

SAFETIPIN NEWSLETTER

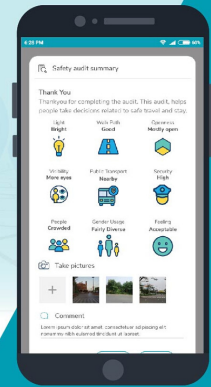
The My Safetipin app has been updated! Download it today.

iOS

Android

**Do an audit
on My Safetipin,**
Know more about your
city's safety and help
others know it too!

SAFETIPIN
Supporting Safer Cities



Safetipin is a technology platform that seeks to use large scale data to make cities more inclusive, safe and free from violence against women and others. We use 2 apps to collect information and engage with individuals, and create solutions. We provide a safety score and useful information about safety in cities for women and men to use to make informed decisions. Further, we work with governments, NGOs, city planners, international agencies and corporates, to provide and use safety data for change. Check out our website to know more: www.safetipin.com.

IN THIS ISSUE

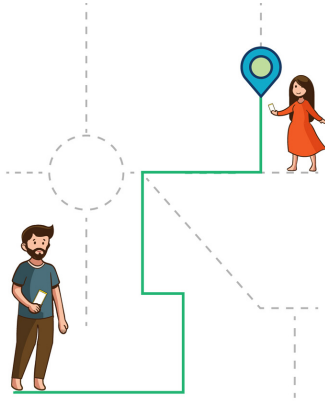
My Safetipin app updated
on the Play Store and App
store

2 reports released for our
#SafetyForShe project

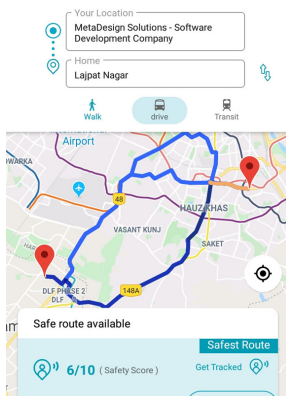
Report for 2018-19
mapping in Delhi

New Safetipin
introduction video up on
our Youtube channel

IN OUR UPDATED APP

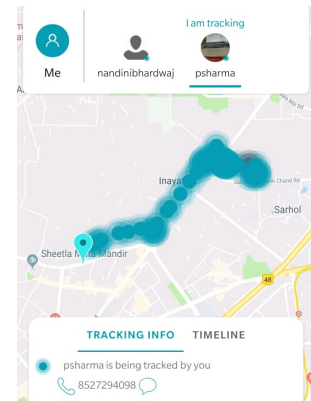


Allow your family or friends to track you when you travel or track them when they do.

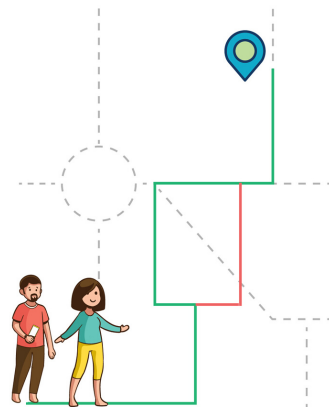


If you feel unsafe, find a safer nearby place to go to.

You can share your location with a friend or family member and they will get notifications if you enter an area with a low safety score, if you divert from your intended route or if you are stationary for extended periods of time.

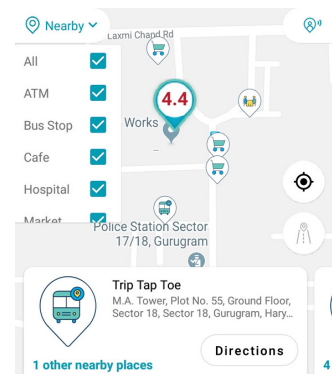


You can find the safest route from one place to another, based on the safety score. Once you select the route you prefer, the control will be transferred to Google maps so that you can reach your destination safely.



When you travel to a new place, choose a safer route.

You can view the cafes, shops, markets, hospitals etc., near you and find a comfortable place to wait in case you are in an unsafe area. This feature is great when waiting for a cab or for someone to come get you.

