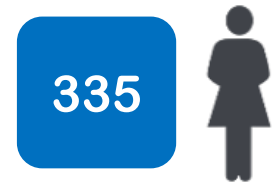


About the Survey

The survey was carried out to understand factors that shape women's perception of safety and comfort while choosing and staying alone at a hotel.

Participant Profile



Participants

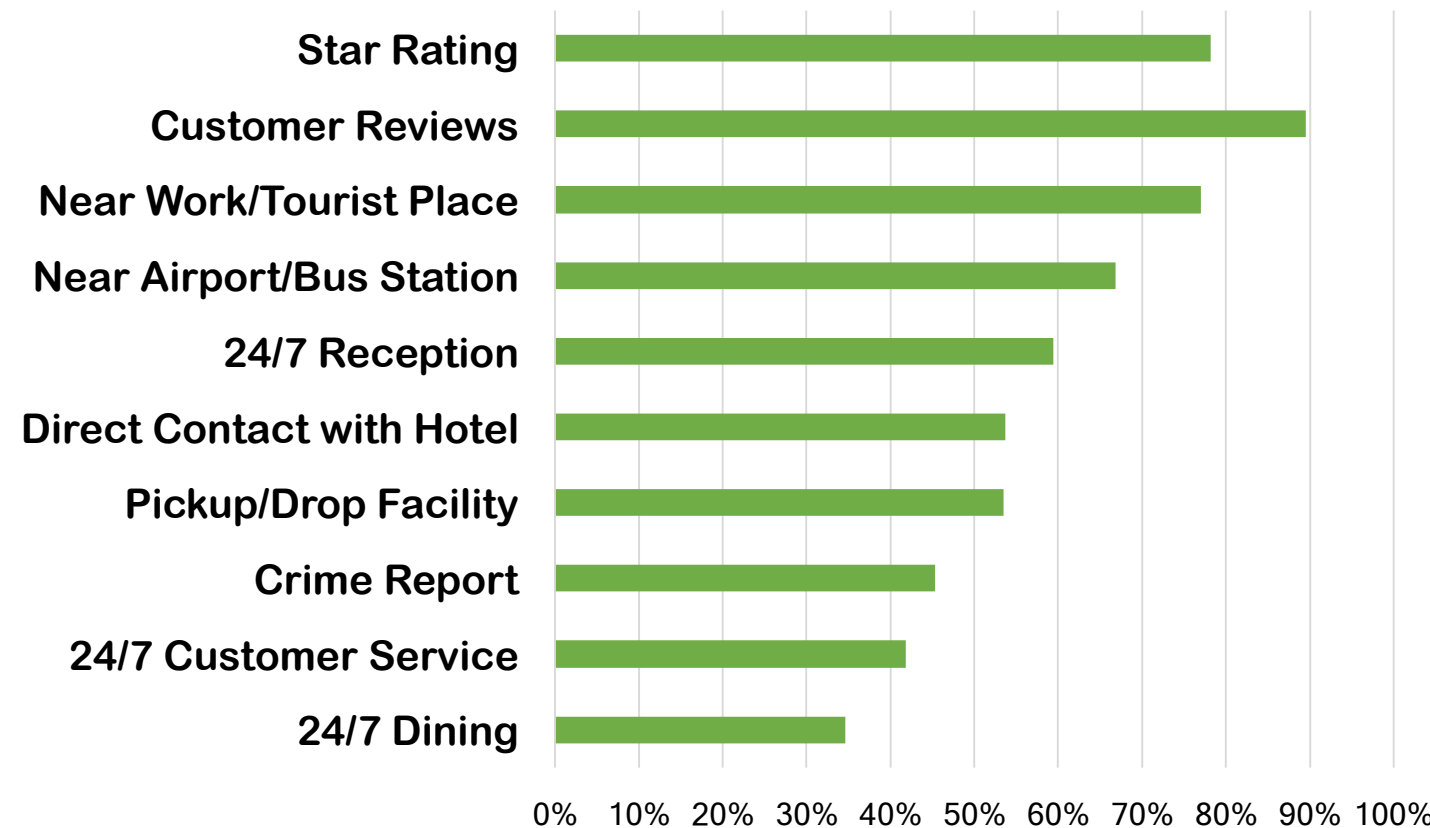


Countries

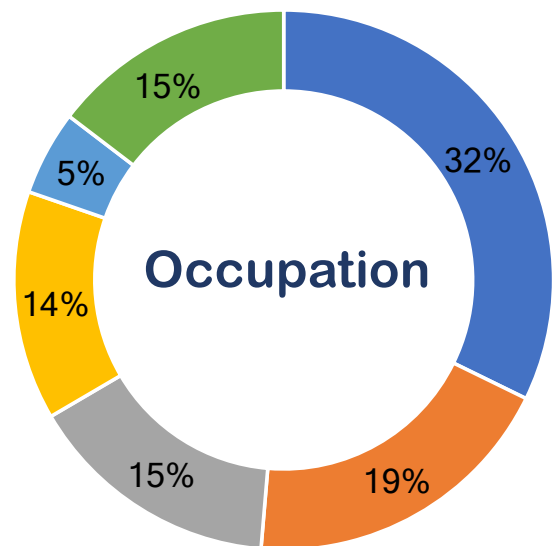
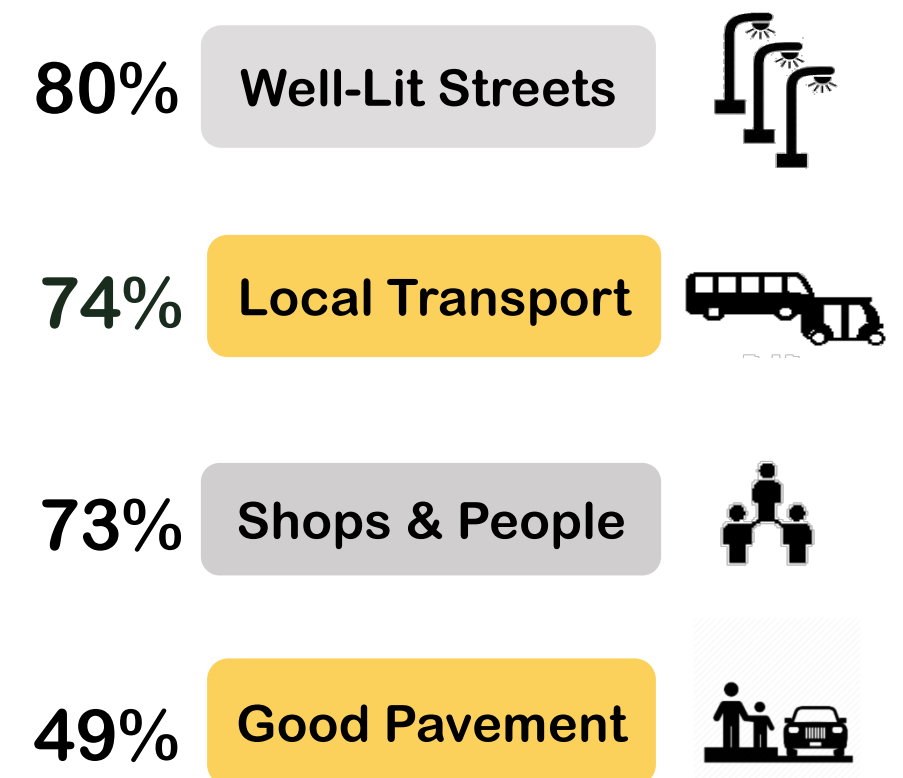


Age Group (in years)

