

SAFETIPIN NEWSLETTER

Building a world where everyone can move around without fear, specially women

New @ Safetipin

Urban October Audit Competition!



5th October is World Habitat Day and marks the beginning of Urban October which ends on 30th October, World Cities Day. As an initiative to make cities and communities safer for all, Safetipin launched an audit competition on 5th October. Participants have to do safety audits on the My Safetipin app and based on the number of audits they do, they stand a chance win different goodies. To know more about the competition, visit www.instagram.com/mysafetipin.

New Reports

We have released 2 reports on our website in the past month. Click on the images to read more.



New Blogs

IS LACK OF SAFETY AN INEQUALITY?

"There are a lot of things that women are asked to do for their safety- wear "decent" clothes, not go out at night, not talk to boys, the list goes on. The issue of safety is multi-layered and expecting women to change for their own safety should not be one of them." Click on title to read the full blog.

DECODING PUBLIC SPACES USING SAFETIPIN SITE APP

Learn about the newest tool developed by Safetipin to understand public spaces better. Select types of public spaces, create custom questionnaires and get concrete recommendations for safety and inclusion. Read more about this tool in the blog.

Using Safetipin tools in Durban

In Durban, data collection using the My Safetipin App has been completed in two localities of KwaMashu and KwaNdengezi by volunteers of Gugu Dlamini Foundation and Ethembeni Crisis Centre respectively. Additional data has been collected on Taxi Ranks using Safetipin Site app, a newly developed application. This app has been used to collect specific information in public spaces on custom-built questionnaires. The female volunteers assessed the



taxi ranks in terms of women's safety and accessibility. This data would then be shared with our partners Soul City Institute and the project stakeholders; National Taxi Association, SA and eThekweni Municipality to work on creating safe transport for women.

Data Collection in Bengaluru

Safetipin has started data collection in the city of Bengaluru, India. Due to the extent of development in the city, the physical infrastructure and social environment have seen a change. Safetipin is collecting night-time city wide images to analyse and assess so that impactful recommendations can be given to the local authorities to make the city safer and more inclusive for all. To get a robust data set for the city, we urge citizens of Bangalore to conduct safety audits on the My Safetipin app and leave comments about their safety concerns in the city. Download the My Safetipin app for free.



Safety Mapping in Greater Johor Bahru Area

Safetipin has partnered with ThinkCity in Malaysia to study the public spaces of the Greater Johor Bahru area, assess its safety and provide recommendations for improvement. Two Safetipin tools will be used for data collection, Safetipin Nite and Safetipin Site. The training for the former tool was provided to the ThinkCity team as well as the local team in Johor Bahru in the first week of October, 2020. The team has now begun data collection in the city, post which the creation of the custom questionnaire for the Site application will begin.

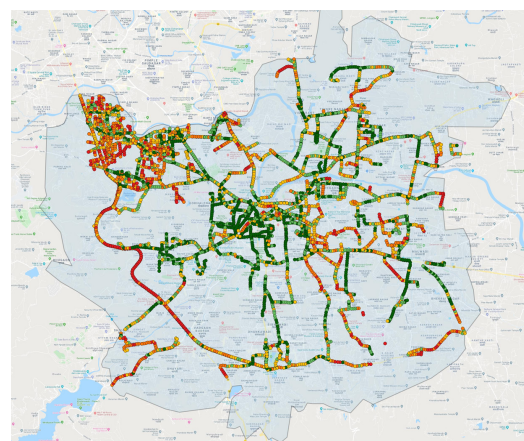


Collaboration for Safety Mapping with Surat Municipal Commission and Smart City

In collaboration with UNICEF India, Safetipin will begin the data collection using the Safetipin Nite app in the city of Surat. The collected data will be used to understand the lacunas in the existing infrastructure of the city and to propose interventions. Due to the current situation of COVID-19, online training will be conducted to train the volunteers and the drivers to use the Safetipin Nite app and to explain the process of data collection in-depth.

Participation in IUDX

We have collaborated with the India Urban Exchange Platform (IUDX) to collect data about safety and inclusion in Pune city. This data is now integrated and available on the platform and will be used by the Pune Smart City office to address mobility and liveability in the city. A campaign is planned to encourage more crowdsourcing of data by residents of the city in order to make the data more dynamic and interactive. Safetipin is excited with this partnership and look forward to more data that is user generated to have updated information for the city.