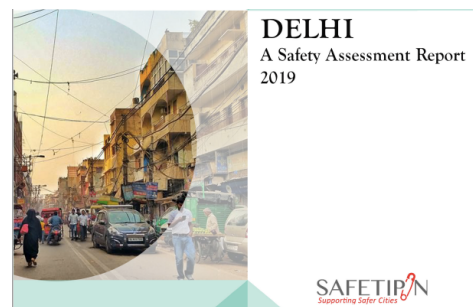


PROJECTS

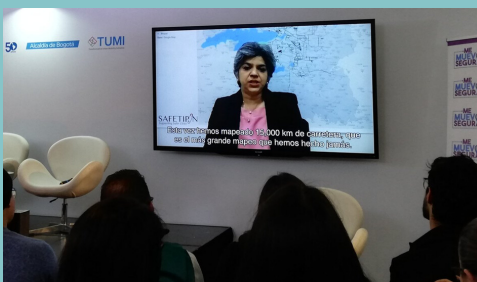
Mapping Delhi for Women's Safety

Safetipin has collaborated with the Government of Delhi to conduct a safety mapping across the entire city in 2018 and early 2019. The data analysis and report has been completed and shared with the key stakeholders in the government. A stakeholder meeting was held at Raj Niwas on September 13th 2019, chaired by the Lieutenant Governor. Safetipin presented the findings of the Delhi project in the meeting. The consultation was attended by the representatives from the Home Department, Department of Women and Child Development, Municipal Corporations of Delhi, New Delhi Municipal Council, Public Works

Department, Delhi Commission for Women, Delhi Police, Delhi Urban Shelter Improvement Board, Department of Training and Technical Education. The data has been shared with each of the municipal corporations as maps of vulnerable areas as well as where infrastructure improvement is needed. To read the report, you can click on the image on the right.



Me Muevo Segura



As part of the initiative “I Move Safe” by Bogotá Women's District Secretariat supported by CAF (Latin American Development Bank), Safetipin has collected over 0.5 million photographs of Bogotá's streets and bike paths. This resulted in generation of a total of 44336 audit pins, of which 3844 were along the bike paths in the city. A report has been prepared to provide a set of recommendations for integrating the gender perspective in the planning public spaces and public transport in the city. Safetipin data was used in identifying stretches for tactical urbanism interventions to improve safety and liveability of women. The findings of the project were shared at an international conference organised by the Bogota Women's District Secretariat in collaboration with CAF and TUMI on November 28th 2019 in Bogota.

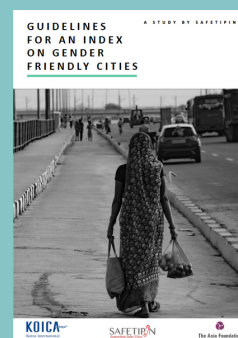
Safety For She: Building Equitable Urban Spaces

Safetipin has concluded the safety mapping of Bhopal, Gwalior and Jodhpur in partnership with The Asia Foundation, India and support from KOICA (Korea International Cooperation Agency). This two-year study focused on mapping public spaces and research on women's safety in public transport. To disseminate the study, Safetipin and Centre for Social Research (CSR) organized a state consultation on Aug 6, 2019 in Jodhpur. Safetipin launched the Jodhpur city safety analysis report at the state consultation. Click [here](#) to view it. The issue of women safety in public transport was the major focus of this consultation and was discussed at length in the panel discussions at the event.



As a part of this two-year project, a National Consultation, Safety for She: Building Equitable Urban Spaces was held on 26th November 2019 at the India Habitat Centre. This one-day consultation began with presentation of the safety mapping. high-level inaugural with special remarks from a distinguished panel . Kailash Gahlot, Transport and Environment Minister of Delhi gave the keynote address where he3s poke about the initiatives of the Delhi government to address women's safety. The conference convened technical experts, key stakeholders, and decision makers to generate a dialogue around building equitable public spaces.

