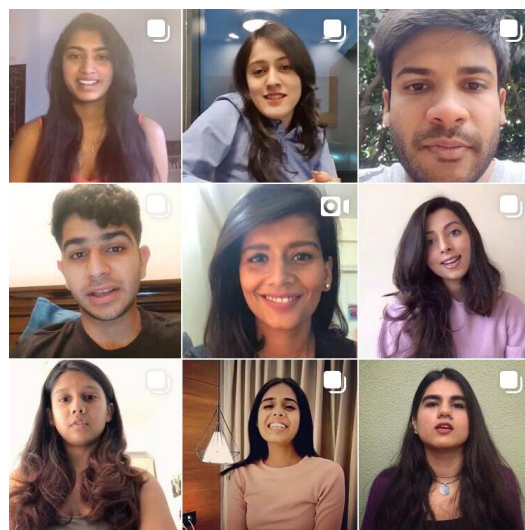# SAFETIPIN NEWSLETTER

Building a world where everyone can move around without fear, specially women
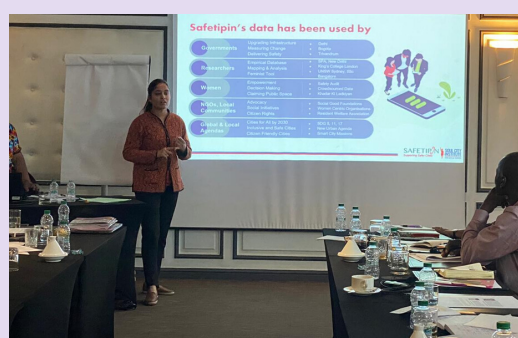
International women's day

For International Women's Day, 2020 we featured 9 different people talking about their thoughts and views on the theme this year which was #EachForEqual. They spoke about how inequality affects their lives and what they think can be done to change it. Check out the video.

We also partnered with Itsy Bitsy, India's largest arts and crafts store, for a giveaway. Itsy Bitsy employs over 3000 women in rural locations to empower and enable them with more opportunities! We asked people what equality means to them and got some incredible responses.

5th un women Safe Cities and Safe Public Spaces Global leaders' forum

Safetipin along with Womanity Foundation and Soul City Institute was invited to present at '5th Safe Cities and Safe Public Spaces Global Leaders' Forum in Rabat, Morocco. As part of a side event at the forum, Laura Smoggi from Womanity Foundation, Ntombohlanga Mqushulu from Soul City Institute and Sonali Vyas from Safetipin presented on scaling up the Safetipin methodology in South Africa. The group informed the participants about the partnership model that has been adopted to engage government and non-government stakeholders in Durban. This forum was a good opportunity to learn other tools and good practices in the implementation of the UN Women Safe Cities Programme.

Keynote speech at cairo university

On 26th February, 2020, Rwitee from our team delivered the keynote address at the seminar series on 'Gender Equity in the cities of the MENA region'. It was hosted by the Urban Design Department of Arab Academy for Science, Technology & Maritime Transport and Cairo University, Faculty of Engineering and supported by Urban Studies Foundation. There was a focused and dedicated group of teachers and students engaged in the dialogue on women's right to the city and looked at ways to push for change through architecture and urban design. It was followed by New Women's Urban Agenda Workshop with the participants and students.

Students of birbeck, university of london visit

Students from Birbeck, University of London, studying various disciplines including Urban Planning, Design and Geography, visited the Safetipin office on 25th February, 2020. Shreya, from our team, presented Safetipin and the current situation of safety through case studies and examples. The students had very interesting and detailed questions which kept the discussion very lively and interactive.

Safety mapping in guntur

Ankita, from our team, travelled to Guntur, Andhra Pradesh, on 26th February, 2020. She visited Vignan University where she presented to a group of students. Safetipin was introduced and a training for data collection was also conducted. The students proceeded to conduct safety audits using the My Safetipin app in the next week to understand their surroundings better and provide us with initial data for analysis.

Hyderabad mapping with bumble

For Diwali, the festival of lights, Safetipin partnered with Bumble. They ran a campaign to light up the city for safety by promoting the use of the My Safetipin app through the Bumble app. In March, 2020, we have started the second phase of the project. Safetipin has chosen to map the city of Hyderabad and use that data for change. Gaurav, from our team, travelled to Hyderabad and provided training for data collection to our local partners. Bumble promoted the My Safetipin app on their social media channels to increase the amount of and substantiate the data collected.

TALK AT GOA UNIVERSITY

Kalpana Viswanath was invited by the Department of Women's Studies at Goa University on 28th February, 2020, to speak with and present to the students. She spoke about the Safetipin app, mapping safe spaces for women, Safetipin's mission and partnerships. It was an interactive session and very interesting to see how students look at the existing issues differently through personal and academic aspects.

SAFETY MAPPING AND ANALYSIS IN SIHANOUKVILLE

Safetipin in partnership with The Asia Foundation, has started a project in Sihanoukville, Cambodia. We are using both our apps My Safetipin and Safetipin Nite for data collection. On 4th and 5th March, 2020, Shreya from our team conducted an online introduction and training for the volunteers and local partners, Let's Us Create Futures (LUCF). It was an extremely engaging training with insightful questions. The volunteers as well as the drivers conducted a pilot for the data collection and have now started and are in the process of final data collection.

SAFETIPIN MEDIA FEATURES

The Best Women Safety Apps [2020]

Global Women Safety Software Market,Top Key Players

International Women's day: 4 apps every woman should have on their phone

5 best women safety apps you must have

Kalpana Viswanath, Co-Founder, Safetipin

Happy Women's Day: मुसीबत में महिलाओं का सुरक्षा कवच बनेंगे ये Mobile Apps

Top 5 Women Safety Apps

Women's Day – Best Mobile Apps for the Women Protection

AUD partners the citizens of Delhi—the quest for Women's Dignity and Freedom

50 Must-Have Travel Apps

12 aplicativos de denúncia que ajudam mulheres na luta contra o feminicídio

Delhi's My Safetipin App is telling women which streets are unsafe to be on. Here's how

Safer cities: the case for open data

Bumble India partners with Safetipin in efforts to make urban spaces safer for women

Learning from Cities to Advance Gender Equality

Safety Apps for College Students: Top 7 Apps You Should Download