Factors that influence women's choice while booking a hotel



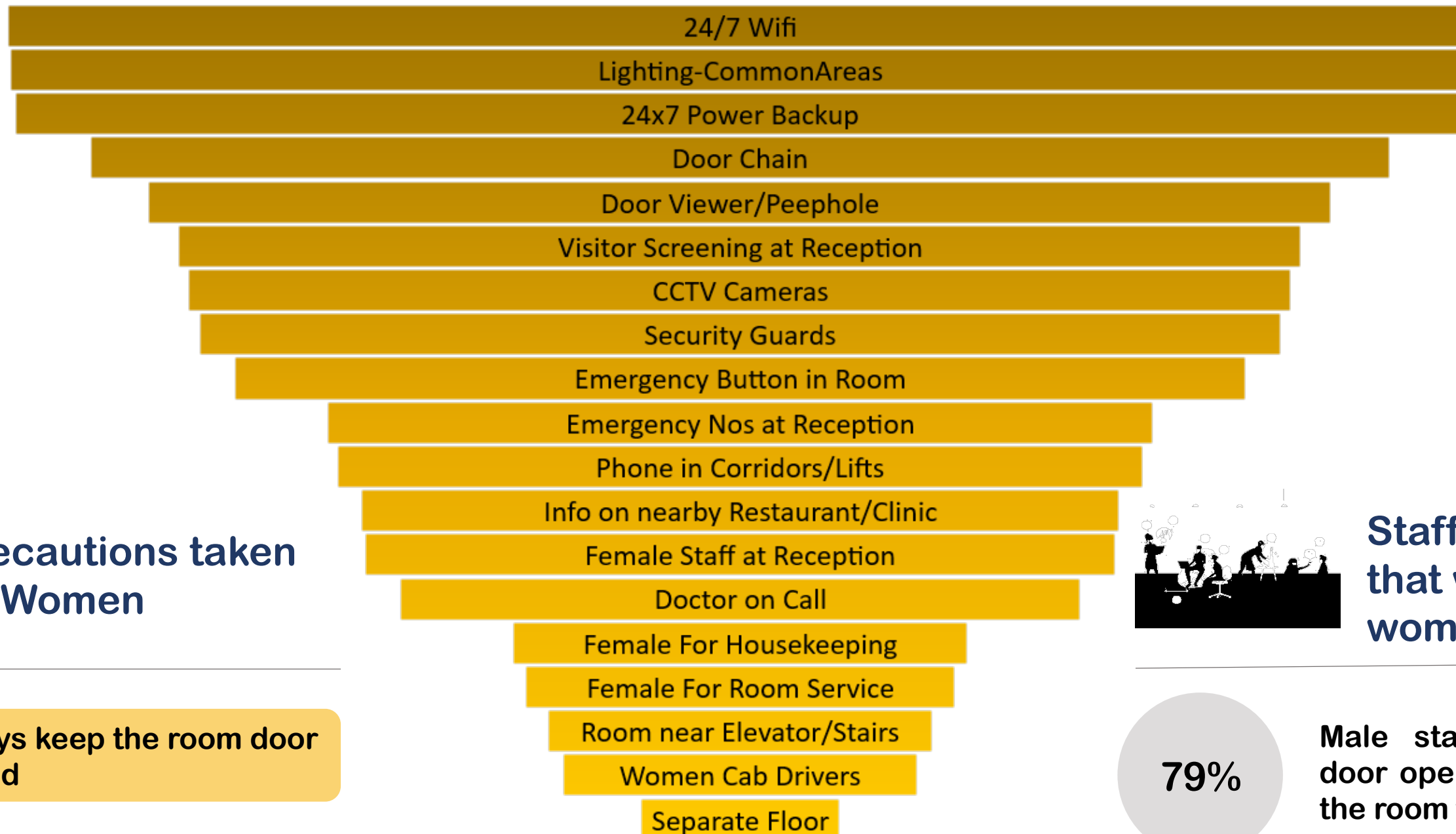
Features around the hotel that make women feel safer



- Social Sector
- Corporate
- Academics & Research
- Entrepreneur
- Government
- Other

Hotel Facilities that impact women's feeling of safety

(in order of their importance)



Precautions taken by Women

99% Always keep the room door locked

85% Inspect the room

79% Never leave valuables inside the room



Staff Protocols that would make women feel safer

79% Male staff keeping the door open while entering the room for any purpose

75% Asking the guest before accompanying them to the room