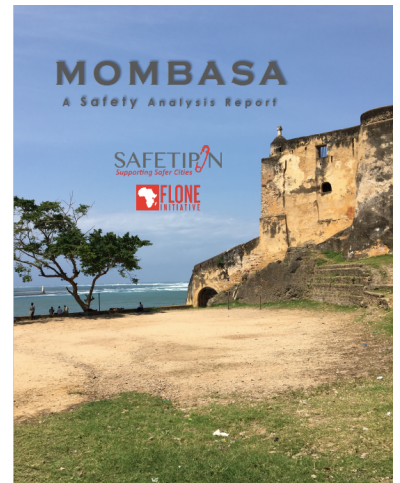
In addition to the reports from each city, Safetipin also produced a report on Women Friendly Transport in these cities as well as a set of guidelines for an Index on Women Friendly Cities. Click on the images of the reports to view and download them.



On 20th November, 2019, which was in the days leading up to the National Conference, Safetipin along with CSR India and The Asia Foundation conducted a tweetchat. The response we got was incredible and some the answers to our questions were displayed at the conference.

City Safety Analysis for Safe Public Transport in Mombasa

In July, Shreya V. Basu had conducted a My Safetipin training in Mombasa in partnership with Flone Initiative. Flone Initiative is a women-led organization, working towards the creation of safe, sustainable and accessible public transportation spaces for women and vulnerable groups in Africa, by influencing behavioral change, generating knowledge and movement-building. The data collected by the volunteers was analysed and a report for the same was prepared with the findings and recommendations for safer public spaces. This project is a part of a bigger goal to improve the conditions and use of public transport in Mombasa. The Flone Initiative team presented this study along with their baseline study of the public transportation conditions at a stakeholder consultation. Click on the image to view and download the full report.



Data Collection Platform for Pune Smart City

The project supported by Pune Smart City and IISc includes participatory data collection using Safetipin apps has been completed. In building the capacities of local government to address the issue of safety and mobility in public spaces, a software platform 'IUDX' has been designed to combine data from diverse sources. Safetipin has generated 1564 safety audits have been covering 420 km of road length in Pune City. The data has been uploaded on IUDX and the findings will be shared with all the stakeholders at the workshop being planned in December 2019.

Gendering the Smart City

Safetipin was recently in Bangalore to participate in a workshop on 'Envisioning Inclusive Alternative to Smart Cities' hosted by the 'Gendering the Smart City' project team, Design Beku. Being a project partner in this AHRC funded, King's College London lead project, Safetipin conducted a workshop on gender visibility mapping of the city. It was held at the new Bangalore International Centre on 29th August, 2019.

Gendering the Smart City, a two-year research network aims to challenge current smart city agendas by chronicling everyday experiences of women and marginalised communities navigating and living in the city. By drawing on digital stories of mobility and safety and alternative visions of the city – resettlement colonies, urban villages and border towns – this project will explore how women and the marginalised view, understand, and ultimately navigate the city through information and communication technologies (ICT) accessed from low-cost mobile phones.



Using Safetipin Technology to Map Public Spaces for Girls

The FIA Foundation has an international reputation for innovative global road safety philanthropy that aims to ensure 'Safe, Clean, Fair and Green' mobility for all, playing their part to ensure a sustainable future. In partnership with the FIA Foundation, Safetipin is working with girls and women in three low-income neighbourhoods in Delhi NCR to address the issue of the lack of safety and the fear that girls face in public spaces, which adversely affects their opportunities of education, employment and overall growth in life. Shreya and Ankita from our team conducted Focus Group Discussions (FGD) with both girls and women in Mewat in Haryana and Bawana and Jamia Nagar in Delhi to get insights into their everyday lives and to understand their travel patterns.



We also conducted Key Informant Interviews (KII) with local stakeholders in these areas to gather in depth information on how the stakeholders perceive girls and women's inclusion in public spaces. These interviews were instrumental in understanding how informants see their own role in building safe and inclusive public spaces particularly for girls and women. Safety audits have been conducted with local community members to understand the existing infrastructure, both physical and social and to identify gaps in it. The collected data has provided a comprehensive picture of girls and women's mobility and its associated challenges. We are currently working on the project report and look forward to sharing some interesting findings in the upcoming months.