Events

Closing Ceremony for Safety Audits in Colombo

On October 2nd 2020, an online event was hosted for the volunteers by World Bank for the Safetipin Mapping Project. The event was attended by 30 volunteers of V-Force along with World Bank and Safetipin team. Volunteers shared their experience of being involved as active citizens and were thankful for the opportunity. Around 1200 audits were conducted by these volunteers using My Safetipin App in five urban councils of Colombo District.

Making Technology Gender Inclusive

Safetipin spoke at the event 'Making Technology Gender Inclusive' organised by Arthan in collaboration with Breakthrough India on 23rd September, 2020. It comprised of a series of sessions to understand how technology can be made gender-friendly and more accessible for women and girls. Kalpana Viswanath questioned the ideology behind building a technology and emphasized on its role as an enabler. She also spoke of the importance of understanding the requirement of the users or audience before building any platform.



Gender and Economic Policy Discussion Forum

Safetipin spoke at the Gender and Economic Policy Discussion Forum on the topic 'Impact of the COVID-19 Pandemic and Subsequent Lockdown on Violence and Women's Safety' on 25th September, 2020. It was an engaging discussion that covered domestic violence, data on physical and mental violence on women and children as well as the impact of COVID-19 on the previously existing inequalities. Kalpana Viswanath spoke about the power of collaboration, steps on how to enhance a woman's right to the city and how to plan cities for people.



UN General Assembly High-Level Side Event

The UN General Assembly which took place in September, 2020 had a High-Level side event titled 'Gender-Based Violence in a COVID-19 Context: Activating Collective Responses, Innovative Partnerships and Proven Policies'. Kalpana Viswanath represented the Global Coalition on Safe Cities and Public Spaces for Women & Girls at the event and spoke about the systemic nature of gender-based violence and the power of a transformative vision. The Global Coalition includes Safetipin, Jagori, Women in Cities International and Huariou Commission.

Launch of the Urban Agenda Platform on World Habitat Day

On World Habitat Day, UN Habitat launched the new Urban Agenda Platform which brings together a wide range of resources on the implementation of the NUA and SDG's. The platform can be accessed by all stakeholders and contains extremely useful documents and best practices. Kalpana Viswanath was invited to give the closing remarks at this event.



Safe City Series: Women Safety in Public Spaces

An expert interview with Kalpana Viswanath was organised by Hanns Seidel Foundation, India to discuss women's safety in public public spaces. The work done by Safetipin was highlighted and the importance of youth participation and city design with gender in mind was discussed at length. There were questions addressing infrastructure and the role it plays in the safety of a city.



My Safetipin app

The My Safetipin app was updated on both the play store and the app store on the 30th of September. We worked on improving the ease of user flow in the app and took action against any existing bugs. The My Safetipin app can be used to contribute to making public spaces and cities safer as well as be used to take safer decisions for ones' mobility. Download the app today for free and be a part of the change you want to see in your city! Click on the below images for the respective application stores.



RedFM Social Groove Podcast

Kalpana Viswanath along with Lora Prabhu of Cequin was featured on the RedFM Social Groove podcast series titled, "Has the Pandemic Bent Gender Gains?" They covered some integral and interesting topics including a woman's right to the city, the intersection between the public and private space and the impact of fear on the way a woman uses a city.

Listen to the
podcast

BBC #WorklifeIndia on Women's Safety

Kalpana Viswanath and 2 other experts from the field Suneeta Toor and Antika Sarkar, spoke on a panel discussion on the #WorklifeIndia feature of BBC World News. They addressed the 2Ps- patriarchy and power and the effect they have on a woman's daily life. The issue of gender based violence was discussed in detail and the work Safetipin does in making public spaces safer was highlighted.



Featured

[This Land Is Our Land](#)

[600 LED displays to put Covid info, Delhi govt policy details on the roadsides](#)

[These 4 social reformers are fighting for women's rights and gender equality](#)

[3.personal safety apps for travelling](#)

