partnership Programme

UN WOMEN

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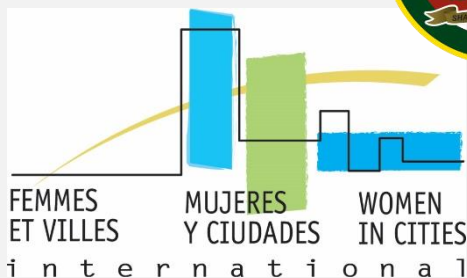
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SECRETARÍA DISTRITAL DE LA MUJER

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WRI INDIA

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