Using Safetipin to Address Women's Safety in South Africa

Safetipin, along with Soul City Institute, was awarded the Womanity award last year. We started the work for the project this November. Our team was in South Africa. In Durban, we had a meeting with the eThekweni municipality to discuss the data mapping and subsequent use of Safetipin data to improve urban safety in Durban city. A Project Steering Committee has been formed by the municipality's Safer Cities Unit for monthly update on the project. The training on Safetipin Nite was conducted for the drivers of National Taxi Alliance and My Safetipin app for women volunteers and officials of eThekweni municipality.



Safety Mapping in Johannesburg



Safetipin is collaborating with CCI and Fixed to conduct safety audits and mapping in Alexandra, a neighborhood in Johannesburg. As part of project, a training workshop was conducted in Johannesburg in collaboration with ADAPT in Alexandra of Gauteng province. In the workshop, issues of women safety in public spaces were discussed to understand the concerns in local context and the volunteers were trained on using 'My Safetipin' app to conduct Safety Audits. Post the workshop, manual audits were conducted in the neighbourhood. Additionally, the neighbourhood will be mapped using Safetipin Nite by ADAPT team.

Social Vulnerability Mapping in Kolkata

Through Asian Development Bank (ADB), Kolkata Environmental Improvement Investment Program (KEIIP) has engaged Safetipin, a Social Vulnerability Audits expert to evaluate its public spaces in order to make them more inclusive and improve the city's overall liveability standard. An inception mission was made to the city of Kolkata in early June 2019. The primary agenda was to mobilize Safetipin for conducting mapping and identification of pilot interventions sites, in consultation with KMC and ADB. Meetings were convened with the Mayor as well as the KMC officers from various departments to plan the data collection and other programs. The project aims to support KMC in making its public spaces inclusive by conducting vulnerability audit of public spaces, so that they are easily accessible for women, children, elderly and differently-abled citizens.

Safety Audits for City Mapping in Ranchi

In collaboration with Jagori, Safetipin has started data collection using My Safetipin app in Ranchi. A session on safety in public spaces and safety audits was conducted for the civil society and non-governmental organisations of Ranchi and Hazaribagh. Safety Audits were conducted over four major stretches of Ranchi to identify infrastructural, transport and safety issues. This data would be shared with the Transport and Municipal Corporation authorities.



Using Data to Build Safe Public Spaces in Bihar

The tri-city public safety audit project seeks to address the issues of public safety in the cities of Patna, Gaya and Muzaffarpur by enhanced participatory data collection using the Safetipin applications. This project is being done in partnership with Centre for Catalyzing Change (C3) which is an organisation that aims to design solutions that mobilize, equip, educate and empower girls and women to meet their full potential. The information on the application specifically focuses on the experience of women and girls, providing them with an interactive tool around feelings of safety. In addition, this project will work towards strategic partnerships with city stakeholders to influence and make city spaces safer and more inclusive by responding to the priority issues identified through the use of the Safetipin applications.



In the first phase of the project, the city of Patna was selected to start the data collected process using Safetipin applications. This was mainly done because Patna being the capital city has the largest area and higher levels of complexity in terms of public safety. The next phase was recently completed where data was collected in Gaya and Muzaffarpur using both our apps, My Safetipin and Safetipin Nite. Our team travelled to both these cities to conduct the respective trainings.

WORKSHOPS, CONFERENCES AND EVENTS!

Anahita Speakers

19th August, 2019



The Anahita Speaker Series, an initiative by Carnegie India and the Veda Scholars Programme for Women, is a monthly women's speaker series that aims to highlight the experiences and achievements of women professionals who are giants in their fields. For the 5th edition, Kalpana Viswanath spoke on "Creating Safer Cities". She spoke about Safetipin, public spaces and transport, accessibility and the impact of safety in an urban setting.

Gender Equity and Inclusion Workshop

22-23rd August, 2019

As a part of the WISCOMP initiatives to engage and empower the youth, Sonali Vyas conducted a workshop in Pune. She explained the concept and idea behind Safetipin along with a training for the entire process of conducting an audit. The students were engaged with a discussion between the difference in the way public spaces are accessed and used by different genders. The workshop was to address the existing issues of safety and inclusivity and the importance of infrastructure.



The Economist Summit, Singapore

29th August, 2019

The Safe Cities Summit convened policymakers, executives, experts and entrepreneurs from across the globe to discuss creating and maintaining safe and resilient cities, including cybersecurity, transport and infrastructure, crime prevention and the health and well-being of urbanites. Kalpana Viswanath was a part of a panel discussion along with members of the Singapore police and Interpol where she spoke about Safetipin, the reasons for the lack of safety in cities and the way Safetipin data is collected and used to make cities a safer space.



Smart Cities Mission Technology Showcase

30th August, 2019

Safetipin was a part of the Technology Showcase organised by Smart Cities Mission, Invest India, StartUp India and Agnii to bring together CEOs of the western region Smart Cities and start-ups to discuss innovative solutions to the existing urban issues. Sonali Vyas pitched the concept, idea and methodology of Safetipin along with our technology platform and products to 12 different smart city CEOs in various rounds of presentations and discussions and received a lot of insightful inputs.

Gender in Delhi MPD, NIUA

12th September, 2019



The Delhi Development Authority (DDA), in collaboration with the National Institute of Urban Affairs (NIUA), is currently preparing the Master Plan for Delhi 2041. One of the important activities in the lead up to the preparation of the Master Plan for Delhi 2041 is to have Focussed Group Discussions (FGDs) with experts on various themes that will have a bearing on the development in Delhi during the planning horizon. It is in this context that a FGD on “Gender sensitive approach towards planning” was planned with experts on at India Habitat Centre, New Delhi. Safetipin was invited as key speakers to talk on “Gendering MPD 2041” as a part of this FGD.

Gender Equity and Inclusion: Transformative Pathways in Higher Education

17-19th September, 2019

Safetipin was invited to be a facilitator at the WISCOMP workshop on Gender Equity and Inclusion: Transformative Pathways in Higher Education at Kanya Maha Vidyalaya, Jalandhar. The workshop was organized by Women in Security, Conflict Management and Peace (WISCOMP) in collaboration with Kanya Maha Vidyalaya as part of its ‘HAMSA: Campus Equity Initiative’. Ambedkar University Delhi was a partner for this workshop and the project was supported by the Public Affairs Section of U.S. Embassy, New Delhi. Rutee Mandal from Safetipin presented the concept of Safety Audit and its experience while mapping and collecting safety related data in cities. She involved the faculty and students in a hands-on exercise to evaluate their own campus and its surroundings using the 'My Safetipin' application. Enthusiastic response was received from the group at the end of the session.





Smart City Workshop Kochi

20th September, 2019

Heidelberg University, ORF, SPA, IMPRI in collaboration with CPPR organised the Smart City Workshop in Kochi. The concept of smart cities has been of much debate in both research and policy. While it encompasses a variety of approaches, the common overarching theme is to look at urban challenges from an integral perspective, to foster sustainability and to explore the opportunities that communication technology offers. It is viewed as a solution for cities to better cope with key societal challenges like energy transition, mobility and social innovation through extensive and effective use of big data and ICT. This, in turn, calls for new modes of 'smart' planning, design and governance, with the active involvement of a wide diversity of public, private and citizens' organisations. Rwritee Mandal represented both Safetipin and School of Planning and Architecture and presented 'Gender Inclusive Smart Cities' in the Built Environment - Planning and Design session.

Disrupting Urban India: Transforming Life and Work through Technology

10th October, 2019

As a part of Urban Works Innovation Challenge 2019-2020, Columbia Global Centers | Mumbai organized a panel discussion featuring two distinguished startup founders, Vaishali Nigam Sinha, Chief CSR, Sustainability & Communications Officer at ReNew Power, and Kalpana Viswanath, Co-founder and CEO, Safetipin and moderated by Dr. Raveena Aggrawal, Director of CGC Mumbai. Kalpana Viswanath shared her journey as a leading entrepreneur and spoke about how technological innovations can help in advancing the tools to improve safety in our cities. She also shared the nuances of the process starting from the inception of an idea to its successful execution. The event was attended by young established as well as aspiring entrepreneurs from Delhi. The session culminated with a round of interactive question and answer sessions leading to a fruitful discussion.



Asia Pacific Urban Forum

14-17th October, 2019

Safetipin hosted an event at the Asia Pacific Urban Forum (APUF) to address the issues of lack of data to understand urban mobility of the vulnerable and marginalized, to integrate technologically the available data sets in understanding the safety and mobility patterns of users and to highlight the digital divide faced by vulnerable groups, especially in low income communities and groups such as women in accessing technology and contributing to the data sets on safe mobility in developing cities.



The 90-minute Urban Innovation Event brought together processes, experiences and learnings from the Asia-Pacific region where Safetipin, The Asia Foundation, ADB Youth for Asia, DAMPA Philippines and Huairou Commission have worked to generate or facilitate data and/or insights on urban mobility for the governments across the region. Through the event there were several outcomes, such as, learning through exchange of information, understanding the complexity of a data-driven, human-centric, gender responsive approach to urban solutions and provoking participants to reflect upon cultural perceptions of safety, gender, infrastructure and mobility in Asian cities.

Safetipin was also presented at the Leaders Dialogue on Data and Technology for Smart Cities and a session on Tools for City Wide assessment and Side event on Data and Urban Mobility.

Interactive Session on Women's Safety in Delhi/NCR

23rd October, 2019

FICCI organised a program 'Interactive Session on Women Safety in Delhi - NCR' at FICCI, New Delhi. The program was a brainstorming session for arriving at a road map for making Delhi-NCR a safe & secure place for women. The participants deliberated on what states, corporates and other stakeholders can do to make public places, transportation as well as workplaces safer for women. Kalpana Viswanath was a speaker at the event and spoke about the issues of safety, security and the way forward for a gender-balanced society.

International Conference on Crime Observation and Criminal Analysis in Brussels

5th November, 2019

Kalpana Viswanath was at the International Centre for the Prevention of Crime (ICPC) 6th International Conference on Crime Observation and Criminal Analysis in Brussels. She was a part of the panel discussion on "Innovations in Observation and Analysis of Crime." In this discussion, she presented the work that Safetipin has done and how with our data, we can help tackle the issues of crime. There were many interesting topics discussed and spoken about like the evolution of crime observatories from data gathering and analysis, the required reliability of open data and the diagnosis of spatial vulnerability.

African Forum for Urban Safety

10-12th November, 2019

The Third AFUS Learning exchange was held in Durban with the theme Advancing the safety agenda for the implementation of the New Urban Agenda - Towards Safer Cities for Women in Africa. This was organised by the E Thekweni municipality in partnership with UCLG, UN Habitat and Department of Human Settlements South Africa. Safetipin is a partner in the municipality's Safe City Strategy along with Soul City Institute for Social Justice. We participated in the Women's Assembly along with several local women leaders and in a panel discussion on using data to build safer cities. The event was attended by local government, NGO's and researchers from different African countries and there were rich discussions on both the challenges as well solutions and good practices.



Asian Livable Cities Forum: Digital Solutions for Livable Cities

12th November, 2019



Ashish Basu attended the Asian Livable Cities Forum: Digital Solutions for Livable Cities, in San Francisco. He was a panelist for the discussion on "Risks Resilience" where the focus was on interrelated dimensions of ICT-enabled risk mitigation, including balancing norms and traditions with the need to quickly modernise systems; identifying industry best practices; promoting good digital citizenship; and ensuring the physical security of vulnerable groups. The aim of the discussion was to understand the effects of being in a world that is digitally connected, where infrastructure is sophisticated and information is readily available and at the same time assess the challenges and the cultural and normative shifts that both citizens and policy makers must navigate.

AI & Future Cities- Technology Foresight Lab Workshop

20th November, 2019

Avesh Chauhan attended and presented at the AI & Future Cities- Technology Foresight Lab Workshop in Goa. There were 4 sessions namely, "Cities as Socio-Technical Systems", "Mapping the use of Artificial Intelligence in Cities", "Privacy, Accountability and Data Justice" and "Policy, Institutional and Knowledge Needs". There were many qualified and esteemed members present which led to extremely engaging discussions on the current AI interventions being implemented to build the future cities and the barriers and challenges in the development and deployment of AI solutions.

SOCIAL MEDIA

Safetipin Quiz

We conducted a 3-question quiz on our Instagram page to engage our users with Safetipin trivia. The response we got was incredible with most people answering correct. We asked about our founders, the origin of Safetipin and about our interview series. The winners were each given a Rs. 500 Amazon voucher!



Bumble x Safetipin

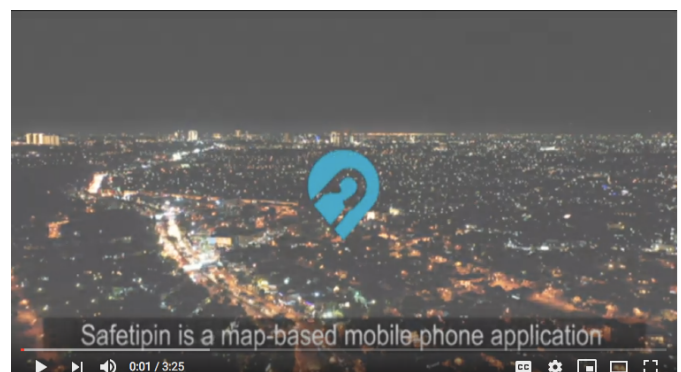
For Diwali, Bumble launched a campaign for safe dating through safe public spaces. For this, they partnered with Safetipin and on 22nd October, all matches made via Bumble Bizz, Bumble Bff or Bumble Date were contributed to Safetipin. Through this campaign the money received will be used to map an entire city in India!



16 days of Activism

16 days of activism starts on 25th November which is the International Day for the Elimination of Violence Against Women and ends on 10th December, which is Human Rights Day. Safetipin posted about harassment that women and girls face on a daily basis on the Instagram page so as to bring awareness to the issue and to bring to light that this is a very common happening and that most women and girls are affected by it.

Know all about Safetipin and the work we do in just 3 mins! New video up on our youtube channel. Click on image to watch the video.



Check out our social media handles to be up to date with our work and campaigns!



SAFETIPIN FEATURED!

August, 2019

महिलाओं के लिए सुरक्षित शहरी वातावरण तैयार करने की जरूरत

Mahila Suraksha Ko Lekar Karyasala

Uber and Ola's much-touted panic button just rings hollow

Creating Safer Cities- Anahita Speakers

The more you have, the more you fear: High inequality makes cities unsafe, say experts

September, 2019

Residents draft charter of demands ahead of assembly elections

L-G Baijal chairs 10th meet of task force on women safety

'Make Smart Cities Mission citizen-centric'

Mostly empty streets of Lutyens' Delhi allow snatchers to strike at will

These 5 entrepreneurs are taking the lead to ensure women's safety in India

The Best Women Safety Apps [2020]

Explained: Do better-lit streets really make a city safer?

Delhi: New streetlight plan hopes to alter script, give power to the homeowner

October, 2019

Snatching away the sense of safety

Need to make smart city mission 'Citizen-centric'

5 safety apps women must have in their arsenal

Bumble India and Safetipin to join hands to make urban spaces safer for women

Bumble India and Safetipin to join hands to make urban spaces safer for women

BUMBLE INDIA PARTNERS WITH SAFETIPIN IN EFFORTS TO MAKE URBAN SPACES SAFER FOR WOMEN

Lights on the path: Bumble India, working for the safety of women

Top Must-Have Safety Apps For Women In India

November, 2019

Adapt and Centre for Communication Impact introduce mobile phone application to fight crime

Citizen collaboration in Barcelona stands up for a safe city

These sites and apps can help protect you against harassment

What Impacts Women's Mobility In Public Spaces And How To Improve It

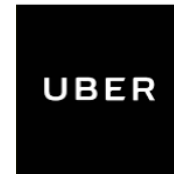
Women feel unsafe in Bhopal, Gwalior, Jodhpur: Study

OUR PARTNERS



SWAYAM

The Asia Foundation Ending Violence Against Women



नई दिल्ली नगरपालिका परिषद

AIESEC

